

FORUM ON EDUCATION AND TRAINING ON SE SESSION

Transdisciplinary Forum | 9EMESconf | Monday, September 11th, 2023

The Role of Universities, International Networks, Platforms and Projects in Advancing Social Enterprise Education: building bridges to connect theory with action

Chairs: **Abel Díaz González** (Maastricht University, NL), **Rocío Nogales Muriel** (EMES), **Sergio Páramo Ortiz** (Maastricht University, NL)

Social Enterprise Education (SEE) is a challenging task. Oftentimes, it is limited to equip students with the skills, knowledge, and mindset necessary to become social entrepreneurs within the boundaries of a classroom. *How can we rethink and transform SEE education to make it more impactful?*

This forum will bring together educators, practitioners, and thought leaders from across the Social Enterprise (SE) ecosystem to discuss the potential role of universities, national and international networks, platforms and projects in advancing SEE and bridging theory and action.

Across three engaging sessions, we will delve and discuss key transversal dimensions of SEE, including innovative curriculum development and effective teaching delivery; best practices and tools; and the importance of networks, national and international collaboration and projects. By catalysing dialogue and collaboration among diverse stakeholders, this forum aims to build bridges and open a space for reflection contributing to empower participants to become influential change agents in effectively delivering SEE within their communities and beyond.

In addition, SEE tends to have a “spill-over” effect in the university community by incorporating values and empowering its own community to drive social transformation. This effect will also be explored during our discussions, shedding light on the wider impact and potential of SEE.

DETAILED PROGRAM

9:00 - 10:00 | Registration

10:00 – 10:30 | Opening of the 9EMES conference and the Transdisciplinary Forum

10:45 – 11:00 | INTRODUCTION: Setting the vision

Moderated by Abel Díaz González (Maastricht University, NL), **Rocío Nogales Muriel** (EMES), **Sergio Páramo Ortiz** (Maastricht University, NL)

11:00 – 12:00 | PART I: FROM CLASSROOM TO IMPACT: TEACHING DESIGN AND DELIVERY

Moderated by Carola Vogel (Social Entrepreneurship Akademie and Technical University of Munich, DE) | **Rapporteur: Han-Ju Yang**

- *What kind of learning formats is best suited to anchor SE education (in curricular formats) at universities?*
 - *What can we learn from different teaching approaches, methods, and curriculum design?*
 - *Where are the boundaries of the classroom for SE teaching and training?*
- a) **11:00 – 11:15 | Anchoring SE Education at Universities**
Led by **Anne Schlieker** (Social Entrepreneurship Akademie / Strascheg Center for Entrepreneurship, DE)
 - b) **11:15 – 11:30 | Social Entrepreneurship Education through problem-based learning: the case of Maastricht University, School of Business and Economics**
Led by **Abel Díaz González & Sergio Páramo-Ortiz** (Maastricht University, School of Business and Economics, NL)
 - c) **11:30 – 11:45 | Leveraging technology to delivery impactful learning: the case of CBS and SE education**
Led by **Anne-Karen Hüske** (Copenhaguen Business School, DK)
 - d) **11:45 – 12:00 | Q&A and Session Conclusions**

12:00-12:30 | Break

12:30 – 14:00 | PART II: INTERNATIONAL PROJECTS AND PLATFORMS PROMOTING AND SUPPORTING SOCIAL ENTREPRENEURSHIP EDUCATION AND TRAINING

Moderated by **Sergio Páramo-Ortiz** | Rapporteuse: **Emma Forrest**

This part is dedicated to explore, from the hand of our researchers and members, different EU + Erasmus projects and other (inter) national platforms and initiatives focusing on SE, including social entrepreneurship education. They will share some of the lessons learned and dilemmas encountered in the process.

- a) **12:30 – 12:50 | TRACCE and Dlyouth projects**
By **Mihai Lisetschi** (University of West Timisoara, Romania)
- b) **12:50 – 13:15 | The Social Impact Educators Series** (co-sponsored by ANSES, Catalyst 2030, AshokaU, USASBE Social Entrepreneurship SIG, EMES, and SCI)
By **Debbi Brock** (Catalyst 2030)
- c) **13:15 – 13:35 | ELANET: The European Latin American Network in Support of Social Entrepreneurship**
By **Bart Leyen** (Vrije Universiteit Brussel, Belgium)
- d) **13:35 – 14:00 | Q&A and Session Conclusions**

14:00 – 15:00 | Lunch

15:00 – 16:30 | PART III: INNOVATIONS FROM NATIONAL AND REGIONAL SE NETWORKS

Moderated by **Abel Díaz González** | Rapporteuse: **Juliana Rodrigues**

Different networks devoted to SE teaching and education will present their contribution to advance collaboration and curriculum development. An overview of describing how communities are established and maintained over time will also be provided.

- a) 15:00 – 15:20 | African Network of Social Entrepreneurship Scholars (ANSES)
by **Kerryn Krige** (London School of Economics, United Kingdom) and **Alex Bignotti** (Pretoria University, South Africa)
- b) 15:20 – 15:40 | Dutch Knowledge Network for Social Entrepreneurship (KSON)
by **Leendert de Bell** (The Netherlands)
- c) 15:40 – 16:00 | DIMSE and EMSE
by **Linda Lundgaard Andersen** (Roskilde University)
- d) 16:00 – 16:30 | **Q&A and Session Conclusions**

16:30-17:00 | Break

17:00 – 18:00 | RESULTS FROM AND CLOSING OF THE TDF (Plenary session)

18.00 – 19.30 | 9EMESconf OPENING PLENARY