

LIAISE | Linking Incubation Actors for Inclusive and Social Entrepreneurship

Webinar

‘Social Economy Action Plan : Opportunities for BSOs’

European Business Innovation Centre Network (EBN) on behalf of the Better Incubation Programme is hosting a webinar on the European Commission’s recently released Social Economy Action Plan (SEAP) on **Thursday 19 May, 15:00 – 15:45 CET**.

Our speakers :



Guy Lejeune, Senior Expert on Inclusive Entrepreneurship from DG Employment, European Commission



Karel Vanderpoorten, Policy officer – Proximity, Social Economy, Creative Industries from DG GROW, European Commission

Background:

In its recently launched EU Social Economy Action Plan (SEAP) [“Building an economy that works for people: an action plan for the social economy”](#) (2021-2030), the European Commission has signalled an important role of the business support organisations (BSOs) in supporting the social economy organisations and social enterprises, while advising the EU Member States to



encourage BSOs to better incorporate these entities in their business development services (p.14).

The SEAP proposes 38 concrete measures to be implemented in the coming nine years, in different core areas, including :

- promoting social economy at local, regional, and international levels,
- business support, skills, youth entrepreneurship,
- access to funding and finance,
- social impact measurement,
- social economy contribution to the green and digital transitions,
- social innovation.

Webinar Objectives:

Besides providing the summary of the key aspects of the SEAP, the Webinar “**Social Economy Action Plan : Opportunities for BSOs**” will focus on how we can increase the impact of the BSOs in the implementation stage of the SEAP, looking at the following :

- how to maximise the potential of the BSOs to translate some of the recommendations in the SEAP into practical initiatives on the local, national and EU level.
- what are the existing and future synergies of the SEAP with other EU programmes/initiatives which will enable BSOs to foster social innovation, local development, and green and digital transition while reaching social impact.

There will be 15 minutes dedicated to Q&A from the audience.

Venue:

This is a virtual event. Participants will be able to connect via Zoom, after receiving detailed instructions on how to connect and the link to the webinar <https://bit.ly/BetterSocEco>

The webinar will be recorded.

Email michaela.lednova@ebn.eu for more information

About Better Incubation:

The seminar is organised as a part of the Better Incubation programme (2021 – 2023) funded by the European Union Programme for Employment and Social Innovation, and is led by three network organisations: [The European Business and Innovation Centre Network](#), [Impact Hub](#) and the [European Venture Philanthropy Association](#).

The aim of Better Incubation is to strengthen the role of the business support organisations as catalysts of the entrepreneurial support ecosystem, while experimenting with the inclusive incubation practices to foster inclusive and social entrepreneurship across Europe. [Read more here.](#)

