



Transdisciplinary Forum

24.06.19 SHU

SUSTAINABLE DEVELOPMENT
THROUGH SOCIAL
ENTERPRISE, CO-OPERATIVE
AND VOLUNTARY ACTION

From research to
practice and back

7th EMES International Research Conference
on Social Enterprise

Sheffield Hallam University

 7th EMES International Research
Conference on Social Enterprise

EMES events

Programme

About organisers



EMES is a research network of established university research centres and individual researchers whose goal has been so far to gradually build up an international corpus of theoretical and empirical knowledge, pluralistic in disciplines and methodologies, around our “SE” concepts: social enterprise, social entrepreneurship, social economy, solidarity economy and social innovation. EMES has completed over 15 international comparative research projects and organized international bi-annual conferences and PhD summer schools (the next one will take place in June 2020 in Cork, Ireland). It collaborates with international organizations and governments at all levels to advance the understanding of social enterprise and support evidence-based policy-making in this field around the world. EMES exists since 1996 and in 2013 its membership opened to researchers and PhD students from around the world: there are currently over 350 individual members and 14 institutional members from over 50 countries.

emes.net



COST (European Cooperation in Science and Technology) is a pan-European intergovernmental framework. Its mission is to enable break-through scientific and technological developments leading to new concepts and products and thereby contribute to strengthening Europe’s research and innovation capacities. The specific Action 16206 supporting this event is “Empowering the next generation of social enterprise scholars” (EMPOWER-SE).

www.empowerse.eu



CRESR is a leading UK policy research centre, undertaking research into the impact of social and economic disadvantage on places and people. It has expertise in evaluating policies and interventions targeted at these issues. Clients include government departments and agencies, local authorities, charities and foundations, international organisations, and the private sector. It offers research expertise in the following eight areas: Welfare reform and labour markets; Regeneration and economic development; Housing; Voluntary and community sector; Community cohesion and migration; Vulnerable groups; Sustainability; and Measuring outcomes and impact.

<https://www4.shu.ac.uk/research/crest/>



Social Enterprise International (SEi) is a democratically run group of companies set up by the founders of the social enterprise movement in the UK. It promotes the idea of values and ethics, democratic and socialised working and social objectives as best practices for all businesses. Recently it has contributed to a new approach called the FairShares Model based on the principle that four primary stakeholders who share the effort to create wealth should get a fair share of that wealth (both individually and collectively) as well as a fair say in how their joint enterprise is run. It is now growing rapidly across a number of countries.



The **FairShares Institute for Cooperative Social Entrepreneurship (FSI)** started as a Higher Education Innovation Fund (HEIF) project at Sheffield Business School within Sheffield Hallam University. In 2017, it became one of two research groups in Sheffield Hallam University to be accepted to membership of the EMES International Research Network. It is co-hosting the 7th EMES International Research Conference with CRESR. The FSI’s vision and mission were agreed by a steering group to align with the goals of FairShares Association Ltd (UK) and an EU FairShares Labs project (Germany) with input from two panels comprising academics and practitioners engaged in applying the FairShares Model in their work. The FSI’s remit is “to engage in critical testing, development and application of the FairShares Model and disseminate the results in an intellectual commons for the benefit of educators, researchers, entrepreneurs, managers, members and professionals engaged in cooperative social entrepreneurship.”

<https://fsi.coop>

SEi has two companies with common Directors. SEi Ltd is a not-for-profit company and the other (SEi (FairShares) Ltd) is a wealth sharing co-operatively organised FairShares company. SEi’s work is supplemented by a network of other independent enterprises that have social licence agreements with SEi. These provide SEi with access to international experts and associates.

<https://sei.coop/>



The European FairShares Labs for Social and Blue Innovation (FairShares Labs) project seeks to develop novel solutions to economic and environmental challenges, and to assist the reform of welfare systems and job markets. The concept of “FairShares Labs” combines new approaches of social innovation, social entrepreneurship and social integration with innovative adult learning concepts and tools. A new FairShares learning/training approach means a fair and equal opportunity for all the people in a community. FairShares provides participants with an opportunity to benefit, participate and to create social innovation and social enterprises.

<https://fairshareslab.org>



NEMESIS is a project to create and test an educational model to bring social innovation philosophy to primary and secondary students. For three years, thirteen members from seven EU countries will work together to develop a model that embeds the competences and philosophy of social innovation into schools. Our approach is fundamentally practical: the project includes education and social innovation experts but also social entrepreneurs and schools who will carry out a first pilot between September 2018 and June 2019.

NEMESIS will also act as a liaison between schools and social innovators, fostering an European community of social entrepreneurs willing to engage with students. In a more theoretical arena, we are developing a pedagogical framework for our social innovation education model. A model that will be based on co-creation labs, a methodology inspired by the open technology philosophy.

<https://nemesis-edu.eu/about/>



Gripple Ltd is part of a dynamic group of six employee-owned businesses in Sheffield that have created a thriving international business. They will be participating in the Transdisciplinary Forum in addition to hosting a visit by conference delegates during the main EMES conference. Gripple, a member of the Glide Group, has won five Queen’s Awards for Innovation and was voted ‘UK’s Best Employer’ by the UK’s Chambers of Commerce. In their workshop, they will showcase and debate techniques for developing values-led businesses. Based on their conversion to a group of employee-owned businesses (working with elected member representatives in the Glide Board on the appointment of top positions to their member companies) they will illustrate how governance arrangements that ensure member companies report to an elected board, can ensure the values-led approach grows and thrives.

<http://www.glidemembers.com/>



Evolutesix helps organisations turn conflict into growth across the four essential arenas, by providing a single integrated set of structures and methods. These domains are: shareholders, organisational roles and tasks, team collaboration, and individual development. This integration of FairShares legal forms, Sociocratic / Holacratic organisation design, and developmental interactivity reduces risk while increasing wellbeing and performance. Graham Boyd (Founder & CEO) began life as an academic, researching fundamental particle physics, then worked as a manager for P&G, and has spent the past decade integrating the cutting edge in social science, business theory, and economics to create business ecosystems fit for the challenges of our time. At the forum, Evolutesix will present its early experiences of applying the FairShares Model as part of its work on ‘adaptive’ companies.

<https://evolutesix.com>



Big Society Capital improves the lives of people in the UK by connecting social investment to charities and social enterprises. We know that investment can help charities and social enterprises achieve more. We believe the greatest chance to improve lives comes when investors and enterprises are both motivated by social mission. We engage with investors, fund managers, charities and social enterprises to make it easier to use social investment. With our co-investors, we have made over £1bn of new capital available to organisations with a social mission, through investments into fund managers and social banks. We have a special focus on: providing homes for people in need; supporting communities to improve lives; and early action to prevent problems.

<https://www.bigsocietycapital.com/>



The **Community Economies Institute (CEI)** is a not-for-profit, member-based organization dedicated to furthering research, education and advocacy that help establish and sustain economic practices that build community. Our aim is to foster economies that help people to survive well together, along with our planetary companions. We are committed to being open to the unexpected and unknown (anti-essentialist thinking), and through this to recognising the power and efficacy of actions and actors that may otherwise seem small or insignificant. In this we embrace a ‘pluriverse’ approach to identifying and supporting pathways towards more sustainable and equitable futures, whilst also recognising that there is probably no final or most desirable state of ethical being. In its endeavours, the CEI works with and draws on the scholarship and practice of the Community Economies Research Network (CERN).

<http://communityeconomies.org/>

Transdisciplinary Forum 24.06.19

Practitioners and researchers will exchange views and learn from each other about topics such as the creation of values driven and FairShares social enterprises, alternatives to social innovation education, community investment and economies, social housing, and plans to create a cooperative university. There are also sessions looking at mental health for PhD students and early career researchers.

Forum at a glance

09:00 - 09:30	Registration and Welcome	Hertha Ayrton STEM Atrium
09:30 - 11:00	Session 1	Eric Mensforth Building
11:00 - 11:15	Coffee Break	Hertha Ayrton STEM Atrium
11:15 - 12:45	Session 2	Eric Mensforth Building
12:45 - 13:45	Lunch	Hertha Ayrton STEM Atrium
13:45 - 15:15	Session 3	Eric Mensforth Building
15:15 - 15:45	Coffee Break	Hertha Ayrton STEM Atrium
15:45 - 17:15	Session 4	Eric Mensforth Building
16:30 - 17:30	Session 5	Eric Mensforth Building
17:30 - 19:00	EMES Conference Opening Plenary starts	Pennine Theatre, Owen Building
19:00 - 20:30	Welcome cocktail	Winter Gardens

SUSTAINABLE DEVELOPMENT THROUGH SOCIAL ENTERPRISE, CO-OPERATIVE AND VOLUNTARY ACTION



From research to practice and back

TIME	SESSION	ROOM	TOPIC
09:30 - 11:00	1	EMB 3108	FairShares 1 - Applying the FairShares Model to SE Development
09:30 - 11:00	1	EMB 3113	Nemesis 1 - Social Innovation in Education
09:30 - 11:00	1	EMB 3107	PhD network 1 - Is it Just Me? Let's Talk Mental Health
11:15 - 12:45	2	EMB 3108	FairShares 2 - Applying the FairShares Model to SE Development
11:15 - 12:45	2	EMB 3113	Nemesis 2 - Social Innovation in Education
11:15 - 12:45	2	EMB 3107	PhD network 2 - Is it Just Me? Let's Talk Mental Health
11:15 - 12:45	2	EMB 3106	Community investment - The landscape of social investment: lessons for social enterprise
13:45 - 15:15	3	EMB 3108	Gripple 1 - Creating a values driven organisation
13:45 - 15:15	3	EMB 3113	Community economies 1 - Community Economies Research and Practice
13:45 - 15:15	3	EMB 3107	Social housing - Innovations in Community Led Housing
13:45 - 15:15	3	EMB 3106	FETSE - Forum on Education and Training in Social Enterprise
15:45 - 17:15	4	EMB 3108	Gripple 2 - Creating a values driven organisation
15:45 - 17:15	4	EMB 3113	Community economies 2 - Community Economies Research and Practice
15:45 - 17:15	4	EMB 3107	Practitioner/academic - Across the Academia and Practice Divide
15:45 - 17:15	4	EMB 3106	Co-op university - Building a Co-operative University
16:30 - 17:30	5	EMB 3115	Nemesis 3 - An alternative to enterprise education as usual...

09:30-12:45

ROOM EMB 3108

Applying the FairShares Model to SE Development

FairShares 1 and 2 (3hr)

This workshop introduces delegates to the emerging eco-system to support the application of FairShares values and principles in social enterprise teaching, learning and entrepreneurship. With an introduction by Professor Rory Ridley-Duff, and a workshop led by leading practitioners, workshop participants will be able to experience hands-on learning with materials created for FairShares Labs, then participate in discussions about the role of the FairShares Model in the future development of co-operative social entrepreneurship.

(Erasmus+ FairShares Labs for Social and Blue Innovation Project, <https://fairsharesplatform.eu>).

Led by:

Georg Hoehne (FairShares Labs)

Graham Boyd (Evolutesix, www.evolutesix.com)

- Introduction to the FairShares eco-system
- Early adoption of the FairShares Model: case studies from Germany and the UK
- BREAK
- Hands-on experience: FairShares learning materials
- Participatory debate/discussion on the future of the FairShares Model using OPERA

ROOM EMB 3113

NEMESIS – Social Innovation in Education – a Practical Briefing

Nemesis 1 and 2 (3hr)

NEMESIS (New Educational Model Enabling Social Innovation Skills) is a Horizon2020 project which is designing and implementing a novel, interdisciplinary and collaborative way of developing Social Innovation Education in primary and secondary schools. It is based on principles of collective relations and processes and has the practical focus of establishing links between teachers, students and Social Innovation Practitioners so that they can develop real life social innovation projects in Co-creation Labs. The project was launched in October 2017, and Social Enterprise International is currently working on the Teacher Development aspect in the project. This workshop provides a chance for

educators, or those interested in education, to understand how teachers from five European countries are developing social innovation in primary and secondary schools. What is the philosophy and approach, and what are the opportunities and challenges? This session will provide attendees with practical insight and strategies for developing social innovation in education.

Led by:

Catherine Brentnall (Social Enterprise International Ltd, <https://sei.coop> and PhD student at Sheffield Hallam University)

Dr Aristidis Protopsaltis (Institute for Innovation in Learning, Friedrich-Alexander-University, Furth)

- Introduction to the project and project partners
- Fishbowl of partners discussing social innovation education – opportunities and challenges
- Hands on: Tools and frameworks for social innovation educators

ROOM EMB 3107

Is it Just Me? Let's Talk About PhD Student Mental Health

PhD Network 1 and 2 (3 hrs)

Much of the support, advice and guidance on successfully completing your doctorate focuses significantly on the 'process' with little attention on the 'person' doing the work. Recent studies show a mental health crisis in graduate education as PhD students are at risk of having or developing psychiatric disorders. In particular, this is intensified in humanities and social sciences students who are more likely to work in isolation, with less consensus over the quality criteria in their work. In this session, members of the PhD community want to use our voices to help raise awareness concerning mental health and wellbeing, and devise strategies we as a community could implement to help tackle such issues.

Led by:

Beth Patmore (Sheffield Hallam University)

Ellen Bennett (Centre for Regional Economic and Social Research)

Eduardo Pereira (Université catholique de Lille)

- Introduction to mental health and wellbeing
- Sharing personal experiences (start, middle, finish, post-PhD/early career academic)
- Working to overcome or manage mental wellbeing issues
- Brainstorming session to devise actions and strategies

ROOM EMB 3106

The landscape of social investment: lessons for social enterprise

Community Investment (90 mins)

Using the UK as a case study this workshop will explore the current landscape of social investment and draw out key lessons for social enterprises. The session will: provide an introduction to what social investment is and how it can be accessed and used by social enterprises seeking to grow their impact; draw on a range of novel datasets to provide an overview of the social investment market in the UK, outlining its growth and diversification; and utilise current research and case study accounts to highlight the opportunities and challenges of social investment for social enterprises. After hearing from a number of expert speakers participants will have an opportunity to debate and ask questions about what they have heard.

Led by:

Chris Dayson (Centre for Regional Economic and Social Research)

Rebecca McCartney (Big Society Capital)

Lunch break

13:45-17:30

ROOM EMB 3108

Creating a values driven social and entrepreneurial organisation

Gripple 1 and 2 (3 hrs)

The session is a practical, interactive forum where participants will hear from practitioners involved in a range of successful social enterprises and understand what makes those businesses successful. Taking these insights participants will brainstorm and rank the key values they would like to embed

in the constitution of a business. The forum will then split into four groups and working on four existing businesses identify the existing values in those businesses and then develop the values and attributes necessary for those businesses to become more sustainable, social and entrepreneurial.

Led by:

Gordon McCrae, Special Projects Manager (Gripple Ltd, www.gripple.com)

Mark Ellis, Principal lecturer (Sheffield Hallam University)

- Presentation of case examples (30 mins)
- Brainstorming the ethos of a socially oriented organisation (60 mins)
- Extreme Users Model: morphing existing enterprises into values-driven social enterprises (90 mins)

ROOM EMB 3113

Community Economies Research and Practice

Community economies 1 and 2 (3 hrs)

This half-day session will introduce community economies concepts that situate social enterprise development within a diverse economy. Participants will hear from activist researchers who are applying community economies thinking in various projects in Sheffield, Liverpool, Leeds, Glasgow and Paris. Members of local Sheffield organizations will share their experiences of building more liveable economies. During the workshop we will introduce various methods that have been useful in our action research interventions. The group will also be involved in a short interactive exercise that will further demonstrate methods and tools that open up spaces for generative engagement with diverse economy actors and processes.

Led by:

Prof Katherine Gibson (Western Sydney University)

Joanne McNeill (Western Sydney University)

- Community economies concepts, theoretical roots and positioning in a social enterprise eco-system
- Applications of community economies concepts and methods: 4 examples
- Community economies mapping exercise

Contributors: Professor Peter North, Professor Doina Petrescu, Dr Heather McLean, Aviv Kruglanski; Dr Kiri Langmead, Dr Mike Foden.

ROOM EMB 3107

Innovations in Community Led Housing**Social housing (90 minutes)**

This workshop will enable those interested or active in developing community-led housing (CLH) to debate and discuss the spectrum of financial, organisational and governance models available. We will use existing and emerging groups as test cases to consider how different approaches can support varying priorities, decision making processes, and activities of CLH groups. During the workshop we will consider the merits of different approaches, and tools for implementing them, drawing on the practical experience of activists, funders and specialist advisors.

Led by:

Tom Archer (Centre for Regional Economic and Social Research)

Cristina Cerulli, Reader in Community-led Architecture and Urban Design (Sheffield Hallam University)

- Providing insights into the landscape of Community Led Housing in Europe and the UK
- Exploring a range of financial, organisational and governance issues through local case studies
- Enabling participants to discuss how they would approach developing a CLH project, using game playing and participative exercises
- Identifying and discussing emerging questions and issues

ROOM EMB 3106

Forum on Education and Training in Social Enterprise (FETSE) Network**FETSE (90 minutes)**

FETSE is an exciting initiative spearheaded by the EMES network since July 2011. The objective is to facilitate exchanges among high-quality and accessible (inter-) university educational programs in the field of social enterprise / social entrepreneurship and social innovation. At this year's session we will hear from some of the graduate programs within our joint field of interest and we will exchange on how to better build cooperative and participatory values among students and faculty. The session will be hosted by members of FETSE Advisory

Board, including Sílvia Ferreira and Lars Hulgård, and we welcome practitioners, students and faculty with an interest in building education and training programs particularly with a view to cooperative and participatory values also in the educational design.

Led by:

Prof Lars Hulgård (EMES Board member)

ROOM EMB 3107

Across the Academia and Practice Divide: A close look at Practitioner/Academic Collaborations**Academic/Practitioner (90 minutes)**

This session will explore a range of models of collaborations across academia and practice and their intricate synergies, introducing an emerging framework for describing such collaborations. We will discuss, through a number of case studies, the diverse range of possible models of practitioner/academic collaboration and learn about some of the tools and tactics to enable and sustain such collaborations. The group will also be involved in a short mapping exercise, where participants will be testing and adding to the framework introduced in the first part of the workshop.

Led by:

Cristina Cerulli, Reader in Community-led Architecture and Urban Design (Sheffield Hallam University)

- The spectrum of collaborations between academia and practice and a framework for describing it;
- Collaboration Case Studies;
- Other ways of collaborating - your ideas and experiences;
- Emerging issues.

ROOM EMB 3106

Building a Co-operative University**Co-op university (90 mins)**

Led by the Co-operative College, Manchester, work is ongoing to establish a Co-operative University in the UK. The University will be a federated network of independent higher education co-operatives. Currently, these are: the RED Learning Co-op, Oxford, offering courses in trade union studies; Leicester Vaughan College, Leicester (humanities and counselling); Centre for Human Ecology, Glasgow (environmental studies); the Feral College of Art,

Hull (art and design) and the Co-operative College, Manchester (co-operative studies). It is expected that more independent higher education co-operatives will join the federation as the work develops (<https://www.co-op.ac.uk/Pages/Category/co-operative-university>).

Led by:

Mike Neary (Lincoln University)

- History and current context with questions
- Participant involvement in designing a co-operative curriculum
- Developing a research strategy that could support the co-operative movement
- Case study - the University of Mondragon, Spain

ROOM EMB 3115

An alternative to enterprise education as usual...

Nemesis 3 (60 mins)

(Workshop for local area teachers/educators).

Schools in England are encouraged to provide enterprise education for their pupils. Such activities are often framed competitively, for example, one day competitions and long term competitions are the most recognised enterprise activities in schools in England and recommended for all 11-18 year olds. It's assumed competitions and challenges activities will be inspiring and develop skills, but research demonstrates that they can diminish motivation, decrease confidence and reproduce social disadvantage. To do something different, educators need to have alternative mental models and ideas... this workshop will introduce social innovation education, and the NEMESIS project, as a living case study which aims to develop skills and confidence and inspire and empower learners, through co-creation, rather than competition.

Led by:

Catherine Brentnall (Social Enterprise International Ltd, <https://sei.coop/education/>)

- What is the status quo?
- What constitutes an alternative to the status quo?
- NEMESIS Case Study (EU Project) – a introduction to co-creation

PENNINE THEATRE, OWEN BUILDING, SHU

17:30-19:00

Opening Plenary Session

Can social enterprise be vehicles for sustainable development?

Chair: **Sílvia Ferreira**

Rory Ridley-Duff, Sheffield Hallam University, UK
Luciane Lucas, Center for Social Studies, Coimbra University, Portugal
Nadia Johanisova, Masaryk University, Czech Republic

WINTER GARDENS, SURREY STREET

19:00-20:30

Welcome cocktail reception

How to Register

Bookings for the transdisciplinary forum are now being taken, up until **17th June** via this [link](#).

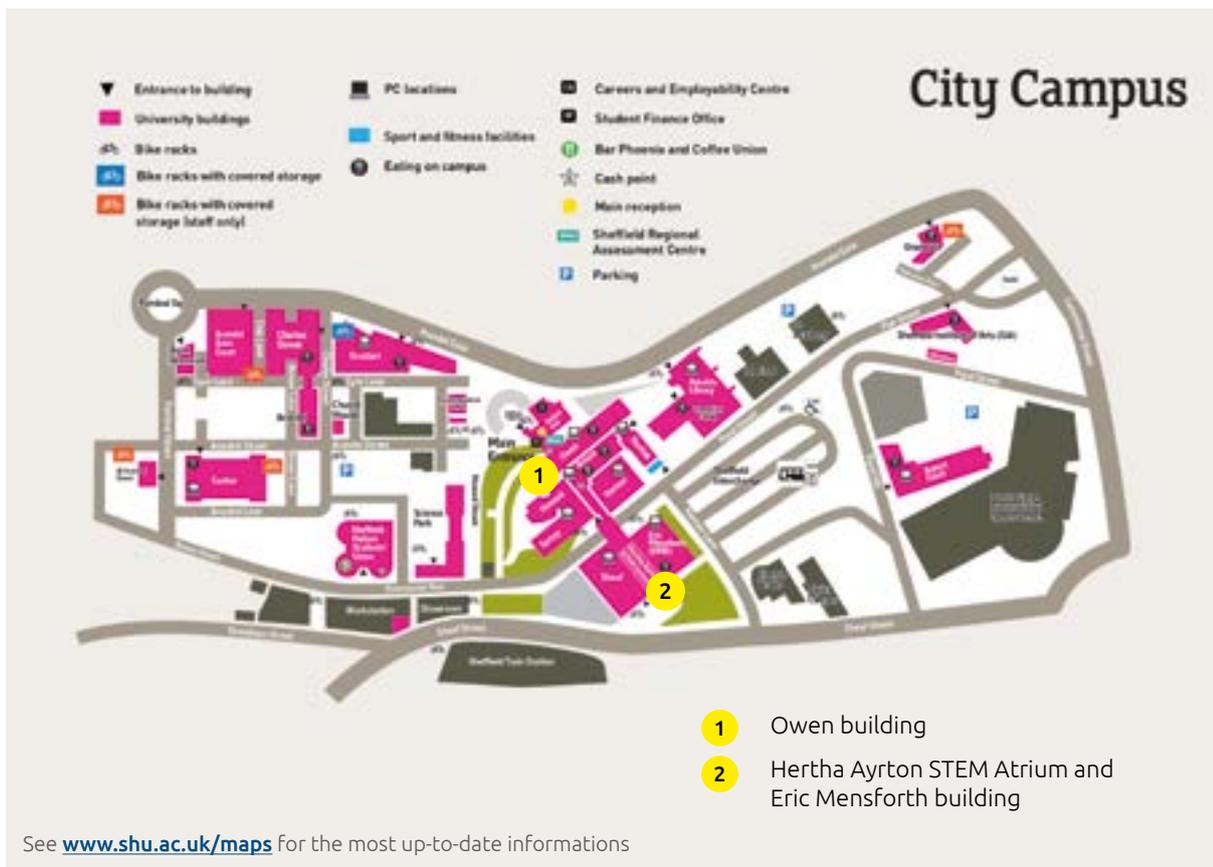
Registration options:

1. Standard cost for TDF, Opening Plenary and Cocktail Reception is £75
2. Standard cost for TDF and Opening Plenary only is £50
3. Cost for students and unemployed to TDF and Opening Plenary only is £25

How to get to the university



The transdisciplinary forum will be taking place in the **Hertha Ayrton STEM Atrium** and the **Eric Mensforth building**.



The link below will take you to a web page containing a Building Plan for both Campus' as well as Car Park Locations and other transport options

From here you can open a PDF version of the plan:

<https://www.shu.ac.uk/visit-us/how-to-find-us>

The link below will take you to a web page containing parking information

<https://www.shu.ac.uk/visit-us/how-to-find-us/where-to-park>

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