# EAGES Activity Report 2022

### **BUILDING KNOWLEDGE TOGETHER**



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# EMES Activity Report 2022

### **BUILDING KNOWLEDGE TOGETHER**



# Table of contents

5 Glossary

EMES in figures

**12** Timeline 1996-2021

**32** Research Initiatives

40 EMES Community

52 Communication & Engagement **6** Introduction

**10** What is EMES?

**16** Events

**38** Publications

**50** Financial overview

**56** Future gatherings...



### Glossary

#### AICCON

Italian Association for the Promotion of the Culture of Co-operation and of Nonprofit (IT)

**CCS** Centre for Co-operative Studies (IE)

**CES-BE** Centre for Social Economy

**CES-PT** Centre for Social Studies

#### CIRTES

Interdisciplinary Research Centre for Work, State and Society (BE)

**CNAM** National Conservatory of Arts and Crafts (FR)

#### CSE

Centre for Social Entrepreneurship (DK)

ECR Early-Career Researcher

EURICSE European Research Institute on Cooperative and Social Enterprises (IT)

#### GECES

Expert Group on Social Entrepreneurship of the European Commission

#### GESES

Research Group of Social and Economic Studies of the Third Sector (ES)

### ICSEM

International Comparative Social Enterprise Project

#### LEST

Labor Economics and Sociology Laboratory, Aix-Marseille University (FR)

#### SE field

Social enterprise, social economy, solidarity economy, social entrepreneurship and social innovation

#### SESAM

Norwegian centre for social entrepreneurship and social innovation (NOR)

#### SHU

Sheffield Hallam University (UK)

#### SSE

Social and solidarity economy

#### UNTFSSE

UN Inter-Agency Task Force on Social and Solidarity Economy

# Introduction



### Dear Member, dear Reader,

### It is a great pleasure to present this Activity Report of our network covering 2022.

Throughout the year, we had numerous activities, and the EMES community continued to consolidate despite the challenging political, social and climate emergency situation that our societies are facing. This year welcomed the 8th edition of EMES International Training School, which was hosted by the University of Seville (Spain). An outstanding group of EMES members and SE stakeholders gathered at this training school to exchange ideas with PhD students and early-career researchers (ECRs). This opportunity for students to meet SE researchers and stakeholder was essential step in empowering the next EMES generation of scholars. EMES has been committed to this aim since 2008 when it launched the first EMES International Training School in Corsica (France).

The second significant event spread across this year was a celebration of the 20th anniversary of the foundation of EMES. 2002 was the year of the formal establishment of EMES! Two decades full of research, teaching and learning with the goal of consolidating a body of knowledge around the SE field that has consolidated a worldwide research community. Several initiatives took place throughout the year to mark this celebration and raise awareness about this evolution among our members and beyond.

In this context, we are delighted with the fact that two books–Social Enterprise in Latin America and Social Enterprise in Asia– were made available in Open Access this year. That means that all four books stemming from the ICSEM project and the Empower-SE COST Action, including Social Enterprise in Western Europe and Social Enterprise in Central and Eastern Europe can now be read in Open Access!

This encouraging news was complemented by the online Book Presentation Series organized by the EMES Coordination Unit and our members, volume coordinators and contributors.

The 2022 was also a year of re-launching the EMES Affinity Groups and incorporating one new group dedicated to social impact in the SE field, known by its acronym, "SISE".

Additionally, EMES participated in different events, such as meetings, conferences and discussions. EMES Coordination Unit was present at meetings of the UN Task Force on Social and Solidarity Economy (UNTFSSE) and at conferences, such as "Social Economy the Future of Europe" held in Strasbourg (France). In addition, EMES contributed to the "Déclic Day" sharing the knowledge accumulated during the last 20 years regarding the social economy and social entrepreneurship.

So, we successfully closed 2022; once again, thanks to our members and Board of directors who supported EMES through different stages. We also thank our funders and supporters who made successful and sustainable year possible. As usual, we close opening words with news regarding future events. We will be gathering in September 2023 in Frankfurt (Germany) to hold 9th International Research Conference on Social Enterprise. You are more than welcome to join our events, which aim at continuing learning from each other and supporting you, researchers and other stakeholders, constituting our network's most essential element. Enjoy the reading, and we look forward to seeing you soon!!

**Taco Brandsen** President

**Rocío Nogales Muriel** Managing Director

## EMES Network in figures

168 individual reserchers



### 20 Years

Although the first research initiative on social enterprise started in 1996 by an informal group of international scholars, EMES was formally established in 2002 as a research network registered in Belgium.

### 15 Institutional members

The institutional pillars of EMES, leading research centres acting together to conduct influential collaborative research.

### 271 Individual members

We believe in the power of connecting individual researchers around the world.

EMES NETWORK IN FIGURES



18 Projects

۱L

International comparative research projects and feasibility study for an international MA programme on SE. 254 Conference Papers

Number of EMES Conferences Selected Papers available to download. 2,440 Conference Participants

Accumulated number of participants in EMES conferences.

International Training Schools for PhDs and ECRs

Successful editions of empowering the next generation of SE scholars and training in the field.

# What is **EMES**?

EMES is a research network of established university research centres and individual researchers whose goal is to build up an international corpus of theoretical and empirical knowledge, pluralistic in disciplines and methodologies, around the "SE" concepts: social enterprise, social entrepreneurship, social economy, solidarity economy and social innovation.

EMES has existed informaly since 1996, first with a European focus; then, in 2013, its membership opened to researchers and PhD students worldwide. EMES brings together 271 individual members, including 103 PhD candidates and 15 institutional members from over 50 countries.

EMES has conducted over 15 international comparative research projects. Since 2001, it has organised eight bi-annual international research conferences and eight training schools. EMES regularly publishes the results of its research projects in various formats, including the EMES Working Papers series and the EMES Selected Conference Papers. In addition, EMES collaborates with international organisations and governments at all levels to advance the understanding of social enterprise and supporting evidence-based policy-making in this field worldwide. In this context, EMES is an Observer Member of the United Nations Task Force for the Social and Solidarity Economy and a member of the European Commission's Experts' Group on Social Entrepreneurship, GECES.



## Marthe Nyssens

"To understand the DNA of the network you need to know that, of course, EMES is an intellectual community, but it's also a human community. I think that the quality of the knowledge that was developed can be understood because there are these two pillars. To do good science, the question of human relationships and respect is very important."

# Rocío Nogales Muriel

"I think our highest value is the relationship with the next generation of researchers. We believe that the only way to stay relevant to the transition that society is facing is if you get new generations engaged and empowered to become the agents of change within academia and beyond."



# Timeline of EMES 1996-2022

### 1996

**THE STORY OF EMES BEGAN** with the project entitled "L'Emergence des Entreprises Sociales" (acronym from the French title: EMES) under the leadership of **Jacques Defourny** (ULg, Belgium).





### 2001 THE FIRST EMES

COLLECTIVE BOOK "The Emergence of Social Enterprise" is published under the coordination of Carlo Borzaga (EURICSE, Italy) and Jacques Defourny.

### 2001-2004

**The PERSE PROJECT** results in a collective book of EMES, entitled "Social Enterprise at the crossroads of market, public policies and civil society". **Marthe Nyssens** (CIRTES, UCL, Belgium) coordinated this 2<sup>nd</sup> international comparative research project.

### PHASE 2: Formalization The EMES European Research Network

### PHASE 1: Prehistory EMES as a European thematic network

### 2002

FORMAL ESTABLISHMENT OF EMES AS A NON-PROFIT ORGANIZATION under Belgian law in April 20, 2002 under the presidency of Jacques Defourny. The "EMES European Network-Réseau Européen EMES asbl" was located at the Center for Social Economy at the University of Liege.





2004 ROCÍO NOGALES MURIEL became a coordination assistant to increase the capacity of the Network.

### 2005-2008

Groundbreaking initiatives took place in this phase such as the joint **EMES-ISTR European conferences** in Paris (2005) and Barcelona (2008). The first members' seminars were held in Barcelona in 2006.

### 2008-2009

Organization of the 1<sup>st</sup> EMES PHD SUMMER SCHOOL in Corte (Corsica, France) and the 1<sup>st</sup> EMES INTERNATIONAL RESEARCH CONFERENCE ON SOCIAL ENTERPRISE in Trento (Italy).

### 2008

Rocío Nogales Muriel, Coordination Unit director, moved to Madrid which resulted in the creation of an EMES ANTENNA IN SPAIN. Also, Sabine Spada and Sophie Adam worked with Rocío to support the Coordination Unit.

### PHASE 3: Consolidation Research beyond projects

### 2010-2014

#### VARIOUS COLLABORATIONS AND PARTNERSHIPS

were developed in Latin America with the sister network RILESS; in Eastern Asia with joint conferences in Taiwan (2010) and South Korea (2014); as well as in Eastern Europe, under the leadership of EURICSE.

### 2010

Lars Hulgård (CSE-RUC, Denmark) was elected as the second president of EMES and hosted the 2<sup>№</sup> EMES PHD SUMMER SCHOOL and the 2<sup>№</sup> EMES INTERNATIONAL CONFERENCE in Roskilde.



### 2012

Jean-Louis Laville (CNAM, France) spearheads joint events with the **POLANYI INSTITUTE** in the form of a bi-annual seminar, the first one was held in Paris in 2012 and counted with the participation of Kari Polanyi-Lewitt and **Margie Mendell** (Polanyi Institute, Montreal), Nancy Fraser (US) and José Luis Coraggio (Argentina).

### PHASE 4: Globalization Empowering peripheral researchers and building a global community



EMES opened up to new members from all regions and changed its name **FROM "EUROPEAN" TO "INTERNATIONAL"**.

2013 The 4<sup>™</sup> EMES CONFERENCE took place in Liege.

The ICSEM PROJECT was launched under the scientific leadership of Jacques Defourny and Marthe Nyssens, gathering more than 200 research partners from 30 countries.

### 2009

An important project involving several EMES members was the **MAPPING OF SOCIAL ENTERPRISE** commissioned by the Bratislava Regional Centre of the UNDP.

The final publication stemming from this project was "Social Enterprise: A New Model for Poverty Reduction and Employment Generation" by Borzaga, Galera and Nogales. 2015

### 2016-2019

The Coordination Unit participates in the coordination of the pilot update on the **MAPPING STUDY** in 2016 (seven countries) and of the full update in 2018-19, involving 31 countries.

### 2016

**Marthe Nyssens** became the third president of EMES.

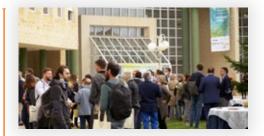


### 2017-2021

Regarding projects, the **ICSEM PROJECT** gave birth to books "Social Enterprise in Western Europe" and "Social Enterprise in Central and Eastern Europe"now available in Open Access.

The **EMPOWER-SE COST ACTION** from 2017 -2021 gathered over 400 researchers and 150 stakeholders from 44 countries. **Sílvia Ferreira** (CES, Coimbra, Portugal) was the Chair of this Action.

### PHASE 5: Stabilisation EMES as a global social enterprise



### 2021

The first hybrid **8<sup>TH</sup> EMES INTERNATIONAL RESEARCH CONFERENCE** was organized in Teruel (Spain) in October 2021. It gathered 150 researchers and stakeholders face-to-face and over 50 researchers online.

Tamara Bilbija joined the Coordination Unit, together with **Sophie Adam** and **Rocío Nogales Muriel**, bringing the team work to a new level.

During the 2021 annual General Assembly, held at the 8<sup>th</sup> EMES Conference in Teruel, **Taco Brandsen** took over the presidency of the EMES Board of Directors.

**AFFINITY GROUPS** were approved as a way to get members organized around specific research themes and interests.



### 2017

Marthe led the organization of the 6<sup>TH</sup> EMES INTERNATIONAL CONFERENCE and become the Chair of the first COST ACTION won by EMES, "Empowering the next generation of social enterprise scholars" (EMPOWER-SE).

### 2019

EMES embarks in its second strategic planning process in search of a new,more stable, economic model, combined with research projects, membership fees,conference fees and other resources. The result was the **STRATEGIC PLAN 2019-2022**.



### 2018

The Bernheim Foundation financial support helped to increase the capacity of the Coordination Unit. This enabled hiring **Thomas Pongo** as project, membership and communication officer.

### 2021-2023 THE BERNHEIM FOUNDATION renewed its

support to EMES for three additional years.

### 2022

The Erasmus+ **DIMSE** project begins to test the feasibility of organizing an official joint Masters program on SE across European universities.

The **8<sup>th</sup> EMES training school** takes place in June in Seville (Spain).

The Routledge volumes "**Social Enterprise in Latin America"** and **"Social Enterprise in Asia"** became available in Open Access.

Preparations for the **9<sup>th</sup> EMES Conference on Social Enterprise** begin. The Conference will be held in Frankfurt in September 2023.



# BUILDING KNOWLEDGE TOGETHER

PHASE 6: Societal relevance of SE research





# Events

This year we welcomed the eighth edition of International Training School. It was an opportunity for PhD students and ECRs to meet with senior researchers and relevant stakeholders.

# 8<sup>th</sup> EMES International Training School



# "The key role of social enterprises and the social and solidarity economy in post-pandemic societies"

The 8th EMES International Training School took place at the University of Seville (Spain) in June 2022. An outstanding group of PhD students, ECRs, SE scholars and stakeholders gathered to exchange ideas for future collaborations. This was an important step in empowering the next EMES generation. EMES has been committed to this aim since 2008 when it launched the first EMES International Training School in Corsica (France).

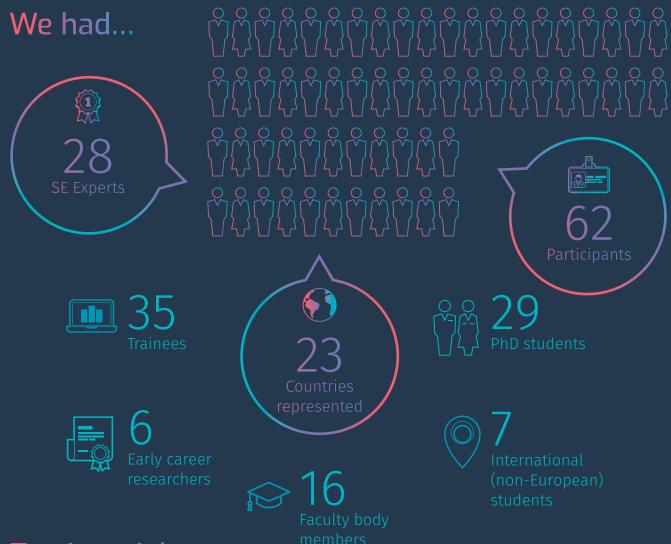
Over 60 participants, including PhDs, ECRs, faculty body and practitioners joined this edition.

The four-day event was hosted jointly by EMES and the Department of Applied Economy from the University of Seville (Spain). It included a variety of lectures, roundtables and methodological workshops. We also had a chance to meet incredible experts, such as Susanne Westhausen, Kooperationen CEO and president of Cooperatives Europe. Among the experts, this edition hosted Giulio Passi, the senior researcher from the European Commission Joint Research Centre (JRC), Julie Rijpens from OECD, Michaela Lednova from European Business Network (EBN) and sector representatives from Andalusia such as FAECTA, UNEI, Smart-ib Coop.

This event was possible thanks to incredible participants, faculty body and organizing team. Of course, the same goes for our guests and the supporters, such as the University of Seville, Cajamar, Faecta, Unei and the Spanish Ministry of Labour and Social Economy.

We express our deep gratitude to those joining us in Seville and hope that the **#8EMEStrainingschool** will contribute to participants' human and professional development.

### 8<sup>th</sup> EMES International Training School



### **Testimonials**



### Caterina Rosini PhD candidate, Polytechnic University of Turin (Italy)

"Two weeks ago, the EMES Summer School started in Seville, and days later, I am still collecting valuable feedback and opinions on my project. It was an intense week full of connections, and as my first experience in the EMES network. I discovered a beautiful reality of professionals and researchers who believe a better world is possible, putting people and values first."

### University of Seville. June 2022

### and organized...





### Carmen Guzmán Alfonso & Francisco Javier Santos 8<sup>th</sup> EMES International Training School co-chairs

"As **organizers**, it has been a great pleasure to host the 8<sup>th</sup> EMES Training School in Seville this year. It has meant for us the opportunity to strengthen the ties between our University and the EMES network. In addition, at a scientific level, we had the privilege of acquainting the state of the art in the SE field of research all around the world, having access to research projects that are currently being developed in other European countries and beyond."

### Anna Waligóra ECR, Poznan University of Economics and Business (Poland)

"The week was filled with fruitful work with **#8EMEStrainingschool** on SE field. To make a long story short, it was a great growing time in Seville. Thank you for creating a unique environment for development and growth. A lot of "invisible" work I appreciate! Also, thanks to my colleagues from the group ECR for inspiring discussions.... and there were a lot more great scholars from the field there!"



### 8<sup>th</sup> Training School Highlights





Susanne Westhausen This eighth edition of International Training School counted on the presence of **Susanne Westhausen**, CEO of the Danish apex organisation for cooperatives since 2007, Kooperationen and the president of Cooperatives Europe since October 2021. One of her contribution to this event has been to explore and share the fantastic powers of the cooperative movement and the ability of the model to be a positive and real game changer for ordinary people in times of need.

Susanne shared with us some of thoughts regarding the topic "**SE as a field for transformative research and action**".

"In the continuing debate about how to end poverty and build prosperity, economists have put forward powerful, often conflicting ideas. The impact of such ideas as central planning, Keynesianism and naïve cost-benefit analysis defined the wealth and fate of nations over the twentieth century. The ongoing battle of ideas will continue to shape our lives and society in this century. But the cooperative movement, as part of the social economy, must stand out as a viable business model in these dire straits. Others have started to realise that values like cooperative values are both sound for business and appeal to customers. But such values cannot be owned. Therefore we need to demonstrate in our communications, our advocacy and of course in practice, that the cooperative values are rooted in the core of the business model and not something invented by external consultants and the HR department as a CSR policy."



During the plenary **"SSE and digitalization"**, participants had the opportunity to get to know **UNEI**, a Spanish social enterprise specialized in work integration. It is the first time the UNEI representative attended and contributed to the EMES training school. On behalf of UNEI, **Inma Ponce Romero** shared how digitalization transformed the organization and the opportunities it brought. Together with **Giulio Pasi**, researcher from the EU- JRC and **Carmen Guzmán** from University of Seville it was discussed what digitalization offer to social enterprises.

During the plenary **"SE local context in Spain"** we hosted representative of leading financial cooperative group in Spain, **Cajamar. Emek Filogullari** from Smart-Ib (Spain) explained how social enterprises in the cultural and artistic sector helped to combat the precariousnes of cultural workers. The last plenary **"Research beyond academia:** Alternative careers for young SSE researchers" brought together experts: Samuel Barco, SOKIO cooperative & DIESIS network; Michaela Lednova, project officer from the European Business Network (EBN); Lucas Olmedo, researcher from University College Cork and Julie Rijpens, policy analyst from OECD.

This plenary was chaired by EMES director **Rocío Nogales Muriel**. The participants could learn how to develop an alternative reserch career and on variety of institutional and individual agents involved in different types of SE research.

### Pushkar Aditya PhD, Tata Institute of Social Sciences (India)

"The possibility of taking part in the EMES Conference in 2021 was very fruitful and a great opportunity to discuss prominent topics and issues on social enterprises in this scenario after long months of the pandemic. I genuinely appreciate the diversity of voices and exchange between researchers and scholars from the Global South and Global North. The hybrid format made it possible to take part in such powerful conversations even away from Teruel. Thank you for this opportunity!"



### 8<sup>th</sup> EMES International Training School accomplished objectives



# 1.

To strengthen the formation of PhD students and ECRs through theoretical talks, debates, methodological and professional development workshops.

### **Z** To reinforce the design and methodology of PhD/ECR research projects.





To provide feedback and support through small group discussion sessions.

4.

To offer a "spaces of trust" for discussions, so that PhD students and ECRs can have opportunities to establish and expand their networks.



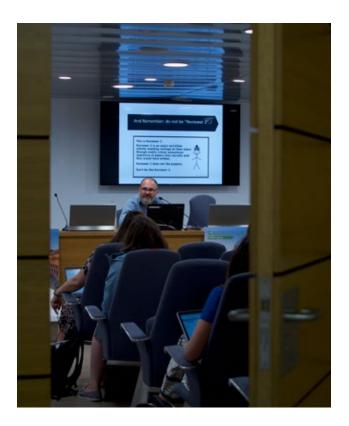
# 5.

To foster a wide and diverse range of participants, from different countries, continents, cultures and academic disciplines that can favor stimulating and fertile reflections.

# 6.

To offer a learning environment and direct exchange with Spanish social enterprises and their representative structures.

# Gallery









### Feedback and learning from #8EMEStrainingschool

We have asked our participants to rate the 8<sup>th</sup> EMES International Training School and provide feedback to help us identify results and make improvements for future training.

We share herein the results of the evaluation survey and the insights we have gathered during the closing session and dialogue with the EMES community.



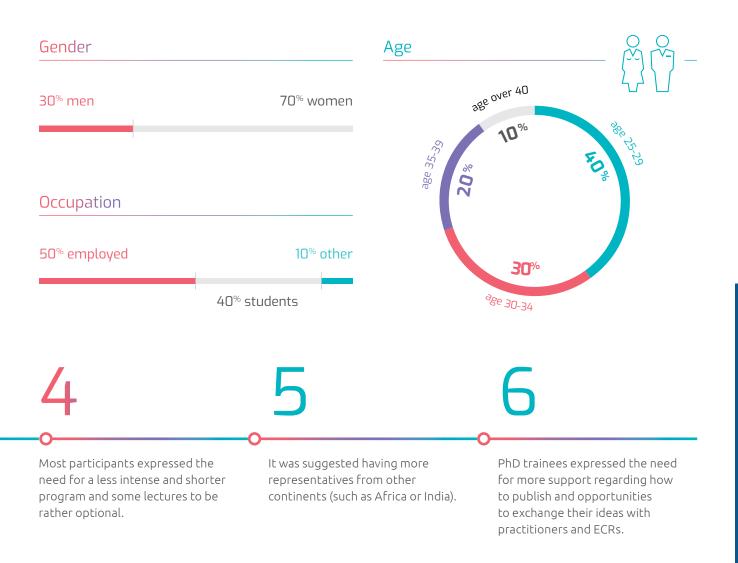
### Overall satisfaction with the Training School

You are globally satisfied with this event



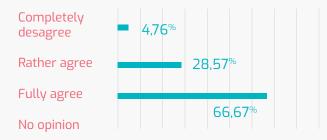
Would you recommend the Training School to your fellow PhDs or ECRs?





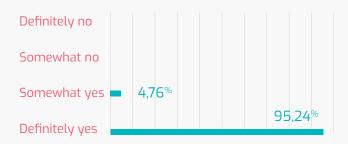
### Faculty body – trainees

Links were created between faculty members and trainees' interests



### University, services & staff

Was the university staff in charge of the event helpful and friendly?



# 20<sup>th</sup> EMES Anniversary

The EMES network was formally established as a non-profit organization under Belgian law on April 20, 2002. During April 2022, we started the celebration of this anniversary.



Those are two decades full of research and activities that have consolidated a worldwide research community. Therefore, our heartfelt appreciation goes to all of those who have been and continue to be there. We're looking back at all the milestones that are indispensable for creating groundbreaking research in the SE field (check our Timeline) but also we created a dedicated web page (https://www.emes.net/20thanniversary/) and interviewed featured members to find out what makes our research and human community so special.

- EMES PhD committee interviewing Marthe Nyssens and Rocío Nogales Muriel https://www.youtube.com/watch?v=p8TllGt51TM
- Interviewing former PhD representatives: Sergio Páramo, Coline Serres and Eduardo Pereira https://www.youtube.com/watch?v=nwGlY1FI0pM
- Interviewing Michael Roy, former PhD representative https://www.youtube.com/watch?v=yXUj9glwDqE



### Logo 20 EMES anniversary

We changed our logo that was featured across all communications to remind us of this moment of celebration and achievement. Also, we have created a dedicated **#20EMESanniversary** web page (https://www.emes.net/20thanniversary) in due to organize all the relevant information on some key moments and milestones in the network. The news was launched in this regard, with a web page dedicated to EMES featured members, such as founders, honorary and Board members, and institutional and PhD representatives.

We will continue working to build a supportive environment where our members can thrive, both personally and professionally. It's been quite an adventure, and we were sharing a number of actions regards this evolution.

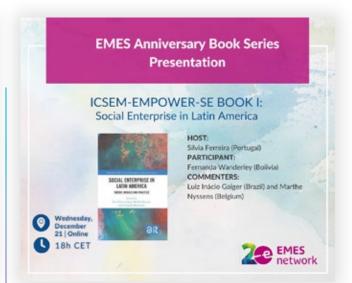
### CELEBRATING THE 20TH ANNIVERSARY WITH SOME AMAZING INITIATIVES



### EMES Lifetime Achievement Award

For its 20<sup>th</sup> anniversary celebration, EMES has launched a Lifetime Achievement Award. The network has lived through the last 20 years, not only as an organization but most importantly, as an interconnected and mutually supportive community.

By establishing a Lifetime Achievement Award, we wish to honour people who have significantly contributed to consolidating the network and SE as a research field. This award will be presented during the next EMES conference in Frankfurt, 11-14 September 2023.



### Anniversary Book Series Presentations

The EMES Coordination Unit with help of members, volume coordinators and contributors started with organising several online book series presentations. Our aim is to display and provide a window for our diversified research publications in the EMES community that span a variety of subjects and novelties, theoretical and empirical framings, local and global contexts as well as junior and senior authors. This new series aims to connect SE researchers with ideas, so we have gathered prominent researchers in the field working on a range of topics. The participants get a chance to present their work in a webinar format and engage in lively discussions with the audience.

# Honouring the founders of the EMES Network

Professor Defourny was one of the initial EMES International Research Network co-founders from its informal beginning in 1996 and served as its president from 2002 to 2010.

### Honouring Professor Jacques Defourny in his retirement

The EMES co-founder (1996-2001) and first president of the network for two successive terms (2002-2010), Jacques Defourny, retired from his university teaching responsibilities this year. Professor of third-sector economics at HEC-University of Liege, also founded the Centre for Social Economy (CES) in Liege back in 1995. Professor Defourny was one of the initial EMES International Research Network co-founders from its informal beginning in 1996 and served as its president from 2002 to 2010. He has been a pioneering leader in the "SE field" research for over 25 years. His commitment and service to advancing the SE field and consolidating the EMES community for decades have earned him the respect and gratitude from colleagues, scholars, students, practitioners and policy-makers from all over the world.

Carlo Borzaga, during his long career as a researcher, lecturer and social entrepreneur has been a reference in public debate in Italy and worldwide.

### A special honour for Professor Carlo Borzaga

The New Year brought recognition to one of the EMES founders, Professor Carlo Borzaga, who was granted the honorary title of Commendatore dell'Ordine "Al Merito della Repubblica Italiana" from the President of the Italian Republic Sergio Mattarella. This very prestigious title is intended for those who have distinguished themselves for special merits towards the nation in the field of letters, arts and economy.

It was an important and emotional day for Carlo Borzaga, when he received the prestigious title of "Commendatore della Repubblica Italiana." He received a letter of nomination sent in previous months by colleagues and friends to Italian President Sergio Mattarella. This honour recognises a career full of important achievements. Carlo Borzaga, in his long trajectory as a researcher, lecturer and social entrepreneur, has been a reference in public debate in Italy and beyond.

"Beyond the prestigious recognition, which gives me immense pleasure, I was struck by two aspects"-were Borzaga's first words-"the first, that the President of the Republic appreciated my work on cooperation in general, and on social enterprise in particular; and the second, is that the idea came from friends and collaborators of Euricse, which I interpreted as a gesture of esteem and affection towards me."

Born in 1948, Carlo Borzaga held a position of a senior lecturer at the University of Trento, including chairing the Institute for Studies in the Development of Nonprofit Enterprises (ISSAN) from 1996 to 2008. Later he founded and served as president, the Euricse Foundation-European Research Institute on Cooperative and Social Enterprises. He is one of the co-founding members of the EMES network and a member of the board of IRIS Network (Italian research centres on social enterprises).

# **Other Events**

### First "Déclic Day", collective efforts bringing societal change

"Déclic Day" aimed at discovering the social economy and social entrepreneurship and "doing things together" with the collective intelligence of young graduates from Brussels! This first edition brought together 19 people in Brussels aged between 18 and 28. EMES contributed to the "Déclic Day" event, sharing the knowledge accumulated during the last 20 years regarding the social economy and social entrepreneurship and showing how to bring collective intelligence to solve societal issues. However, this couldn't be done without the support of the Bernheim Foundation.

"One day in the world of social and collective entrepreneurship" event allowed young people from Brussels to dive into the social economy. This rich adventure was created for learning and discovering the social economy, meeting other young people who want to engage in collective entrepreneurship and learning about shared governance to respond to societal challenges.

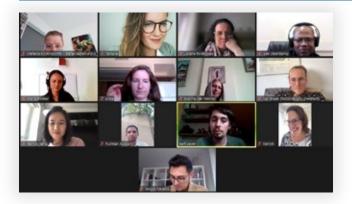
Four groups worked together on finding solutions for some societal problems, such as:

- How can local production be returned to the city to promote short circuits in urban areas?
- How to allow access to local, ethical and seasonal food for young working people in Brussels?
- How can low-income young working people access quality housing in Brussels?
- How to allow young citizens of Brussels to repair their large electronic machines at home?



With the help of the facilitators, the young people came up with three projects: a citizen's collective proposal for accessible housing in Brussels, a third-party urban agriculture site and a training centre for urban food production. The day ended with the pitching of these projects, the celebration of the new encounters and the possible new paths for young people that will lead into the social economy.

This was the first step that would allow young Brussels habitants to influence their professional endeavours towards jobs that creating a desirable future. Now that the educational framework has been created, we would like to continue and organize Déclic Day in 2023!



# Meet and greet webinars with the PhD committee

We had two meet & greet session with EMES PhD and ECRs that brought together 15 colleagues from across the world, from countries as diverse as India and South Africa, Belgium, Iceland, Spain, Brazil and the UK. This webinar was especially interesting for new coming scholars and it was a part of the celebration of the 20<sup>th</sup> anniversary.

#### EVENTS | OTHER EVENTS

# SOCIAL ECONOMY, THE FUTURE OF EUROPE

Solutions for people and the planet

All those who make the social economy in Europe meet on 3.4.6 May in Strasbourg 1 Two days to take advantage of the European dynamics in favour of social economy, meet actors, networks and institutions, to (ne) discover the tools at your disposal to undertake there is a social social advantage of the social social social social economy.

### EMES at the largest Social Economy event of the year "Social Economy, the Future of Europe"

In the beginning of May 2022, Strasbourg hosted the conference "Social Economy, the Future of Europe". One of the objectives of the event was to mobilise 1000 social economy stakeholders from all over Europe and beyond to exchange, build alliances and engage in the implementation of the Social Economy Action Plan (SEAP). Several international organizations including EMES, co-organized the workshop entitled "Producing Social Economy statistics and research to boost the visibility and understanding of the Social Economy". One of the founding members of the network and current vice-president, Marthe Nyssens was invited to share her views on SE research.

### EMES at regular meetings of the UN Task Force on Social and Solidarity Economy (UNTFSSE)

EMES is an observer member of the United Nations Task Force for the Social and Solidarity Economy (UNTFSSE) and, as such, actively participates in its meetings and initiatives. In that manner, EMES participated at the UNTFSSE meeting held every two months. During those meetings members and observers were sharing relevant information on events, projects and publications, such as updates on the activities. EMES was invited several times to present reflections and findings stemming from ongoing research on SSE.

In addition UNTFSSE has its own Communication group with Task Force members (ILO, UNRISD, ESCAP, ECLAC, UNDP, UNDESA, UNCTAD and OECD) and the other observer organizations (Catalyst2030, CIRIEC, CSEND, EESC, EMES, EURICSE, DIESIS, GSEF, Euclid network, ICA, SSE International Forum, RIPESS) meeting several times during the year to discuss communications efforts regarding SSE events and publications.



### International Conference: The future of Social Enterprises

International Conference "The Future of Social Enterprises" was held at the end of September 2022 in Coimbra (Portugal). This conference was engaging at the growing debate and interest within the EU regarding the future of social enterprises, as well as its framework in community and international programs. National and international experts discussed the evolution of social enterprises in Cyprus, France, Ireland, Italy and Spain and Portugal. On behalf of EMES, managing director Rocío Nogales Muriel and Board member, Sílvia Ferreira CES (Portugal), contributed to the conference.



# Research Initiatives

These past years saw the consolidation of research projects, such as the ICSEM project or EMPOWER-SE COST Action. In 2022 Affinity Groups were re-launched to propose new collaborative projects.

# ICSEM + EMPOWER-SE Results and outputs

The ICSEM Project was carried out from 2013 to 2020. This unique worldwide research project aimed to identify, analyse and compare social enterprise models across countries, regions and fields. Over 230 researchers, working together under the coordination of two leading scholars in the field of social enterprise—Jacques Defourny (CES, HEC - University of Liege, Belgium) and Marthe Nyssens (CIRTES, Catholic University of Louvain, Belgium), both long-standing EMES members—took part in the project. In 2019, synergies with the Empower-SE COST Action led to a cooperation between the two projects and allowed the inclusion of new countries in the ICSEM Project. In total, some 60 countries, in all regions of the world, were covered, and a database was built through the collection of detailed information on some 720 social enterprises from over 40 countries.

#### **Results and Outputs**

- One of the outputs published this year were, the Working Papers produced by the participating national teams of researchers. Some 50 Working Papers were published over the course of the Project and are available on emes.net.
- Another major achievement of the Project was the unique **database** that was built on 720 social enterprises worldwide, and which has allowed to enrich and provide empirical basis for the various transversal analyses carried out.
- But a really central outputs undoubtedly the series of four books, published by Routledge, about respectively: Social enterprise in Latin America, Social enterprise in Asia, Social enterprise in Central and Eastern Europe and Social enterprise in Western Europe.

#### Beyond the ICSEM Project, the ICSEM community of researchers "One day, one team, one chapter..."

In 2022, a new series of posts was launched on the EMES blog. The idea behind this series, titled "One day, one team, one chapter...", is to make the four ICSEM-COST books better known through short articles, each devoted to one chapter of one of the four books, and to introduce the so many incredible people who took part in the crazy "ICSEM adventure"!



SOCIAL ENTERPRISE IN ASIA THEORY, MODELS AND PRACTICE

Edited by Eric Bidet and Jacques Defourny





### SOCIAL ENTERPRISE IN LATIN AMERICA THEORY, MODELS AND PRACTICE

Edited by Luiz Inácio Gaiger, Marthe Nyssens and Fernanda Wanderley





#### Full name:

International Comparative Social Enterprise Models Project

#### Scientific Coordinators:

Jacques Defourny (ULg-Belgium) and Marthe Nyssens (UCL-Belgium), EMES Belgian institutional members

#### **Participating researchers:**

250 from 50 different countries

#### Web:

emes.net/research-projects/socialenterprise/icsem-project-home/

### **EMES Affinity Groups** In 2022 Affinity Groups were re-launched to propose new collaborative projects.

These groups focus around thematic areas to encourage more continuity between events and strengthen the community feeling among members. The main aim is to increase the involvement of members and to foster common project proposals. During the year, two previously created groups revived, namely the **"Culture and Arts in SE field"** (CASE), and the **"Migrations in the SE field".** One more Affinity Group is launched this year, "**Social impact in the SE field" (SISE)**.

Those groups engage in the following initiatives:

- Organizing webinars to give an opportunity to meet colleagues interested in the topic.
- Working on a **common bibliography** and facilitating group members to work together and gathering new resources.
- Keep members informed about **new opportunities and events** connected to themes in the SE field.
- Creating **publication opportunities** for group members.
- Creating the thematic line at EMES Conferences. This constitutes a great opportunity to begin building some momentum on relevant topics.

In order to articulate aims of EMES Affinity Groups, three different groups launched first events **CASE** Affinity group dedicated to culture and the arts in the SE field

Leaders: Nancy Duxbury (CES), Rocío Nogales Muriel (EMES) and Kai Roland Green (CSE)

This group was created in 2021 as a thematic line on culture and the arts during the 8<sup>th</sup> EMES conference in Teruel. In the Empower-SE COST Action framework, this group already achieved the publication of the Stakeholder Brief "Unlocking the transformative potential of culture and the arts through social enterprise". Also, the group launched a call for papers for the Special Issue of Social Enterprise Journal (SEJ) in 2022.





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### MIGRATIONS Affinity Group dedicated to addressing the challenges of migrations in the SE field

**Leaders: Giorgia Trasciani** (LEST, Université Aix-Marseille) and **Giulia Galera** (Euricse)

The key theme of this EMES Affinity Group is the role and potential of SEs in tackling the migration and refugee challenge.

### **SISE** Affinity Group dedicated to social impact in the SE field

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**Leaders: Marek Ćwiklick** (Cracow University of Economics) and **Audrone Urmanaviciene** (Tallinn University)

This group takes a critical stance on the topic of social impact measurement and particularly tools and models. The aim of this Affinity Group is to generate debates on such critical perspectives when speaking about measuring or assessing social impact.

# **Other Projects**



### DIMSE project Designing an International Master in Social Enterprise and Social Economy

The objective of the DIMSE project is to carry out a feasibility study for the establishment of an Erasmus Mundus Joint Master (EMJM) in social enterprise and social economy. The DIMSE project was launched in February 2022. This project is funded by the European Commission (Project 101050192) as part of the Erasmus Mundus Design Measures (EMDM) framework, whose goal is to enhance the capacities of universities to internationalise their curricula and teaching practices and pool resources, and to help higher education systems develop common mechanisms related to quality assurance, accreditation and recognition of degrees and credits.

The universities involved in the project are longstanding EMES institutional members such as: **University of Louvain** (UCLouvain, Belgium), **University of Liège** (ULiège, Belgium), **Roskilde University** (RUC, Denmark), **Aix-Marseille University** (AMU, France), **University College Cork** (UCC, Ireland) and also: **University of Trento** (UniTrento, Italy) and **Tallinn University** (TLU, Estonia). DIMSE will draw from the experience accumulated in the framework of the EMES International Research Network, providing a solid basis to explore the feasibility of an EMJM nurtured by high-quality and recent research.

### New project coordinated by EMES Institutional member



#### **IN SITU** "Place-based innovation of cultural and creative industries in non-urban areas"

The project "IN SITU – Place-based innovation of cultural and creative industries in non-urban areas" was launched on July 1, 2022, with 48-month duration. It is coordinated by the EMES Institutional member Centre for Social Studies at the University of Coimbra, Portugal. The €4 million project is funded by the European Commission under the Horizon Europe programme. Despite the increased visibility and importance of cultural and creative industries (CCIs) based in non-urban areas in the last decade, there is a noticeable lack of research and policy attention to their specific needs, characteristics, and potential. IN SITU brings together leading research approaches to economic evolution and diversification, innovation processes, non-urban place-based planning, and entrepreneurship in CCIs.

The project aims to contribute to increasing the capacity of CCIs to act as drivers of innovation, competitiveness, and sustainability in their local context. The project Consortium brings together 13 institutional partners in 12 countries and is accompanied by an array of Outreach Partners within Europe and internationally, such as EMES International Research Network.

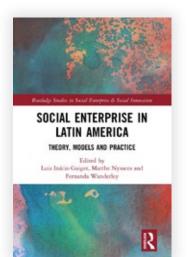
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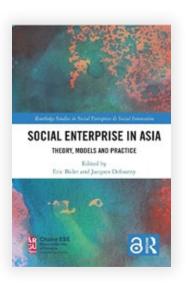


# Publications

The various publications linked to EMES research projects are presented.

# Books





#### Routledge volume available in Open Access

#### Social Enterprise in Latin America

The second of a series of four ICSEM books, Social Enterprise in Latin America, is co-edited by longstanding members of EMES, Luiz Inácio Gaiger, Marthe Nyssens and Fernanda Wanderley. **Read it here** 

#### Social Enterprise in Asia

Thanks to the support of the Chaire Économie Sociale et Solidaire of Le Mans University (France), the book Social Enterprise in Asia, edited by long-standing EMES members Eric Bidet and Jacques Defourny, is now available in Open Access.**Read it here** 

These books serve as a key reference and resource for teachers, researchers, students, experts, policymakers, journalists and others who want to acquire a broad understanding of the phenomena of social enterprise and social entrepreneurship as they emerge and develop across the world.

You can find the books Social Enterprise in Western Europe and Social Enterprise in Central and Eastern Europe, available in Open Access.

- Defourny, J. & Nyssens, M. (2021). Social Enterprise in Western Europe. Theory, Models and Practice. London and New York: Routledge.
- Defourny, J. & Nyssens, M. (2021). Social Enterprise in Central and Eastern Europe. Theory, Models and Practice. London and New York: Routledge.

#### Social Enterprise Journal

#### **Special Issue**

Unlocking the transformative potential of culture and the arts from social enterprises and third sector organizations

Building on the work carried out by a group of EMES members interested in the critical and transformative potential of culture and the arts and their crossing with SE, Rocío Nogales Muriel, Linda Lundgaard Andersen and Sílvia **Ferreira** co-edited a special issue of the Social Enterprise Journal. Following the first meeting of this group in Malta under the Empower-SE COST action, communication resulted in the advancement of research in these areas. A concrete result of this joint work was also the inclusion of this emerging research area as one of the thematic lines of the 9<sup>th</sup> EMES International Research Conference in Frankfurt in 2023.

#### SSE Encyclopedia-Knowledge Hub for the SDGs

As a result of collective work of of the United Nations Inter-Agency Task Force on SSE (UNTFSSE) and its members and observers, all 57 drafts of the entries for Encyclopedia of the Social and Solidarity Economy are now available on the UNTFSSE Knowledge Hub.

Many EMES members contributed to this collective efforts.

**UNTFSSE Knowledge hub** is a free, open-access online platform that comprises a repository of a body of knowledge on SSE.



# EMES Community

There are two categories of members in EMES, institutional and individual, and each of them brings to the table different set of capacitities in order to ensure the sustainability of the network.

# **EMES** Members

We believe in the power of connecting established research institutions and individual researchers around the world to advance the SE fields. EMES seeks to intercommunicate each other's interests, publications and related information while exchanging opportunities for joint publications and research initiatives.

#### Individual members in figures



<mark>62</mark> %

38 %



### Meet some new EMES members





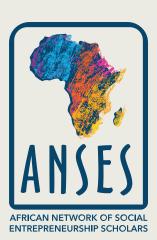




- Anna Wallgora works at Poznan University of Economics (Poland). She is currently involved in research on social entrepreneurship, corporate social responsibility, sharing economy and relations between the educational market and the labour market and designs social and marketing research methodologies.
- Helen Schneider is a professor of social economics at the Frankfurt University of Applied Sciences (Germany). She teaches, publishes and researches in the fields of financing and organizing social work, planning and controlling social organizations, community work, senior economy and the resilient design of large housing estates.
- Sarah Hofmayer is a recent PhD graduate in Human Rights at the University of Galway (Ireland). She is working in philanthropy, funding and organising capacity-building supports for social enterprise.
- Stelios Katomeris holds PhD from Panteion University of Athens-Greece (Greece). He is specialized in the topic of employment within the SE field. He is a social entrepreneur and a member of a social co-operative.



- Heather Fulford is a professor at Aberdeen Business School, Robert Gordon University (UK). Her recent research has been devoted to collaborating with small businesses, third-sector organisations and economic development agencies across the North of Scotland to prepare young people for the work.
- Cécile Godfroid is an assistant professor at the Warocqué School of Business and Economics (Université de Mons – UMONS, Belgium) in social economy and management. Her current studies are in line with topics related to organizational behaviour and human resource management in social enterprises and microfinance organizations.
- Christos Tsilikis is a professor of "Business Ethics and Corporate Social Responsibility" at Western Greece University of Applied Sciences (Greece).



## ANSES rewards best case studies with EMES membership

Our partner, the African Network of Social Entrepreneurship Scholars (ANSES) rewarded the best case studies on social entrepreneurship in Africa with an annual EMES membership. 18 new reserchers from Africa (9 researchers and 9 graduate students) joined EMES Network to support the mission around the world.

ANSES offered this and other rewards to some of the authors who submitted their case studies in the special issue "Emerging Markets Case Studies special collection". Since its inception, our partner ANSES has been developing educational resources tailored to the social entrepreneurship reality in Africa.

Congratulations to the winners, and welcome to the new EMES members.

# The EMES PhD Network representatives

#### Who are we?

The PhD Committee is a group of PhD students affiliated to the EMES network that voluntarily work in a collective– almost unstructured– fashion to carry out different projects aimed to assist other PhD students of the network. The aim of this group is to provide students and ECR with access to relevant information and advices.

#### How do we work together?

The whole team "adopts" different functions to carry out specific tasks depending on the demands of the project. Within each project some members participate more in the building up process, and some others more in the delivery of it; most of us contribute along various stages. Ultimately, each member contribution depends on their personal availability, which is mostly determined by our PhD and work-related responsibilities. This method of collaborative working as resulted very effective overall as a proactive and cando attitude is very present in all members.

#### EMES PhD Community Leadership



#### KERRYN KRIGE. PhD representative in the EMES Board of directors

Kerryn is enrolled in a joint PhD at KU Leuven (Belgium) and the University of Pretoria (South Africa). She is studying the characteristics and conditions for social entrepreneurship in an emerging market context. She is also involved in the African Network of Social Entrepreneurship Scholars (ANSES), which was formed to strengthen African scholarship and teaching in social enterprise. Kerryn is currently based in South Africa.

#### MARINA NOVIKOVA. PhD Community Leader

Marina is PhD student at ISCTE - University Institute of Lisbon. Her research looks at the role and the impact of social innovation in rural regions, with the research carried under the ESR position in Horizon 2020 RurAction project.

#### KAI GREEN. PhD Community Leader

Kai Green is completing his PhD at Roskilde University in Denmark. He came to Denmark in 2016 to start an MSc in social entrepreneurship. His research interests are feminist economics, social enterprise and the cultural industries. Kai worked in text-based theatre and dance with artists in the UK, Denmark and Canada.

#### ESMERALDA GERRITSE. PhD Community Leader

Esmeralda Gerritse is doing her PhD at the UCLouvain University in Belgium. She researches cooperatives in their values, wages and employment dimensions. Her interest lies on alternative forms of organisation with participative governance and how they affect workers.

## Institutional members

The institutional pillars of EMES, leading research centers acting together to carry out influential collaborative research. Most institutional members publish the results of their projects in their national languages but also, very often, in English.



#### AICCON

Italian Association for the Promotion of the Culture of Co-operation and of Nonprofit Organisations. University of Bologna, School of Economics, Management and Statistics, Forlì Campus (IT)





CES-BE

The Centre for Social Economy. University of Liege (BE)





#### GESES

Group of Social and Economic Studies of the Third Sector. Zaragoza University (SP)





#### SESAM

Centre for social entrepreneurship and collaborative social innovation. University of South-Eastern Norway (NOR)





#### CES-PT

Centre for Social Studies. University of Coimbra (PT)





The Interdisciplinary Research Centre on Work State and Society. UCLouvain (BE)

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ICA

Erasmus University. Rotterdam School of Management(NL)

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#### Sheffield Hallam University

SHU

Sheffield Hallam University. (UK)







Centre for Co-operative Studies. University College Cork (IE)





Euricse

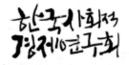
European Research Institute on Cooperative and Social

Enterprises. University of Trento (IT)

### le cnam

CNAM Chaire d'Economie Sociale (FR)





#### KASES

Korean Association for Social Economy Studies (SK)

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**EURICSE** 

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LEST

The Institute of Labour Economics and Industrial Sociology. Aix-Marseille University (FR)





SÖDERTÖRN UNIVERSITY

Södertörn University (SE)



### **EMES** Functioning and Governance

The current Board of Directors of EMES is composed of 13 members who were elected in September-October 2019 in the course of the second open member election of the Network. Regarding the composition of the Board, institutional members have a majority of seats but the other two categories of individual members (researchers and PhD students) also have representatives appointed to the Board.

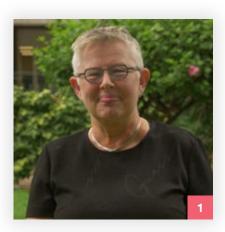
The EMES Board meets during the year to discuss issues related with strategic issues and to monitor the progress of the Network.

#### Governing Body

#### **Board of directors**

The members of the Board are:

- 1. Linda Lundgaard Andersen, CSE (Denmark)
- 2. Taco Brandsen, Radboud University (The Netherlands) EMES President
- **3. Tracey Coule,** SHU (United Kingdom)
- 4. Philippe Eynaud, CNAM (France)
- 5. Sílvia Ferreira, CES (Portugal)
- 6. Luiz Inácio Gaiger, UNISINOS (Brazil)
- 7. Giulia Galera, EURICSE (Italy)
- 8. Nicole Göler von Ravensburg, FRA-UAS (Germany) EMES Treasurer
- 9. Marthe Nyssens, CIRTES (Belgium) EMES Vice-president
- 10. Mary O'Shaughnessy, CCS (Ireland)
- **11. Francesca Petrella,** LEST (France) EMES Secretary
- 12. Simone Poledrini, University of Genoa (Italy)
- 13. Kerryn Krige (Belgium/South Africa) PhD representative









The Board of directors began to meet virtually during the Covid-19 pandemic and it has continued to work like this, gathering on a monthly basis.



















### EMES 2022 General Assembly



The General Assembly (GA) meets once a year and is made up of members. EMES members enjoy all rights attached to membership, including voting power based on their membership category.

The General Assembly constitutes a unique moment for EMES members to learn about the network's activities and plans from the Board of Directors and the Coordination Unit and to interact as members of a unique community.

The 2022 annual General Assembly was held Seville (Spain) during the 8<sup>th</sup> EMES International Training School. It gathered those EMES member present in Seville while others assisted online. This was an excellent opportunity for new members to get to know the network and for others to become familiar with the new plans and activities.

The preparation of elections for the new Board elections started at the end of the year. The elections will happen in 2023 but this year served for setting up a nominating committee.

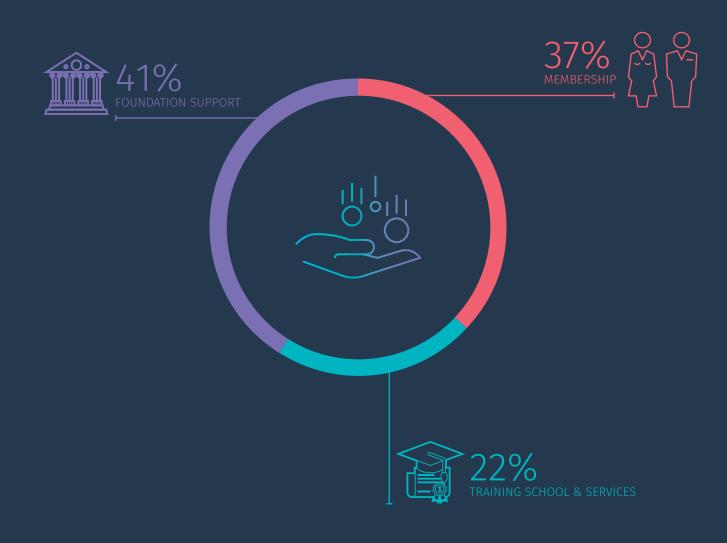




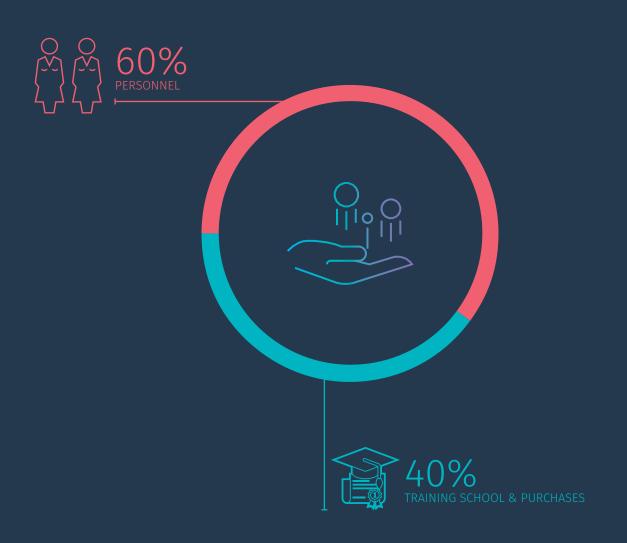


### Financial overview

#### 2022 Income



#### 2022 Expenses



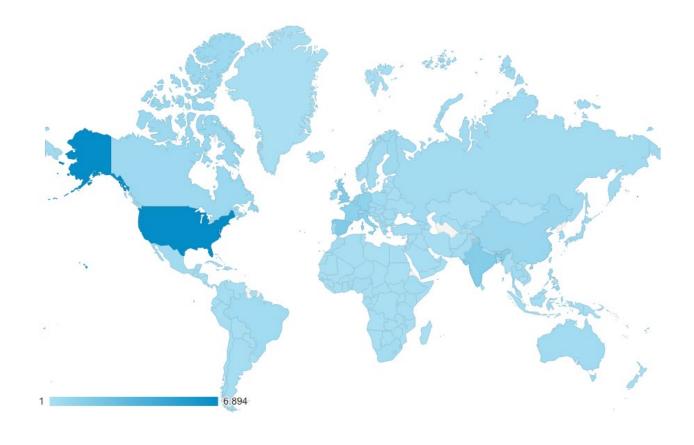


# Communication & Engagement

EMES relies on the power of a direct and honest communication to enhance the participation of its members and exchange with other communities.

### EMES website data 2022

#### The website attracted **30,767 users** from **190 countries**.



#### Visits by Country

United States	6894
Spain	1650
India	1548
United Kingdom	1491
Italy	1184
France	1121
Belgium	1105
Germany	1099
Netherlands	811
China	686

#### Global data





Visitors



### Social networks





### Future gatherings...

Looking forward to seeing you at the 9<sup>th</sup> EMES International Research Conference on Social Enterprise in Frankfurt in September 2023!







#### 9<sup>th</sup> EMES International Research Conference on Social Enterprise

#### **EMES** events

### Important dates:

- Submission of abstracts deadline 20<sup>th</sup> March 2023
- **Submission of practitioners' contributions** 17<sup>th</sup> March 2023
- Notification to practitioners 30<sup>th</sup> March 2023
- Notifications to authors 24<sup>th</sup> April 2023
- Opening conference registration for presenters and practitioners 10<sup>th</sup> April 2023
- Deadline early bird registration for presenters and non-presenters 2<sup>nd</sup> May 2023
- Deadline for presenters' registration 19<sup>th</sup> June 2023
- Program publication 10<sup>th</sup> July 2023
- **Full paper submission** (for Awards) 27<sup>th</sup> July 2023
- Deadline for registration for non-presenters 7<sup>th</sup> August 2023
- **Conference opening** 11<sup>th</sup> September 2023



EMES International Research Network asbl

emes.net