

30 JUNE HELSINKI 2015

Pre-conference
forum **If not
for profit, For
what? And how?**



5th EMES International Research
Conference on Social Enterprise

EMES events

Programme



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Pre-conference forum

30.06.15 International Forum

Block A (10:00-12:30)

A.1: Work integration and social enterprises in Finland: Future perspectives (1/2)

Chair: Pekka Pättiniemi, President, FinSERN

Session description: The workshop brings together relevant actors to discuss and update the state and future perspectives of different organizations working in the field of work integration. The language of the workshop is Finnish and no translation will be provided.

Session program:

➤ *Avaus ja työpajan tavoitteet*

Opening and workshop introduction

puheenjohtaja FT Pekka Pättiniemi, FinSERN
President, PhD Pekka Pättiniemi, FinSERN

➤ *Hyvän elämän edellytyksiä*

On preconditions for a good life

dosentti, YTT Sakari Kainulainen, Diakonia-ammattikorkeakoulu
Adjunct professor, PhD Sakari Kainulainen, Diaconia University of Applied Sciences

➤ *Hyvä työ (Meaningful and decent work)*

tutkimuspäällikkö Jokke Eljala, Suomalaisen Työn Liitto
Research manager Jokke Eljala, Association for Finnish Work

➤ *Työelämään valmennus yhteiskunnallisessa yrityksessä*

Facilitating work integration in social enterprise

henkilöstön kehittämisspäällikkö Eeva Oinonen, Pääkaupunkiseudun Kierrätyskeskus
Development manager (HR) Eeva Oinonen
Helsinki Metropolitan Area Reuse Centre Ltd

➤ *Työelämään integrointi uudessa hallitusohjelmassa* Work integration in the new government programme and European Social Fund programmes

sosiaalineuvos Eveliina Pöyhönen, sosiaali- ja terveystieteiden ministeriö
Senior counselor Eveliina Pöyhönen, Ministry of Social Affairs and Health

➤ *Yhteiskunnalliset yritykset työelämään integroinnissa* Social enterprises and work integration

hallitusneuvos Lippe Koivuneva, työ- ja elinkeinoministeriö
Government counsellor Lippe Koivuneva, Ministry of Employment and Economy

➤ *Osatyökykyisten henkilöiden työllistymisen ja osallisuuden vahvistamisen edellytyksiä* Strengthening employment and inclusion of persons with disabilities

kehittämisspäällikkö Jukka Lindberg, Vates-säätiö
Development manager Jukka Lindberg, Vates Foundation

➤ *Ratkaisuja työelämä integraatioon* Solutions for work integration

tutkimus- ja kehittämisspäällikkö VTT Mika Ala-kauhaluoma, Kuntoutussäätiö
RDI manager PhD Mika Ala-kauhaluoma, Rehabilitation Foundation

➤ *Työhön integraation vaikutuksia* On impacts of work integration

tutkimusjohtaja KTT Jari Handelberg, Aalto yliopisto
Researcher director PhD Jari Karjalainen, Aalto University

Lunch (12:15 - 13:00)

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to foster the social
enterprise eco-system

Block B (13:15-14:30)

B.1: Work integration and social enterprises in Finland: Future perspectives (2/2)

- *Työelämän taitekohdat* (Turning points of working life)
vanhempi neuvonantaja Mikko Kesä, Sitra
Senior advisor Mikko Kesä, The Finnish
Innovation Fund Sitra
- *Keskustelu tulevaisuuden avauksista*
Round table discussion on future perspectives of
work integration
työpajaan osallistujat
All participants
- *Loppuyhteenveto ja askelmerkkejä jatkotyöskentelyyn*
Conclusion and next steps
*asiantuntija, tutkija Harri Kostilainen, Diaconia-
ammattikorkeakoulu*
Researcher Harri Kostilainen, Diaconia
University of Applied Sciences

Coffee (14:15)

B.2. The role of research at the UN Inter- Agency Task Force on Social and Solidarity Economy (UNTFSSSE)

Chair: Jean-Louis Laville, CNAM Paris, France

Session description: This session will introduce the UNTFSSSE, its origins, objectives and some of its activities. It will share the UNTFSSSE vision on social and solidarity economy as an alternative pathway to sustainable development through a short presentation of its position paper. In addition, two members of the Task Force will present their work on SSE related issues. The session will end with a group forward-thinking exercise to discuss collectively some of the research topics and challenges that could be addressed by the UN-TFSSE in the future.

Session program:

- Introduction of the session
- Presentation of the TFSSE and UNRISD work for TFSSE
- Example of work of a TFSSE member
–“Harnessing the Role of Rural Organizations in Social Protection”, Igor Vinci, Rural Institutions and Social Protection Consultant, Food and Agriculture Organizations (FAO)
- Discussion (Q&A)
- Presentation of the first position paper and importance of regular position paper produced by the Task Force - “Social and Solidarity Economy: Tensions, Opportunities and Transformative Potential”, Marie-Adélaïde Matheï, Research Analyst, United Nations Research Institute for Social Development, UNRISD and Research Coordinator, UNTFSSSE
- “Feedback on the ways forward, what do you think are the next topics/themes/challenges to address by the TF?”
- Wrap up and conclusions

Block C (14:30-16:00)

C.1. A SIE Research Agenda

Chair: Lars Hulgård, Roskilde University, Denmark

Session description: As part of the Social Innovation Europe initiative, EMES has been asked to produce a research agenda. Instead of taking the easy way to do this (simply listing a number of topics that we believe to be relevant to social innovation research) EMES decided to embark in a co-creation process where all stakeholders are involved. So far, discussion and Exchange have taken an on-line form; this session will provide an opportunity to discuss face-to-face what has been achieved and what still

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lies ahead. The first document procured as basis for discussion ("The Social Innovation Research Agenda: What, how and why") will be introduced and discussed. A summary of the interactions that have occurred on the social networks will be offered but participants will be encouraged to contribute to this effort by providing their own feedback. In addition, regional feedback from Latin America and Asia will be provided by colleagues working in those areas.

Participants:

Taco Brandsen, Radboud Nijmegen University (The Netherlands)

Jennifer Eschweiler, EMES Network (Berlin, Germany)

Sara Rago, AICCON-University of Bologna (Forlì, Italy)

P.K. Shajahan, Tata Institute of Social Sciences (Mumbai, India)

"MSc Social Business and Microfinance", Simon Teasdale (Yunus Centre for Social Business and Health, Glasgow Caledonian University, UK)

"Teaching people-centered innovation in India", P.K. Shajahan (Tata Institute of Social Sciences, Mumbai, India)

➤ Collaboration opportunities (discussion groups):

Exchanges of students;

Staff mobility; and

Joint degrees

➤ Moving forward with FETSE

D.2: Gathering of the EMES PhD Network

Chair: Michael Roy, Glasgow Caledonian University (Glasgow, Scotland)

Session description: The session will be divided into two parts: the first more content-oriented, and the second aimed at discussion and nomination regarding the election of the new representative for the PhD 'college' of members on the Board of Directors of EMES. The first part has been co-designed by participating PhDs prior to the conference and will consist of two early career researchers reflecting on their 'PhD journey' and how involvement as members of the EMES PhD Network has helped prepare them for the next stage of their respective academic careers. There will be a group exercise involving the preparation with a tangible output, designed to be helpful in providing PhD students with a 'head start' in tackling the SE literature from a critical perspective. Other issues like the EMES Junior Experts Blog (EJEB) and the next EMES PhD Summer School will also be discussed.

Block D (16:15-17:30)

D.1: 4th EMES forum on education and training in social enterprise/social entrepreneurship (FETSE)

Chair: Benjamin Huybrechts, HEC-University of Liege, Belgium

Session program:

➤ Overview of educational initiatives:

"ZGI:kompakt' - an interactive kick-off workshop on Social Entrepreneurship for students", Christina Hunn (Social Entrepreneurship Akademie)

"PhD Seminar on Social Innovation and Social Entrepreneurship", Benjamin Huybrechts, (HEC-University of Liege, Belgium)

"Master Program in Social Entrepreneurship and Management", Luise Li Langergaard (University of Roskilde, Denmark)

Participation in the sessions of the conference pre-forum is free of charge. However, registration is required by sending an email with the sessions in which you would like to participate to the address 5emesconf@emes.net

Speakers biographies



Taco Brandsen, Radboud Nijmegen University (The Netherlands) - See *"Plenary Speakers' Bios"*.

Jennifer Eschweiler, EMES Network (Berlin, Germany) - See *"Organizing committee"*.



Christina Hunn, Social Entrepreneurship Akademie (Munich, Germany)

Christina Hunn works as program manager qualification for the Social Entrepreneurship Akademie. She studied Business Administration and Economics. After supporting a local non-profit organization in Argentina she started to work with Nobel Peace Prize winner Prof. Muhammad Yunus in Colombia. During two years she led the strategic design and implementation of the Yunus Social Business Incubation Center that aims to eradicate poverty through the incubation of Social Businesses. Since September 2014, Christina works for the Social Entrepreneurship Akademie in Munich and is responsible for a European education program on Social Entrepreneurship for universities.

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Benjamin Huybrechts is Associate Professor at the Centre for Social Economy (HEC Management School, University of Liege, Belgium), where he holds the SRIW-Sowecsom Chair in Entrepreneurship and Social Innovation. After his PhD in Economics and Management (University of Liege), he conducted a post-doctoral research at the Saïd Business School (University of Oxford). His research topics include social entrepreneurship processes; social enterprises, co-operatives and other hybrid organizational forms; cross-sector partnerships and networks; and institutionalization processes in fields such as fair trade, recycling and renewable energy. Prof. Huybrechts teaches courses in social entrepreneurship and innovation at the master's and PhD levels at the University of Liege.

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Luise Li Langergaard, Ph.D., is Associate Professor at the Centre for Social Entrepreneurship at Department of Psychology and Educational Studies, Roskilde University. Her research focuses on social entrepreneurship, social innovation and changes in the welfare state. Her particular interest is on critical and normative perspectives on the democratic and political dimensions of social innovation, social change and citizen-engagement.

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Marie-Adélaïde Mathei is Research Analyst at UNRISD. She joined the institute as a Research Intern in 2013 to assist Peter Utting with the project on "Potential and Limits of Social and Solidarity Economy". Since 2015, she is also the Research Coordinator of the UN Inter-Agency Task Force on Social and Solidarity Economy. She has previously

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Ph.D. **Pekka Pättiniemi** is Chair of FinSERN, Finnish Social Enterprise Research and Coop Finland He has worked as Research Director of social economics at University of Kuopio and Research Director of Research Centre for Social Economics in Diaconia University of Applied Sciences. He worked for years in University of Helsinki as a Senior Researcher and Development Manager in the Institute for Co-operative Studies. Pekka is founding member of EMES European Research Network. He has participated several EU funded research and development projects and been Detached National Expert of European Commission DG Enterprise for co-operative enterprise.

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Sara Rago, AICCON-University of Bologna (Forlì, Italy)

Sara Rago is AICCON Research Area Manager. AICCON researcher on Social Economy, Social Innovation, Co-operative and Social Enterprises and different topics related with non-profit organisations.

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Michael Roy is Lecturer in Social Business at the Yunus Centre for Social Business and Health, Glasgow Caledonian University. An economic sociologist and public policy specialist, the title of his PhD is *Conceptualising Social Enterprise as a Health and Well-being 'intervention'*. He is involved in a number of major research projects and is also Programme Leader for GCU's Masters Programme in Social Business and Microfinance, which commenced in 2014. Since his election at the last EMES Conference in Liege in 2013, he has represented the EMES PhD Network of members on the EMES Board of Directors.

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P.K. Shajahan, Tata Institute of Social Sciences (Mumbai, India) - See "Plenary Speakers' Bios".

Simon Teasdale, Glasgow Caledonian University (Scotland, United Kingdom) – See "Plenary Speakers' Bios".



Igor Vinci, Rural Institutions and Social Protection Consultant, Food and Agriculture Organizations (FAO)

Igor is currently working in the social protection division at FAO. He is involved in promoting the role of local rural organizations in providing assistance, insurance and basic social services to the rural poor. He also supports the division in providing technical support to countries in improving local institutional set-ups to improve the delivery of social protection programmes in rural areas. Since 2014, he is contributing to represent FAO within the UN Task Force for Social and Solidarity Economy. Previously, Igor has worked for 3 years for an Italian NGO in Brazil. He has helped local rural cooperatives to network with local governments and other rural development actors, supporting the transition from traditional agricultural practices to agroecology. Igor Holds an MSc in Human Geography at the University of Edinburg

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The General ICSEM Meeting, restricted to ICSEM Research Partners, will take place **from 9:00 to 17:30**. For more details on the program of this meeting, please contact Sophie Adam at sophie.adam@ulg.ac.be

www.iap-socent.be
Twitter: [@icsemproject](https://twitter.com/icsemproject)

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