

8th EMES INTERNATIONAL TRAINING SCHOOL

The key role of social enterprises and the social and solidarity economy in post-pandemic societies

FULL PROGRAM

20 – 23 June 2022 · Seville, Spain

Organizers:



Departamento de
Economía Aplicada I



Partners:



EMES and the University of Seville (US) jointly organise the 8EMESschool aimed at researchers at early career levels, PhDs or completing Masters program who are attracted to conduct research in the wide fields of social entrepreneurship and social enterprise, social economy and solidarity economy (the “SE field”).

The 8th EMES International Training School (#8EMESSchool) aims to reinforce knowledge about social entrepreneurship initiatives and their potential in a historical moment in which these initiatives are more necessary than ever for their contribution to solving social problems. There have been seven successful editions of the EMES Training Schools so far held at the University of Corsica (France) in 2008; Roskilde University (Denmark) in 2010, the University of Trento (Italy) in 2012; West University of Timișoara (Romania) in 2014; Glasgow Caledonian University in Glasgow (UK) in 2016; Aix-Marseille University in Aix-Provence (France) in 2018 and in a blended learning format led by University College Cork (Ireland) online in 2020 and face-to-face in Teruel in 2021. The eighth edition will be held at the **University of Seville (Spain) in 20-23 June 2022.**

I. FULL TRAINING SCHOOL PROGRAM

Monday, June 20th

Since 14:00 Arrival and greetings of participants

15:00 – 15:30 Opening Session

Official welcoming

- **Francisco J. Santos**, University of Seville (US), Spain
- **Francisco Liñán**, Research and Entrepreneurship Vice-dean, Faculty of Economics and Business Sciences, US
- **Marthe Nyssens**, UCL, Belgium & Vice-president, EMES
- *TBD*, US Social Council

Presentation of the International Training School Dynamics by **Carmen Guzmán Alfonso**, training school co-chair and **Rocío Nogales Muriel**, director of EMES.

15:30 – 16:30 Introduction round

There will be over 60 people participating in this training school. They include your fellow PhDs candidates and early career researchers as well faculty body members and practitioners and policymakers. We will take a good moment to work together to introduce each other! We recommend that you take some time to read the “8EMEStrainingschool Bios” document that we have prepared for you.

16:30 – 17:00 *Coffee break*

17:00 – 18:30 **PLENARY 1 – SSE in the pandemic times of COVID-19: What now?**

Chair: **Silvia Ferreira**, CES, Coimbra University, Portugal

Participants:

Richard Pfeilstetter, US, Spain

Marta Rey, University of A Coruña, Spain

Rasheda Weaver, Iona College, US

Rationale: The COVID19 pandemic constitutes a worldwide crisis at a scale not seen after the IIWW. Its potential to effect deep changes in societies is real. The pandemic renders human interaction dangerous and led to lockdowns which cancelled a great part of life in society. It also damages the already weakened democracies by fuelling far right and conservative discourses against foreigners and the welfare state. And it damages the economy by suspending production, trade and consumption.

Within the framework of the SSE, seen from the eyes of Polanyi and Mauss, the presence of the reciprocity principle gives this type of economy a prominent role in the constitution of societies, insofar as its exchanges nurture the social link. We know that society exists also because it mobilizes and organizes around local solidarities and economies in times of crises and disasters.

Once the pandemic is overcome, we may be left (again) with the proof that the SSE is a recourse for hard times. But quickly also (again) we may go back to business as usual, with the SSE remaining marginal at the level of organisations, institutions and society.

The question is, then, how can we, as researchers, help to develop frameworks that allow the SSE, at least, an equal ground within institutionalised visions of the economy, society and democracy?

Therefore, we invite the speakers to elaborate on the following key points:

1. What are the specific contributions of the SSE and its organisations and social relations to address the short, medium and long terms effects of the pandemic crises?
2. In what way the pandemic crises challenge our current ontological, epistemological and methodological frameworks to understand the SSE?
3. What suggestions do you have in terms of research focus, thematically, theoretically and methodologically to provide the SSE with a solid space within the academia and society.

Participants will then be invited to engage in a Q&A section and debate with the speakers.

19:00 *Welcome cocktail*

Join all participants of the training school in the court of the Faculty of Economic and Business Sciences for an informal toast.

Tuesday, June 21st

9:00 – 10:30 **PLENARY 2 – SSE and digitalization**

Chair: Francisco J. Santos, US

Participants:

Giulio Pasi, Seville JRC, European Commission (EC)

Carmen Guzmán, US

Inma Ponce Romero, Chief Marketing Officer, UNEI social enterprise

Rationale: Digitalisation provides great opportunities for companies to improve the efficiency of production processes and also strengthen their resilience during this and future health (or other) crises. Additionally, digitalization is a fundamental element to close social, territorial and gender gaps since it can promote the modernization of businesses to achieve a sustainable and inclusive development. Therefore, plenary session 2 will be focused on the role that digitalization can play for social enterprises creating innovative solutions to social needs and increasing their economic and social value.

To this end, we will count with the contribution of some scholars and practitioners. Specifically, Giulio Pasi, Researcher officer of the Joint Research Center at the EU, will explain the challenges that digitalization provides for social innovation and social enterprises. Next, Carmen Guzmán, Associate Professor at University of Seville, will analyse the digital transformation in a specific type of Social Economy firm, the agricultural cooperatives. And finally, a representative of a social enterprise, UNEI, that is a sheltered workshop, will illustrate the different strategies that they have implemented in its productive activity for the digitalization of their business and the results they are achieving

Participants will then be invited to engage in a Q&A section and debate with the speakers.

10:30 – 11:00 *Coffee break*

11:00 – 12:30 **Parallel work groups - SESSION I**

In this first meeting of the work group, you will be invited to agree on the work dynamics and order for each of the presentations and discussion.

Please refer to the section “Work Groups Composition” at the end of the program to see the trainers and trainees assigned to each group.

12:30 – 14:00 Lunch & EMES Annual General Assembly 2022

Lunches will be served in the Faculty cafeteria everyday with a service of vouchers that will be given to you when registering.

If you are an EMES member you are encouraged to participate in the General Assembly that will be held in a hybrid manner through the participation of those members present at the training school and through the Zoom platform.

14:00 – 16:00 WORKSHOP 1 – "What does it take to do a Good Peer Review? Some Thoughts from the Desk of the Editor in Chief of Social Enterprise Journal" by Michael Roy

General Debate

16:00 – 16:30 Coffee break

16:30 – 18:30 Parallel work groups SESSION II

See "Work Groups Composition" below for the trainers and trainees assigned to each group.

19:30 - 21:00 Cultural visit (optional) and dinner

The **Alcázar of Seville** is one of the most representative monumental compounds in the city, the country and the Mediterranean culture as a whole. The historical evolution of Seville in the last millennium is held within its walls and gardens, amalgamating influences starting from the Arabic period, late Middle Ages Mudéjar right through to the Renaissance, Baroque and the XIX century. The declaration of World Heritage Site by UNESCO in 1987 acknowledged the survival of cultures and civilizations as a harmonic whole where all of the elements are balanced. The visitor will get to know these unique surroundings either through the legendary al-Mutamid, the XI century monarch and poet from Seville, or through some of the characters that illuminated modern-day Spain around 1812. After the visit, you will be on your own to either go and grab a bite in the company of your peers and colleagues or to have a calm evening. Here are some suggestions:

- **RESTAURANTE DOÑA CLARA**
Plaza de los Andes, s/n, 41012 Sevilla
- **LOS COLONIALES**
Pl. Cristo de Burgos, 19, 41003 Sevilla
- **TABERNA COLONIALES II**
C. Fernández y González, 36, 41001 Sevilla
- **DOS DE MAYO**
Pl. de la Gavidia, 6, 41002 Sevilla
- **En La Espero Te Esquina**
C. Corral del Rey, 10, 41004 Sevilla
- **RESTAURANTE ESLAVA**
C. Eslava, 3, 41002 Sevilla
- **BODEGA SANTA CRUZ "LAS COLUMNAS"**
C. Rodrigo Caro, 1, 41004 Sevilla
- **FREIDURÍA EL SALVADOR**
Pl. del Salvador, 5, 41004 Sevilla
- **PATIO SAN ELOY**
C. San Eloy, 9, Sevilla
C. Mateos Gago, 4, Sevilla
- **EL LIBRERO TAPAS**
Pasaje de Andreu, 4, Sevilla
- **BODEGUITA BLANCO CERRILLO**
C. José de Velilla, 1, Sevilla

Wednesday, June 22nd

9:00 – 10:00

WORKSHOP 2 – A morning of methodology

Part 1. Methods for understanding Social Enterprises

Chair: **Francesca Petrella**, Aix Marseille University, France

Rationale & Participants: The first part proposes a dialogue between two major methods used by EMES scholars within important comparative research projects to analyse Social Enterprises during the last 20 years.

- **Marthe Nyssens**, UCLouvain, Belgium: From the EMES ideal-type of Social Enterprises to the ICSEM comparative work of SE models and their diversity: evolutions and methodological lessons
- **Giulia Galera**, EURICSE, Italy: Mapping social enterprises in the EU: benefits and limits of this approach and its applicability to public policies.

Participants will then be invited to engage in a Q&A section and debate with the speakers.

10:00 – 10:30 Coffee break

10:30 – 11:30

WORKSHOP 2 – A morning of methodology

Part 2. Methods for sustainability

Rationale & Participants:

The second part will be dedicated to epistemological and methodological options to encourage SE research to contribute to transition to more sustainable models. Our hypothesis is that adopting such perspective questions, among others:

- The place of the researcher and of the “actor”
- The production of knowledge and the role given to different source of knowledge
- The need for pluralistic, transversal, and interdisciplinary approaches

Two major entries will be discussed:

- **Philippe Eynaud**, Sorbonne University, France: *Looking for sustainability: Toward a shared epistemological framework for solidarity economy and the commons*. The commons and the social and solidarity economy approaches share important characteristics and put both institutional change at the heart of the analysis.
- **Luiz Inacio Gaiger**, UNISINOS, Brazil: *The epistemology of the South: from practices to research epistemology and methods*. The epistemology of the South is less a question of geographical divide that a way to acknowledge the global epistemological pluralism with important consequences in terms of methods.

11:30 – 13:30 Parallel work groups - SESSION III

See “Work Groups Composition” below for the trainers and trainees assigned to each group.

13:30 – 14:30 Lunch

14:30 – 16:00 PLENARY 3 – "Research beyond academia: Alternative careers for young SSE researchers" Roundtable

Chair: Rocío Nogales-Muriel, EMES

Participants:

- **Samuel Barco**, SOKIO cooperative & DIESIS Network
- **Michaela Lednova**, Project Officer, European Business Network (EBN)
- **Lucas Olmedo**, Independent Researcher and Research Assistant in University College Cork
- **Giulio Pasi**, Seville JRC, European Commission
- **Julie Rijpens**, Policy Analyst, OECD

Rationale: The contribution of research to the recognition and visibility of the SE field has been recognized throughout different policy documents. As EMES celebrates its 20th anniversary and many other research agents continue to emerge as drivers in the SE ecosystem, two questions appear as fundamental. The first one is related to the variety of institutional and individual agents that are involved in different types of SE research and the second one to the issue of how to strengthen research communities.

Universities (and associated centers) are usually involved in research that can be considered as fundamental but there is more than “academic research”. This plenary session aims at exploring some of various possibilities to develop a research career through the biographies of researchers with varied backgrounds. With this in mind, the speakers will be kindly asked to comment on the following questions:

- Can you please share with us how you integrate research in your daily work?
- Transdisciplinary research constitutes a promising way forward to involve different agents in the research process: what concrete strategies have you experienced first hand that have succeeded in bridging different disciplines and stakeholder groups?
- How can the work of the various research agents be rendered more complementary?
- Please share with the trainees participant in this training school a concrete piece of advice for those of them who wish to pursue a research career.

Participants will then be invited to engage in a Q&A section and debate with the speakers.

16:00 – 16:30 *Coffee break*

16:30 – 17:30 **Meeting of PhD network**

17:30 – 19:30 **Parallel work groups - SESSION IV**

See “Work Groups Composition” below for the trainers and trainees assigned to each group.

21:00 *Gala dinner*

We will hold our evening event at Sabina restaurant in the beautiful Cartuja island (C. Charles Darwin, 7, 41092 Seville). In addition to a delicious meal, we will enjoy some flamenco dance and singing as well as a talent show featuring the artistic talents of our very participants. Remember to warm up your voices and feet for some closing dancing time!

Thursday, June 23rd

09:30 – 11:00 **PLENARY 4 – The SE local context in Spain**

Chair: **Carmen Guzmán**, US, Spain

Participants:

- **Marta Montes Calvo**, council member, FAECTA
- **Francisco Cortés García**, Director of Sustainable Finances, Cajamar cooperative group
- **Emek Filogullari**, coop member and council member, Smartib

Spain constitutes an international reference regarding the social economy and social enterprises. This plenary session will focus on this geographical context and will show different well-known initiatives from different perspectives. To this aim, we will count with a representative of the institution that represents all the worker cooperatives of Andalusia, FAECTA, which will offer a practical view about their activity and about the in which ecosystem their associated enterprises are involved. Secondly, a representative of one of the leading financial cooperative groups in Spain, Cajamar, will share with us how it emerged, how it tries to create social value with its social mission, and what are its main differences with regard to the traditional banks. Finally, the cultural and artistic social enterprise SMartib will be presented to illustrate how its existence helped combatting the precariousness and intermittency of artists and cultural workers and is important to shelter people in this sector as part of a larger European network present in nine Member States.

Participants will then be invited to engage in a Q&A section and debate with the speakers.

11:00 – 11:30 *Coffee break*

11:30 – 13:00 **CLOSING PLENARY 4 - SSE as a field for transformative research an action**

Chair and respondent: **Mary O’Shaughnessy**, University College Cork, Ireland

Speaker: **Susanne Westhausen**, director of Kooperationen and president of Cooperatives Europe

Respondent: **Davorika Vidovic**, University of Zagreb, Croatia

In the continuing debate about how to end poverty and build prosperity, economists have put forward powerful, often conflicting ideas. The impact of such ideas as central planning, Keynesianism and naïve cost-benefit analysis defined the wealth and fate of nations over the twentieth century. The ongoing battle of ideas will continue to shape our lives and society in this century. But the cooperative

movement, as part of the social economy, must stand out as the viable business model in these dire straits.

Others have started to realise that values like the cooperative values are both sound for business and appeal to costumers. But such values cannot be owned. Therefore we need to demonstrate in our communications, our advocacy and, of course, in practise that the cooperative values are rooted in the core of the business model and not something invented by external consultants and the HR department as a CSR policy.

Participants will then be invited to engage in a Q&A section and debate with the speakers.

DIPLOMA CEREMONY AND COLLECTIVE EVALUATION OF THE SUMMER SCHOOL

13:00 – 14:00 *Take away lunch and end of the Training School activities*

II. FACULTY MEMBERS

The 8th EMES International Training School will include well-known professors from recognised research centres covering a wide spectrum of research themes, and this multi-disciplinary approach will represent a major strength for the participants.

1. **Millán Díaz Foncea**, University of Zaragoza, Spain
2. **Philippe Eynaud**, Sorbonne University, France
3. **Sílvia Ferreira**, University of Coimbra, Portugal
4. **Luiz Inacio Gaiger**, UNISINOS, Brazil
5. **Giulia Galera**, European Research Institute on Cooperative and Social Enterprises, Italy
6. **Nicole Göler von Ravensburg**, Frankfurt UAS, Germany
7. **Carmen Guzmán Alfonso** (*co-chair*), University of Sevilla, Spain
8. **Linda A. Lundgaard**, Roskilde University, Denmark
9. **Marthe Nyssens**, Catholic University of Louvain, Belgium
10. **Mary O'Shaughnessy** (*co-chair*), University College Cork, Ireland
11. **Francesca Petrella**, LEST - Aix-Marseille University, France
12. **Richard Pfeilstetter**, University of Sevilla, Spain
13. **Marta Rey**, University of A Coruña, Spain
14. **Michael Roy**, Glasgow Caledonian University, Scotland, UK
15. **Davorka Vidovic**, University of Zagreb, Croatia
16. **Rasheda Weaver**, Iona College, United States

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