



Transdisciplinary Forum

11.09.2023 FRA

ACT LOCALLY, CHANGE GLOBALLY:
SOCIAL ENTERPRISES AND
COOPERATIVES FOR MORE
RESILIENT ECONOMIES AND
SOCIETIES

From research to practice
and back

9th EMES International Research Conference on
Social Enterprise and Cooperatives

Frankfurt University of Applied Sciences,
Frankfurt/Main, Germany



EMES events

Programme

Transdisciplinary Forum

11.09.2023

The Transdisciplinary Forum (TDF) aims to facilitate dialogue and exchange between the academic community, SE/coop practitioners, and policymakers. This sixth edition of the Forum will be held on 11 September 2023, the first day of the 9th EMES International Research Conference. In a number of workshops German and European social enterprises and cooperatives, EU federations, policymakers and researchers will get to know new trends in Germany and internationally, compare progress in different regions, countries and sectors, and identify research needs while giving the unique possibility for networking.

This event is organised by EMES International Research Network and KomSI, the Competence Center for Social Intervention Research at Frankfurt University of Applied Sciences.

The exchange between research and practice begins at 10am and ends with a get together over drinks around 7.30pm. We are very happy to welcome Sarah de Heusch, Director of Social Economy Europe, for a late afternoon keynote.

This event will be held in English.

For questions about Transdisciplinary Forum please contact:

emes-konferenz@fb4.fra-uas.de

THEMATIC STREAMS	
1	MODERN FINANCING INSTRUMENTS FOR SE
2	SHORTAGE OF SKILLED WORKERS IN SOCIAL WORK AND CARE – SUCCESSFUL STRATEGIES OF GERMAN SE
3	SE FOR WORK INCLUSION OF PERSONS WITH LABOUR MARKET DISADVANTAGES
4	SOCIAL ENTERPRISE AND MIGRATION
5	FETSE - FORUM ON EDUCATION AND TRAINING IN SE
6	COLLABORATION AND NETWORKS FOR SOCIAL ENTREPRENEURSHIP AND SOCIAL INNOVATION
7	SOCIAL INNOVATION AS INTEGRAL ELEMENT OF EUROPEAN FUNDING SCHEMES. ESF+ AND THE NATIONAL COMPETENCE CENTERS FOR SOCIAL INNOVATION
8	SOCIAL AND ECONOMIC INCLUSION THROUGH SOCIAL ENTERPRISES AND SOCIAL INNOVATION IN RURAL AREAS
9	TRADITIONAL AND NEW SOCIAL ECONOMY MOVEMENTS – CAN THEY WORK TOGETHER TO CHANGE THE ECONOMIC SYSTEM?
10	THE EVOLUTION OF THE COOPERATIVE FORM. TOWARDS A STRONGER COMMUNITY COMMITMENT
11	ENERGY SHARING: A CHANCE FOR A LOCAL ENERGY MARKET AGAINST GLOBAL CLIMATE CHANGE?
12	CITIZEN COOPERATIVES FOR THE ELDERLY – REPLICATION OF AN IDEA TO CREATE COMMUNITY-SUPPORTED INFRASTRUCTURES

Click on Workshop to go directly to the workshop description.



SCHEDULE	SESSION	TOPIC	LOCATION
9.00 – 10.00	Registration (ongoing all day)		Foyer
10.00 – 10.30	Opening of the EMES conference and TDF Susanne Rägler, FRA-UAS Vicepräsident for Research, Further Education and Transfer Renate Sterzel, Frankfurt City Councillor Taco Brandsen, EMES President		Audimax ground floor
10.30 – 12.00	WS 1A	Modern financing instruments for SEs – Governance in the social finance sector	Room 108 1 st floor
	WS 2A	Shortage of skilled workers in social work and care – coping strategies of German SEs – Recruitment 4.0	Room 109 1 st floor
	WS 3	SEs for work inclusion of persons disadvantaged in the labour market	Room 411 4 th floor
	WS 4	SEs and migration	Room 412 4 th floor
	WS 5A	Forum on education and training on SE (FETSE) - From classroom to impact: teaching design and delivery	Room 409 4 th floor
	WS 6A	Collaboration and networks for social entrepreneurship and social innovation – Experiences from daily business	Room 307 3 rd floor
12.00 – 12.30	Break		Gallery, 1 st floor
12.30 – 14.00	WS 1B	Modern financing instruments for SEs – Insights from practice	Room 108 1 st floor
	WS 2B	Shortage of skilled workers in social work and Care - Coping strategies of German SEs – How social sustainability can contribute to a successful employers brand	Room 109 1 st floor
	WS 5B	Forum on education and training on SE (FETSE) - International projects and platforms promoting and supporting SE education and training	Room 409 4 th floor
	WS 6B	Collaboration and networks for social entrepreneurship and social innovation – Creating an ecosystem for SE and SI	Room 307 3 rd floor
	WS 7A	Social innovation as integral element of European funding schemes - National Competence Centers for SI in Europe	Room 411 4 th floor
	WS 8A	Social and economic inclusion through SEs and SIs in rural areas - Benefits and challenges of integrating research and practice	Room 412 4 th floor
	WS 9A	Traditional and new social economy movements – Can they work together to transform the economic system? Part 1	Room 305 3 rd floor
14.00 – 15.00	Lunch		Gallery, 1 st floor
15.00 – 16.30	WS 5C	Forum on education and training on SE (FETSE) - Innovations from national and regional SE networks	Room 409 4 th floor
	WS 7B	Social Innovation as integral element of European funding schemes - SI in ESF+. Perspectives for the years to come	Room 411 4 th floor
	WS 8B	Social and economic inclusion through SEs and SI in Rural Areas - Scenario planning, project brainstorming and networking	Room 412 4 th floor
	WS 9B	Traditional and new social economy movements – Can they work together to transform the Economic system? Part 2	Room 305 3 rd floor
	WS 10	The evolution of the cooperative form. Towards a stronger community commitment	Room 110 1 st floor
	WS 11	Energy sharing: A chance for a local energy market against global climate change?	Room 108 1 st floor
	WS 12	Citizen cooperatives for the elderly – Replication of an idea to create community-supported infrastructures	Room 109 1 st floor
16.30 – 17.00	Break		Gallery, 1 st floor
17.00 – 18.00	Plenary: Workshop results		Audimax
18.00 – 19.00	Opening Plenary - Science meets politics and practice Keynote: Sarah de Heusch (President Social Economy Europe) Commentor: Francesca Petrella (EMES & Université Marseille–Aix en Provence, France)		Audimax
19.30 onwards	Reception with Drinks		Foyer and Gallery

WORKSHOP 1

MODERN FINANCING INSTRUMENTS FOR SE

TWO SESSIONS À 90 MINS | Room 108, 1st floor

Coordination: Wolfgang Spiess-Knafl, European Center for Social Finance at Munich Business School and Managing Director of Next Generation Impact, Vienna, Austria

A | Governance in the Social Finance Sector: Controlling and Steering the Financing of Social Enterprises and the Social Economy

10.30 – 12.00

In this session, we will focus on governance in the field of social finance and the role of various actors in controlling and steering financing decisions for social enterprises and the social economy. The discussion will specifically address how different groups and models influence how capital is allocated and the impact this has on financing social projects. This includes the transmission of capital owners' preferences. Often, these preferences are ignored or discounted when investment decisions are taken.

Participants in this session are invited to share their own experiences and ideas in order to gain a comprehensive understanding of the current challenges and opportunities in the governance of the social finance sector. The goal is to generate new insights and recommendations for policy, business, and academia to promote a more sustainable and responsible financing of social enterprises and the social economy.

Participants:

- Cornelia Nyssing, Bertelsmann Foundation
- Valentina Patetta, Policy Officer, FEBEA
- Flip de Beule, KU Leuven

B | Insights from Practice: Social Finance and Funding for the Social Economy

12.30 – 14.00

In this session, we will bring together practitioners from the field of social finance to share their experiences and insights on the current state of funding for the social economy. The aim of this session is for participants to gain an understanding of the ongoing work in the field and derive research objectives from it. The topics to be discussed in this panel could include changing funding needs of social enterprises, changing preferences of capital investors, development of new business models in the social finance sector and research needs.

Participants will have the opportunity to engage with the panelists, ask questions, and discuss the challenges and opportunities in social finance and funding for the social economy. The session aims to foster collaboration between practitioners and researchers, with the goal of generating new insights and research objectives that can drive the future development of the social finance sector.

Participants:

- Daniel Sorrosal, Secretary General of European Federation of Ethical and Alternative Banks and Financiers (FEBEA)
- Markus Freiburg, Financing Agency for Social Entrepreneurship (FASE)
- Stephanie Kraus-Nijboer, Social Impact Banking at UniCredit Bank AG

WORKSHOP 2

SHORTAGE OF SKILLED WORKERS IN SOCIAL WORK AND CARE – SUCCESSFUL STRATEGIES OF GERMAN SE

TWO SESSIONS À 90 MINS | Room 109, 1st floor

One of the biggest challenges for German social enterprises will be the shortage of skilled workers, which will be accompanied by an increasing need for personnel in the future. Digital transformation and new generations of workers with changing preferences are creating new challenges for social enterprises. These make it necessary to find new innovative ways to recruit skilled workers.

A | Recruiting 4.0

10.30 – 12.00

Coordination: Fabian Hunnius, Heel GmbH, Verein für Körper- und Mehrfachbehinderte Weingarten e.V. & Frankfurt UAS

This interactive seminar takes a critical look at current (digital) trends in the recruitment of skilled workers. In the past, recruiters were the gatekeepers and applicants were the ones who applied for a job. Today, these “power relations” have reversed. Companies increasingly find themselves in the situation where they have to impress applicants and present themselves as attractive employers. Addressing candidates not actively looking for a job also becomes increasingly important due to the decline in applications. Social enterprises must therefore find ways to take advantage of this potential. Artificial intelligence (e.g. ChatGPT) and algorithm-based techniques offer opportunities to target potential employees.

Participants can co-design this session with the help of new digital tools. One focus will be on the candidate journey and its significance for recruitment success. Social enterprises provide practical examples of the impact of changes in the candidate journey. A question for researchers is to what extent the effectiveness of such digital tools can be measured in a dynamic and changing labor market.

B | How social sustainability can contribute to the establishment of a successful employer brand

12.30 – 14.00

Coordination: Fabian Hunnius, Heel GmbH, Verein für Körper- und Mehrfachbehinderte Weingarten e.V. & Frankfurt UAS

In the next few years, the new EU directive on corporate sustainability reporting will force companies to account for the issue of sustainability in their annual financial statements. Social sustainability will become an even more prominent issue, making it easy for future applicants to find out about the sustainability profile of companies. Sustainability is therefore a good employer brand for non-profit companies and social enterprises to position themselves as competitive on the labor market. Using digital tools and practical insights, this session explores what successful establishment of social sustainability can look like and raises the question if there are noticeable and detectable differences in employee recruitment and retention.

Participants:

- Anjalika Bhaskar-Sawahn, Berami
- Malte Bau, Otto-von-Guericke-Universität Magdeburg
- Marion Moosbacher

WORKSHOP 3

SE FOR WORK INCLUSION OF PERSONS WITH LABOUR MARKET DISADVANTAGES

ONE SESSION À 90 MINS | Room 411, 4th floor
10.30 – 12.00

Coordination: Simeon Ries, Facettenwerk, Ivana Davidovska & Nóra Gyorke, EASPD

The European Association of Service providers for Persons with Disabilities (EASPD) presents findings from the *Blueprint for Sectoral Cooperation on Skills in Work Integration Social Enterprises* (B-WISE) project that aims to develop a European strategy to address skills needs, particularly digital skills, in the Work Integration Social Enterprises (WISEs) sector. The B-WISE Consortium has mapped and analysed main drivers, features, and development trends of WISEs in the 27 EU Member States and examined skills needs and gaps of WISEs' workers in 13 participating EU countries. B-WISE also produced ideal-typical scenarios and personas of workers in the WISE sector, identified learning needs of different stakeholders in WISEs (managers, tutors, people with support needs, etc.) to promote better work integration: and developed a universal training curricula for each group. The workshop presents an opportunity to discuss the usefulness of the approach for the German context together with local work integration organisations that have different legal forms.

This discussion is embedded in broader questions of 'normalisation' of disability in the work place (and social life), moving the focus from organizational to societal level. In the German context, a new law on participation (Bundesteilhabegesetz) focusses on the right of individual to choose where to work and how to live, granting more autonomy for disabled persons. This is changing the work integration landscape, creating new opportunities and new challenges for inclusion. The workshop thus aims at presenting new tools for better inclusion at organizational level while mapping the challenges we must engage with at system level.

Participants:

- Maureen Ekizoglu, Dialog im Dunkeln, Frankfurt a.M.
- Lena Haunold, ehemals Frankfurter Salon

WORKSHOP 4

SOCIAL ENTERPRISE AND MIGRATION

ONE SESSION À 90 MINS | Room 412, 4th floor
10.30 – 12.00

Coordination: Lila Mastora, Action Aid & Momentum Project

The aim of this session is to create a discussion forum with coordinators of key EU projects on the role of the social economy and migration.

The idea is to exchange perspectives on the potential and limitations of the social economy in tackling the refugee challenge and also in contributing to building a more cohesive society where newcomers are fully integrated.

Participants:

- Alessia Sebillio, RIDE project - including migrant and refugee women into the digital labour market, giving them the possibility to re-skilling or upskilling in the digital sector.
ride-project.eu
- Marika Gruber, Matilde Horizon Project - social and economic impact of migration on the local development of rural and mountain regions.
matilde-migration.eu
- Momentum - reduce structural and cultural barriers faced by young TCN women, especially refugees, in vocational training and employment through a gender-sensitive and multi-stakeholder approach.
momentumproject.eu
- Giulia Galera, Miledù - SE that aims to facilitate the employment and social integration mainly of asylum seekers in the Como area.
- Nici von Alvensleben, Stitch by Stitch - a socially and ecologically sustainable B2B tailoring company that provides employment and qualification to refugee tailors in Frankfurt.
- Heike Birkhölzer, Graefewirtschaft, intercultural SE that offers high-quality and sustainable school meals in Berlin.

WORKSHOP 5

FETSE - FORUM ON EDUCATION AND TRAINING IN SE

THREE SESSIONS À 90 MINS | Room 409, 4th floor

Coordination:

Abel Díaz González, Maastricht University, NL, Rocío Nogales Muriel, EMES/University of Zaragoza, Sergio Páramo Ortiz, Maastricht University, NL, Nevena Radoynovska, EM Lyon, FR

Social Enterprise Education (SEE) is a challenging task. Oftentimes, it is limited to equip students with the skills, knowledge, and mindset necessary to become social entrepreneurs within the boundaries of a classroom. How can we rethink and transform SEE education to make it more impactful?

This forum will bring together educators, practitioners, and thought leaders from across the Social Enterprise (SE) ecosystem to discuss the potential role of universities, national and international networks, platforms and projects in advancing SEE and bridging theory and action.

Across three engaging sessions, we will delve and discuss key transversal dimensions of SEE, including innovative curriculum development and effective teaching delivery; best practices and tools; and the importance of networks, national and international collaboration and projects. By catalysing dialogue and collaboration among diverse stakeholders, this forum aims to build bridges and open a space for reflection contributing to empower participants to become influential change agents in effectively delivering SEE within their communities and beyond.

In addition, SEE tends to have a “spill-over” effect in the university community by incorporating values and empowering its own community to drive social transformation. This effect will also be explored during our discussions, shedding light on the wider impact and potential of SEE.

A | From Classroom to impact: Teaching Design and delivery

10.30 – 12.00

Moderator: Carola Vogel, Social Entrepreneurship Akademie Munich and Technical University of Munich

This session will explore the following questions based on impulses from SE teaching:

- What kind of learning formats is best suited to anchor SE education (in curricular formats) at universities?
- What can we learn from different teaching approaches, methods, and curriculum design?
- Where are the boundaries of the classroom for SE teaching and training?

Participants:

- Abel Díaz Gonzalez & Sergio Paramo, Maastricht University, School of Business and Economics
- Anne-Karen Hüske, Copenhagen Business School
- Rocío Nogales Muriel, EMES
- Sergio Páramo Ortiz, Maastricht University
- Anne Schlieker, Social Entrepreneurship Akademie / Strascheg Center for Entrepreneurship

B | International Projects and Platforms promoting and supporting social entrepreneurship education and training

12.30 – 14.00

Moderator: Sergio Páramo Ortiz, Maastricht University

In this part of the workshop we hear from EMES researchers and members, different EU +

Erasmus projects and other (inter) national platforms and initiatives focusing on SE, including social entrepreneurship education. They will share some of the lessons learned and dilemmas encountered in the process.

Participants:

- Mihai Lisetschi, University of West Timisoara (TRACCE and Dlyouth projects)
- Debbi Brock, Catalyst 2030 (The Social Impact Educators Series)
- Bart Leyen, Vrije Universiteit Brussel (ELANET: The European Latin American Network in Support of Social Entrepreneurship)

C | Innovations from national and regional SE networks

15.00 – 16.30

Moderator: Abel Díaz González, Maastricht University

Different networks devoted to SE teaching and education will present their contribution to advance collaboration and curriculum development. An overview of describing how communities are established and maintained over time will also be provided.

Participants:

- Alex Bignotti, Pretoria University, (African Network of Social Entrepreneurship Scholars - ANSES)
- Kerry Krige, London School of Economics (UK)
- Leendert de Bell, Dutch Knowledge Network for Social Entrepreneurship - KSON
- Linda Lundgaard Andersen, Roskilde University, (DIMSE and EMSE)

WORKSHOP 6**COLLABORATION AND NETWORKS FOR SOCIAL ENTREPRENEURSHIP AND SOCIAL INNOVATION****TWO SESSIONS À 60 - 90 MINS** | Room 307, 3rd floor**Coordination:**

Birgit Heilig, Sozialinnovator Hessen & Michael Wunsch, SEND

A | Experience from daily business

10.30 – 12.00

Cooperations and networks are an indispensable asset in creating innovation. They are crucial actors in order to combine different perspectives and to open new paths. In this interactive workshop, we like to exchange experiences from daily cooperation within the sector of Social Innovation and would collect a short „Do's and Don'ts“ for upcoming intersectoral collaboration.

Participants:

- Diana Wittmann, Technologie-Netzwerk Berlin e.V.

B | Creating an ecosystem for Social Entrepreneurship and Social Innovation – Insights from the Social Entrepreneurship Network Germany

12.30 – 14.00

Within the past few years, first shoots of an ecosystem for social innovation and Social Entrepreneurship have started to grow in Germany. In this interactive workshop, we investigate the relevant and crucial of this ecosystem. Adding the experience from the national working experience of SEND, the workshop will deduct potential topics for further research in order to support ecosystem building with scientific research results. Desired outputs of the workshop are deeper insights into good practices and misleading aspects of building cooperations and networks within social innovation.

Participants:

- Heike Birkhölzer, Social Economy Berlin

WORKSHOP 7

SOCIAL INNOVATION AS INTEGRAL ELEMENT OF EUROPEAN FUNDING SCHEMES. ESF+ AND THE NATIONAL COMPETENCE CENTERS FOR SOCIAL INNOVATION

TWO SESSIONS À 90 MINS | Room 411, 4th floor

Coordination:

Georg Milderberger Universität Heidelberg, CSI

With support of the European Social Fund and the EU program for Employment and Social Innovation (EaSI) all over Europe national competence centers were set up to drive social innovation – locally, regionally, nationally and transnationally. In 25 countries 148 organizations – many of them social enterprises - cultivate networks, and develop tools and methods needed to grow social innovation across the EU.

In two workshops policy makers, practitioners and researchers will discuss how the innovative capacity of social enterprises can be enhanced and spread in the community, what means are available to stimulate and support social innovation in social enterprises and how their experiences and capacities may be harnessed to improve the use of funds provided by the EC in different programs.

Together the workshops give insights in policies and institutional structures to support social innovation and what opportunities for social enterprises they offer. They will facilitate exchange of experiences and give a forum to formulate and discuss what lies ahead.

A | National competence centers for social innovation in Europe

12.30 – 14.00

This workshop will focus on the work of the national competence centers. How were they set up, how did they operate, what did they achieve und what are lessons learned for the future? Networks of competence centers will present their activities and results.

B | Social innovation in ESF+. Perspectives for the years to come.

15.00 – 16.30

This workshop will look ahead. What are the views of the European Commission towards social innovation in ESF+. What experiences have been made with the competence centers and their cooperation at the European level. What are plans for the future? Representatives of the EC will present the plans for ESF+ towards supportive structures for social innovation.

Participants:

- Neringa Proskute, Social Innovation Competence Group, European Social Fund Agency, Lithuania, tbc
- Norbert Kunz, Social Impact
- Michael Grosse, DG Employment, Social Affairs and Inclusion

WORKSHOP 8

SOCIAL AND ECONOMIC INCLUSION THROUGH SOCIAL ENTERPRISES AND SOCIAL INNOVATION IN RURAL AREAS

TWO SESSIONS À 90 MINS | Room 412, 4th floor

Coordination: Lucas Olmedo, College Cork, Markus Hanisch, Humboldt University, Mary O'Shaughnessy, University College Cork

Social innovation initiatives and social economy organisations operating in rural areas have received increasing attention due to their potential to address some of the complex challenges that rural societies and the environment are currently facing, including social exclusion of vulnerable groups such as those with disabilities, the consequences of climate change, youth out-migration and depopulation, lack of access to adequate services and marginalization of rural areas and their populations. Rural areas represent a fertile ground for social innovation and social enterprises due to factors such as a tradition of mutual self-help, community engagement and entrepreneurial character; but also due to a scarcity of goods and/or services within some rural areas related to their unattractiveness for private investors and the consequences of neoliberal policies.

This forum aims to enhance a practical knowledge exchange and discussion between practitioners and academics in three complementary ways: first, discussing the benefits and challenges of integrating research and practice through the presentation of case studies related to social innovation and social enterprises in rural areas. Second, using co-developing strategies to arrive at future scenarios which enhance the role of social innovation and social economy organisations towards an inclusive, integrated and sustainable rural development. Third, by developing project brainstorming and networking opportunities between practitioners and academics present in the forum for calls related to social innovation, social enterprises and social economy in rural areas.

A | Benefits and challenges of integrating research and practice

12.30 – 14.00

Presentations from academics and practitioners on projects related to socio-economic inclusion through SE and coops in rural areas.

B | Scenario planning and project brainstorming and networking

15.00 – 16.30

Participants will be invited to join groups of 5-7 people to co-develop strategies that promote and lead to future scenarios which enhance the role of social innovation and social economy organisations towards an inclusive, integrated and sustainable rural development. Groups will be facilitated by coordinators of the forum and ideas from each group will be shared among all participants.

The second part of this workshop-session will enhance project brainstorming and networking opportunities between practitioners and academics present in the workshop for calls related to social innovation, social enterprises and social economy in rural areas.

Participants:

- Clara Lourenco (EPAM/ADC Moura, Portugal) "EPAM and CCPAM - creating an ecosystem for innovation in the aromatic and medicinal plants sector"
- Dr. Katrin Martins (Humboldt University, Germany) - How can the social innovation capacity of actors in rural communities be identified and promoted in order to foster sustainable change? Insights into a transdisciplinary research process.
- Pdraig Casey - Ballyhoura Development CLG (Ireland) - Health & Wellbeing Services

in Peripheral Rural Communities - Examples of Social Enterprise Solutions from the Ballyhoura area.

- Gerd Notebohm (Innova e.G, Germany) - Study on Citizen Cooperatives and enabling engagement environments in Germany
- Mathias Fiedler (Coop Association ZDK, Germany) - Recent developments regarding social enterprise development in the form of a cooperative
- Nerea Abad-Itoiz and Marta Solórzano-García (U.N.E.D., Spain) - Rural women's collaborative networks as communities of social innovation for economic empowerment and community social impact generation.
- Markus Hanisch (Humboldt University, Germany) - Developing rural areas with citizen cooperatives
- Lucas Olmedo (University College Cork, Ireland) – Restoration of rural areas in Europe and social economy organisation

WORKSHOP 9

TRADITIONAL AND NEW SOCIAL ECONOMY MOVEMENTS – CAN THEY WORK TOGETHER TO CHANGE THE ECONOMIC SYSTEM?

TWO SESSIONS À 90 MINS | Room 411, 4th floor

Coordination: Philipp Kenel, Team “Fairfaktor” at Alice Salomon Hochschule Berlin

Through a rising interest in sustainable and ethical consumption and production, new social economy models and scenes are emerging, such as ‘Circular Economy’, ‘Social Entrepreneurship’, or ‘Slow Fashion’. They have developed next to traditional social economy movements such as ‘Fair Trade’. Until now, however, there is only little cooperation between these different social economy movements, each of them developing their own supply channels and networks.

Focusing on the field of fashion & textiles as an example, this workshop explores the following topics:

- What are differences and similarities of the various social economy approaches? To what extent do they challenge the current status quo and encourage social change?
- What are possible obstacles to cooperation and why do the different scenes largely develop side by side, instead of thinking bigger together?
- In what ways (and in what areas) could the different social economy movements benefit from greater collaboration? Could the different movements develop a joint advocacy, which would enable them to compete against the powerful ‘fast fashion’ industry?

In order to overcome unsustainable political and economic structures, it is time to think bigger and of working together.

A | Panel discussion

12.30 – 14.00

After a short impulse on “why fashion matters”, different social enterprises will briefly present their models and how they seek to create change in the fashion world. We then engage in a panel discussion with the representatives of the different social economy models, exploring differences and similarities of the various social economy models, how they challenge the current status quo and encourage social change, as well as discussing possible obstacles to cooperation and avenues for cooperation and thinking bigger together.

B | Workshop

15.00 – 16.30

In 3-4 groups we want to pursue the following questions:

Could the different movements join forces, which would enable them to compete against the powerful “fast fashion” industry? In which way can universities (of applied science) make a contribution to strengthen social enterprises in the area of fashion & textiles?

In small groups, we want to get practical and start developing and planning concrete projects for advocacy, communication and research.

Participants:

- Jette Ladiges, Managing Director, El Puente
- Nicole von Alvensleben, Founder, Stich by Stich
- Jürgen Herold, Managing Director, Frida Feeling
- Steffen Weber, Managing Director, Weltladen Dachverband
- Gemeinwohl-Ökonomie, N.N.

WORKSHOP 10

THE EVOLUTION OF THE COOPERATIVE FORM. TOWARDS A STRONGER COMMUNITY COMMITMENT**ONE SESSION À 90 MINS** | Room 110, 1st floor

15.00 – 16.30

Coordination: Giulia Galera, EURICSE & Alessandro Narduzzo, Competence Center for Cooperative Management, Free University of Bolzano

This session aims to give visibility to innovative cooperative initiatives that have emerged to encounter unmet needs and increasingly pressing challenges over the last decades, focusing on community building, food production, climate change, aging populations, or long-term unemployment. Against this background, a discussion forum with experts will be held, gathering experts and cooperative representatives from Italy, Germany and France, encouraging a critical reflection on the diverse patterns of evolution of cooperatives in key fields of engagement.

Participants will focus on the processes which have led to the creation and/or transformation of cooperatives, paying particular attention to the engagement of local communities, as well as on governance models and funding sources. Attention will be paid specifically to selected examples of community-oriented cooperatives, engaged in diverse fields of interest to the community, as well as on new cooperative forms that have recently been recognized in selected countries. We will confirm new cooperatives' intrinsic flexibility and capacity to adjust to new needs, while also paying to the significant challenges they need to face in some contexts.

Participants:

- Manuela Paulmichl, Province of Bolzano (Italy), Cooperative Development Office
- Alessandro Narduzzo, Competence Center for Cooperative Management, Free University of Bolzano
- Francesca Petrella, Università Aix en Provence, France
- Hyungsik Eum, International Cooperative Alliance

WORKSHOP 11

ENERGY SHARING: A CHANCE FOR A LOCAL ENERGY MARKET AGAINST GLOBAL CLIMATE CHANGE?**ONE SESSION À 90 MINS** | Room 108, 1st floor

15.00 – 16.30

Coordination: Benjamin Dannemann, DGRV Bundesgeschäftsstelle Energiegenossenschaften

The energy market in Europe is highly centralized. Although local groups, entrepreneurs and households use the new chances of photovoltaic systems and wind energy for a decentralized energy production, the legal framework makes it very difficult and complex to use the electricity locally. While consumers tend to use local products more frequently, orientate at the seasonal offer and support the regional businesses, the energy market is still highly untransparent. Despite some niche business models like tenant energy, most of the electricity is sold to the market. The existing market framework honours a produce and forget mentality and punishes a produce and use mindset. That leads to a strange market behaviour: Local energy supplier sell all electricity to the market and buy their needed electricity back from the market.

For the more than 800 energy cooperatives in Germany it's nearly impossible to supply their more than 200.000 members with their own electricity. Yet the energy transition needs a change in the people's behaviour: An electricity market with a high share of wind and sun needs a flexible consumption. And in the coming years the demand for electricity will increase due to e-mobility and the installation of heat pumps. The more the consumers use electricity in the hours of a regional offer of wind and sun, the less storage or biofuels are needed.

With the Renewable Energy Directive, the European Commission introduced a new market instrument. Energy Sharing should be the possibility to sell electricity directly on the regional level. This could be a new option for energy cooperatives to offer their members a direct supply. In some member states Energy Sharing is already legally implemented.

The panel will give a quick inside view on the Energy Sharing in Austria, the Netherlands and Italy (presentations max. 5-10 minutes each). Together with the audience the panel will discuss the new possibilities for a local energy market, the obstacles of the existing market and the role of energy communities in the future energy market. The aim is to illustrate the opportunities of local and cooperative ventures in different countries against global challenges.

The workshop will also discuss new research questions in the area of tension between member support and the common good, cooperative and social enterprise, and cooperative management and social entrepreneurship. However, not only specific cooperative issues will be addressed, but also general developments of opportunities in the sharing economy and global climate justice will be reflected from a practical perspective.

Participants:

- > Sara Capuzzo, Enostra (Italien), tbc
- > Stephan C. Krabsen, EBO Consult (Dänemark)
- > Ginevra Figini, Centre international de formation européenne
- > Benjamin Dannemann, DGRV

WORKSHOP 12

CITIZEN COOPERATIVES FOR THE ELDERLY – REPLICATION OF AN IDEA TO CREATE COMMUNITY-SUPPORTED INFRASTRUCTURES**ONE SESSION À 90 MINS** | Room 109, 1st floor

15.00 – 16.30

Coordination: Joschka Moldenhauer, Cologne University

The task of citizen cooperatives is to provide care in all areas of everyday life. In the case of senior citizens' or intergenerational cooperatives, the spectrum ranges from simple household services to more complex forms of everyday assistance to care and the facilitation of communal forms of living. They emerge as a reaction to structural changes in demographics, age phases, family structures, and working life, and counteract associated undesirable developments. They are building blocks for securing the local infrastructure and stand for a value system based on subsidiarity and solidarity.

Together with cooperatives servicing senior citizens we want to look at potentials and obstacles of replication and scaling of these building blocks of infrastructure. How can we combine forces, transport ideas and create community-based support structures that enable civil society actors to sustain their transformative activities in the face of adverse conditions? What does it take to pursue idealistic and political goals while integrating and strengthening the social fabric in the field of action? The aim of the workshop is an international exchange of ideas and models on how to achieve these goals.

Participants:

- Roberta Massi & Samuele Verucchi, Cooperativa Sociale Sole, Italy
- Gregorio Aviles, SUPSI, Switzerland
- Richard Lang, Bertha von Suttner Privatuniversität St. Pölten, Austria
- Hans Preißl, Oberhof e.G., Bad Homburg

Registration

[>> Click here for registration ...](#)



... or scan the code.

Contribution to cover the costs of organization:
100 € for active participants
150 € for all other participants

How to get there

The Transdisciplinary forum will take place in the Frankfurt University of Applied Sciences, Frankfurt/Main, Building 4, Germany

Campus map
Nibelungenplatz 1
Frankfurt University of Applied Sciences

Legend

- ▶ Entrances
- ♿ Accessible Entrances
- ♿ Elevator
- ℹ Info
- H Bus / Tram stop
- K RICOH Printcenter
- 🍴 Cafeteria

Map labels: Rat-Beil-Straße, Kleiststr., Gleimstraße, Friedberger Landstraße, Nibelungenallee, B 8/40, BCN Tower, Bus 30, Tram 18, Bus 32, Tram 12, 9N, 9S, 1, 2, 3, 4, 5, 6, 7, 8, 10.

11. SEPT
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Organisers



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