

Researching the collaborative dimension of social enterprise

BLENDED LEARNING TRAINING SCHOOL

Call for applications and Preliminary Programme

Dates: 23-24 October 2020 (virtual) and 21 June 2021 (Zaragoza, Spain)

Hosted by University College Cork, Ireland

Organised by:



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RATIONALE

After five successful editions of the EMES PhD Summer Schools, at University of Corsica (France) in 2008; Roskilde University (Denmark) in 2010; the University of Trento (Italy) in 2012; the West University of Timișoara (Romania) in 2014; the Glasgow Caledonian University, in partnership with the Yunus Centre for Social Business and Health (GCU-YC) in Glasgow (UK) in 2016, the launch of the Empower-SE COST Action enabled the 6th edition to take the form of a co-organised COST training school jointly run by LEST, the CNRS and the University of Aix-Marseille in 2018. Some 200 students and 100 researchers from over 37 countries have participated in these unique learning events.

The 7th edition was to be held at University College Cork from 29th June to 2nd July 2020 but the outburst of the Covid-19 pandemic changed our plans, forcing us to reinvent the format so as to meet the needs and expectations of our PhDs and early career investigators (ECI¹).

During the lockdown of spring 2020, the Board of Directors and Coordination Unit of EMES have been working on designing a learning experience that matches the quality of previous schools. In this context, we will be presenting the next edition of the EMES training school based on a blended learning model. The idea is to combine work done individually, in smaller groups and in plenary sessions across two moments: two afternoons virtually on 23-24 October 2020 and half a day presentially next 21 June 2021 in Zaragoza (Spain).

PhDs constitute a central part of EMES as shown by the special membership category for PhD students and the seat reserved for PhD students in the EMES Board of Directors. Moreover, work continues to be conducted jointly resulting in outputs like: the publication of a PhD

Reader; the launching of an EMES PhD Student Network in 2008 and the EMES Alumni Network in 2015; the creation of the dedicated EMES Junior Experts Blog (EJEB) in 2011; and the creation of an active Facebook group.

Social enterprises, often characterised by strong local involvement with an ability to combine different goals and resources, are increasingly viewed as an expression of collective social entrepreneurship with the capacity to contribute to sustainable regional and rural development.

In this context, the Empower-SE COST Action, EMES and CUBS, UCC jointly organise the 7th EMES Training School aimed at researchers and PhD students who conduct research in the wide "SE fields" and wish to strengthen their theoretical and methodological background. SE fields refer to social enterprise, social entrepreneurship, social economy and solidarity economy as well as social innovation. With this event, Empower-SE, EMES and UCC aim to:

- Emphasize the research design, epistemology and methodology involved in any research project, specifically in a doctoral path.

¹ Early Career Investigators (ECI) are researchers with PhD plus a maximum of 8 years of experience.

- Strengthen the interdisciplinary dialogue in the fields of social entrepreneurship and social enterprise, social economy, regional and rural development.
- Strengthen the training of PhD students by means of methodological and theoretical lectures, debates, and professional and social media workshops.
- Provide personalised feedback and support via well-supported small group discussion sessions on participants' research projects, their research questions, approaches and theoretical understandings; more precisely, in addition to various opportunities of informal discussion, at least a full hour will be devoted to every student's research project within group sessions (for presentation by the student, feed-back by professors and their peers, discussion and synthesis of recommendations).
- Provide space for social and intellectual discussion so that doctoral students will have ample opportunity to establish and expand their own peer networks and benefit from contacts and feedback from established scholars;
- Encourage a broad and diverse range of participants, since exchanges between researchers from different countries, continents, cultures and academic disciplines can support stimulating and fertile reflections on research approaches.

PhD students coming from different disciplinary backgrounds (such as sociology, management, economics, political sciences, law, anthropology, geography, and so on) whose research projects are connected to this field are welcome to apply for this training school.

DYNAMIC

This training school is proposed as a hybrid model aiming to combine online content including a combination of online lectures and workshop content and a virtual gathering of training school participants and trainers in October 2020 with a half-day meeting at the next EMES International Research Conference in Zaragoza (Spain) in June 2021.

The 2020 October digital training school will begin one month before (in September 2020) with preparatory lectures and workshop content for the training school participants **prepared and made available** to the training school participants in advance in order to allow them to deepen their understanding of the topics under discussion and enable them to make a meaningful contribution to the proposed virtual plenary and workshop meetings. The EMES coordination unit will record this content and upload on the EMES platform. This preparatory work in conjunction with full participation in the prescribed workshops and plenary sessions will amount to the total of hours typically corresponding to the three-day traditional training school programme. Participation certificates will be issued to participants who have completed all the phases.

Overall schedule

Phase	Dates	Action	Key contributors
PREPARATORY	Friday, 2/10/2020	Plenary seminars 1 and 2 recorded content release (45 min.)	Recorded content delivered by Benjamin Huybrechts and Nevena Radoynovska
			Recorded content delivered by Marthe Nyssens and Giulia Galera
		Workshop 1 content release: Publication Strategies and Lessons in developing a research project and research funding opportunities)	Recorded content delivered by Michael Roy and Taco Brandsen (15 min. each)
		Group presentations prepared and submitted to each group member plus 2 x EMES faculty Group Moderators	Total 8 x 15mins individual presentations per group
		Workshop 2 (Wellbeing during the early career path)	Recorded content delivered by Beth Patmore (15 min.)
VIRTUAL	Friday 23-Saturday 24/10/2020	Online meeting (see detailed programme below)	Two half days (4 hours/day) & will require input from all of the above workshop convenors and plenary seminar discussants)
PHYSICAL	Monday, 21/06/2021	8 th EMES Conference (Spain 2021)	Half day (panel, workshop and group work)

The 2020 October **digital gathering will take place over two half days (four hours per day)** so as to minimize the time spent in front of the computer. Priority will be given to short sessions during those days, with a focus on smaller groups, which will work in parallel and with a high level of interaction with experienced moderators (our EMES colleagues). A combination of channels and software packages will be used: Zoom, Youtube and the EMES website. All the materials will be made available through the website while the videos of the lectures,

workshops and group discussions will be published on the EMES YouTube channel. The online meeting will take place through the Zoom platform and will be recorded.

The physical gathering of this training school will take place in Zaragoza in June 2021. The goal of this half-day is to complete the individual and online collective work done as part of the school. Such a goal will be achieved through a combination of a plenary panel plus a practical workshop as well as a summary of the lessons learned in the previous phases and the progress made since the online gathering in October. The physical face-to-face meeting part of the training school will take place on the afternoon of the day prior to the opening of the 2021 conference.

Individual phases

I. PREPARATORY PHASE

This 1st phase includes the preparation of recorded online content which will be made available to the training school participants one month in advance of the virtual gathering. The content will be recorded by EMES and hosted on the EMES Youtube Channel and website and only training school participants will have access to this content.

1. Plenary seminars:

These **2 x (45 mins - 1 hour maximum) sessions** will be recorded in advance with the assistance of the EMES Coordination Unit and the content will be made available on the EMES Youtube channel. This online content will be complimented by the General Debate sessions scheduled for the October virtual training workshop. Participants will be encouraged to prepare questions (sent in advance) for the speakers who will address them at the "General debate" session during the online meeting of the training school.

45 mins online recorded content to be prepared and delivered in advance by:

1. "Social enterprises, coops and social inequality" by **Benjamin Huybrechts and Nevena Radoynovska.**
2. "Theoretical foundations and ecosystems of SE" by **Marthe Nyssens and Giulia Galera**

2. Workshops:

Three proposed workshops will be developed for the training school and these workshops will incorporate **20 minutes maximum of online recorded content** and shared with all training school participants. These workshops will incorporate different tasks for the PhD candidates and ECIs that they can share with all participants during the online meeting in order to generate valuable discussion.

The **three proposed workshops** (online recorded content x 15 mins) + recap/discussion at the virtual gathering are:

1. Publication workshop by **Michael Roy**
2. Workshop on wellbeing during the early career path by **Beth Patmore**
3. Lessons in developing a research project and research funding opportunities (specifically for ECIs) by **Taco Brandsen**

3. Group presentations:

All training school participants will be allocated to a specific group and 2 appointed academic mentors (Trainers/EMES Faculty).

3.1. PhD candidates:

Each student will be asked to record and submit a 15-minute presentation of her/his PhD research (key research objectives, theoretical framework and methodology (proposed or pursued depending on the stage of PhD research) and research challenges). This recording will be shared with other members of the group and each member will be invited to comment on the recordings to encourage both peer evaluation and academic mentoring. **The opportunity to share and discuss comments will be provided at the group meetings planned to take place at the virtual meeting in October.** Each student will receive 30 minutes of focussed attention on their specific presentations over the 2 half days of the virtual Training School. These **group meetings will be moderated by Training School Faculty members.**

3.2. ECIs

The recorded workshop online content "Lessons in developing a research project and research funding opportunities" by Taco Brandsen and "Publication strategies workshop for ECIs" – Michael Roy will be worked in depth with ECIs firstly individually and during the virtual meeting. **ECIs will have to prepare the tasks assigned as part of the workshop to enrich the online meeting discussion.** Similar to the PhD students each participating ECIs will be asked to prepare a 15 minutes recorded presentation of their publications strategy and present a case on a concrete preparation/coordination/participation in a research project.

This recording will be shared with other members of the group and each member will be invited to comment on the recordings to encourage both peer evaluation and academic mentoring. The opportunity to share and discuss comments will be provided at the group meetings planned to take place at the virtual Training School. **Each student will receive 30 minutes of focussed attention on their specific presentations over the 2 half days of the virtual Training School.**

II. VIRTUAL PHASE (24-25 October 2020, Zoom and EMES Youtube channel)

October 23 rd - 14:30 – 18:30 (CET)		
14:30 – 14:45 *	Opening Session Official welcoming: Mary O'Shaughnessy (UCC) & Marthe Nyssens (UCL, President of EMES) Update on the International Training School Dynamics by Rocío Nogales (EMES)	
14:45 – 15:15	GENERAL DEBATE ON PLENARY SEMINAR 1 Benjamin Huybrechts and Nevena Radoynovska	
15:15-15:30	<i>Stretch-your-legs break</i>	
15:30 – 16:30	PhDs (I) - Parallel work groups 2 PhD students present a 5-minute recap followed by faculty and peer feedback	ECIs (I) - Lessons in developing a research project and research funding opportunities - essentially a recap of the main ideas developed in the pre-recorded material and selection of an individual and/or group based activity
16:30-16:45	<i>Stretch-your-legs break</i>	
16:45-17:30	WORKSHOP 1 + GROUP ACTIVITY Well-being in the research journey (Beth Patmore)	
16:30-16:45	<i>Stretch-your-legs break</i>	
17:30 – 18:30	PhDs (2) - Parallel work groups 2 PhD students present a 5-minute recap followed by faculty and peer feedback	ECIs (2) - Lessons in developing a research project and research funding opportunities. Presentations by participants
18:30	<i>End of day 1</i>	

October 24 th - 14:30 – 18:30 (CET)		
14:30 – 15:15 *	WORKSHOP 2 + GROUP ACTIVITY Publication workshop by Michael Roy	
15:15 – 16:15	PhDs (4) - Parallel work groups 2 PhD students present a 5-minute recap followed by faculty and peer feedback	ECIs (3) – Developing your own publication strategy 1 (with M. Roy)

16:15 – 16:30	<i>Stretch-your-legs break</i>	
16:30 – 17:30	PhDs (3) - Parallel work groups 2 PhD students present a 5-minute recap followed by faculty and peer feedback	ECIs (3) – Developing your own publication strategy 2 (with M. Roy)
17:30 – 17:40	<i>Stretch-your-legs break (get your drink ready for the closing toast)</i>	
17:40 – 18:20	GENERAL DEBATE ON PLENARY SEMINAR 2 Theoretical foundations and ecosystems of SE by Marthe Nyssens and Giulia Galera	
18:20 – 18:30	Brief feedback round, wrapping and virtual toast	
18:30	<i>End of the training school</i>	

III. PHYSICAL MEETING (21st June 2021, Zaragoza, Spain)

The goal of this half-day is to complete the individual and online collective work done as part of this school. Such goal will be achieved through a combination of a plenary panel plus a practical workshop as well as a summary of the lessons learned in the previous phases and the progress made since the online gathering in October.

The physical face-to-face meeting part of the training school will take place on the afternoon of the day prior to the opening of the conference and will include:

- Plenary seminars: “SSE for people and the planet” by Lars Hulgård and Swati Banerjee
- Workshop: Research methodologies
- Group work: Group members will share an update on what they have done since the online meeting in October, focusing on lessons learned and progress made. A spokesperson will be selected from each group to gather the input and present a group summary.

FACULTY BODY

The 7th EMES Training school faculty body will include well-known professors from recognised research centres covering a wide spectrum of research themes, and this multi-disciplinary approach will represent a major strength for the participants. They include:

1. Linda Lundgard Andersen, Roskilde University, Denmark
2. Swati Banerjee, Tata Institute of Social Sciences, India
3. Carlo Borzaga, University of Trento/EURICSE, Italy

4. Taco Brandsen, Radboud University, The Netherlands
5. Sheila Cannon, Trinity College Dublin, Ireland
6. Kate Cooney, Yale University, USA
7. Giulio Ecchia, University of Bologna/AICCON, Italy
8. Sílvia Ferreira, University of Coimbra, Portugal
9. Nicole Göler von Ravensburg, Frankfurt UAS, Germany
10. Luiz Inácio Gaiger, UNISINOS, Brazil
11. Giulia Galera, EURICSE, Italy
12. Malin Gawell, Södertörn University, Sweden
13. Lars Hulgård, Roskilde University, Denmark
14. Benjamin Huybrechts, HEC-ULg, Belgium
15. Marthe Nyssens, Catholic University of Louvain, Belgium
16. Mary O'Saughnessy, University College Cork, Ireland
17. Francesca Petrella, LEST - Aix-Marseille University, France
18. Simone Poledrini, University of Perugia, Italy
19. Nevena Radoynovska, em-Lyon, France
20. Rory Ridley-Duff, Sheffield Hallam University, United Kingdom
21. Michael Roy, Glasgow Caledonian University, United Kingdom
22. Roger Spear, Roskilde University, Denmark

APPLICATION AND REGISTRATION

The 7th EMES Training School offers three registration options, depending on whether the participant is a member of EMES and whether s/he is coming from non-OECD countries from Africa, Asia and Latin America:

Fees	EMES Members *	Non-EMES members
Full registration	150€ <input type="checkbox"/>	275€ <input type="checkbox"/>
Reduced registration (non-OECD)	55€ <input type="checkbox"/>	Not available

* Participants registering under this fee will need to provide proof of membership (username). If you are not an EMES member and would like to join, you can do so directly on-line [here](#) (please select the "Graduate membership" fee of 50€).

Only for applicants coming from non-OECD countries in Africa, Asia and Latin America are entitled to a reduced registration although they will be required to sign up for annual membership.

The registration cost covers registration fees (as described in the table above). Participants can benefit from support through the EMPOWER-SE COST Action for the face-to-face part of the meeting in Zaragoza (June 2021) upon reimbursement up to a fixed amount to be decided by the Management Committee of the Action in January 2021.

If you are interested in applying for this partial grant support, please mark so in the section marked "Grant options (for accepted applicants)" in the Application Form (). For those interested, once your application has been accepted, in addition to the scientific excellence criterion (evaluation score), applications must address the specific objectives described in the EMPOWER-SE [Memorandum of Understanding](#) (page 3-4). Moreover, the following specific COST criteria apply: gender balance, ITC origin (see list in footnote 1) and ECI stage.

Applications to participate in the Training School are accepted until **31st August 2020**. In order to apply, please download and complete the **Application Form** available [here](https://bit.ly/2NL16ir) (<https://bit.ly/2NL16ir>). The result of the selection process will be communicated to applicants by **4th September 2020**.

IMPORTANT DATES

Application submission deadline: **August 31st 2020**

Results of the selection process: **4th September 2020**

Registration deadline: **10th September 2020**

Virtual gathering: **23rd and 24th October 2020**

Face-to-face meeting: **21st June 2021**

The composition of the faculty body as well as the application and registration process will be published shortly on www.emes.net and www.empowerse.eu

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Training school hashtag **#7EMEStrainingschool!**