Building a scientific field to foster the social enterprise eco-system

30 JUNE - 03 JULY 2015

HELSINKI

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Programme

5th EMES International Research Conference on Social Enterprise
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Dear conference participant,

A warm welcome from all of us to the 5th EMES International Research Conference on Social Enterprise, **Building a scientific field to foster the social enterprise eco-system**. The subtitle of this year’s edition illustrates the sustained compromise of EMES to building a solid field of academic inquiry in collaboration with researchers active around the world. It also resonates with many on-going academic and policy debates around the need to understand the multiplicity of forms, dynamics and actors that form the ‘eco-system’ where social enterprises can thrive. However, as scholars, we are aware of the challenges ahead of us when it comes to coordinating efforts, securing financing and making our research relevant for a variety of stakeholders.

This Conference program has been thoughtfully conceived to combine opportunities for academic presentations, exchange and debate as well as social events that bring us closer as members of a community. There are five plenaries, seven panels, 53 parallel sessions and 28 posters. Like every two years, we are happy to convene the best researchers from around the world to share their updates and some unique moments. After four editions, we are happy to see how the community of social enterprise researchers not only continues to grow but it also does so in a more disciplinary, age and geographically diverse way. It is a great honour to welcome researchers from 40 countries in Helsinki, with many PhD students participating and a wide spectrum of traditions being represented. It is worth noting that despite the scarcity of external support for financing the participation of non-OECD researchers, we have managed to commit funds generated by the conference itself to make sure they came. Thanks to all of you for making this possible.

In addition, the Conference pre-forum will also allow researchers to meet other researchers and discuss about specific initiatives, such as the Social Innovation Europe research agenda, the Forum on Education and Training of Social Enterprise and Social Entrepreneurship (FETSE), the UN Inter-Agency Task Force on Social and Solidarity Economy (UNTF SSE) or the EMES PhD network. In addition, Finnish practitioners and scholars will exchange perspectives during the session devoted to work integration in Finland.

Please remember that we are very interested in hearing about your experience in Helsinki. Plus there are other people who could not join us in Helsinki but would like to follow what is happening here. That’s what the social media are there for: use the hashtag #5EMESconf in all the tweets and postings, making sure that you always copy us (@emesnetwork). In order to encourage this virtual exchange, we have added the Twitter accounts of those participants who have them, so make sure you use them.

Lastly, we would like to express our gratitude to the organizations supporting this event and the people behind the organization, specially the local team.

On behalf on the EMES network and FinSERN, thank you for making this conference a reality and welcome to Helsinki!

Lars Hulgård  
President, EMES Network

Marthe Nyssens  
Conference co-chair

Pekka Pättiniemi  
Conference co-chair
About the organizers and supporters

The EMES network
EMES is a research network of established university research centres and individual researchers whose goal has been so far to gradually build up an international corpus of theoretical and empirical knowledge, pluralistic in disciplines and methodologies, around our “SE” concepts: social enterprise, social entrepreneurship, social economy, solidarity economy and social innovation. EMES has conducted over 15 international comparative research projects and organized international bi-annual conferences and PhD summer schools (the next one will take place in July 2016). In addition it collaborates with international organizations and governments at all levels to advance the understanding of social enterprise and support evidence-based policy-making in this field around the world. EMES exists since 1996 and in 2013 its membership opened to researchers and PhD students from around the world: there are currently over 240 individual members and 13 institutional members from over 50 countries.

EMES publishes regularly the results of its research projects in various formats, including the EMES Working Papers series and the EMES Selected Conference Papers series. In collaboration with the EMES PhD Students’ Network, EMES maintains the EMES Junior Experts’ Blog (EJEB) as a way to encourage PhD students to publish texts about their dissertation in connection with current issues in society.

Website: www.emes.net
Twitter: @emesnetwork

FINSERN
FinSERN is a research community that brings together researchers and research data users who are interested in social enterprise. We open doors to universities and institutes of higher education around the world and find publication opportunities for researchers. FinSERN collects and exchanges national and international research data, maintains connections with social enterprise researchers and research networks around the world, and finds financing opportunities for research.

Website: www.finsern.fi
Twitter: @FinSERN

Hosts:

Diaconia University of Applied Sciences
Diak is an ethically responsible multidisciplinary university aiming to improve inclusion and welfare in society. As an educator and developer, Diak is a respected national expert in its key areas and an international expert in its core area, diaconia. Diak works actively to promote social cohesion, public health and the foundations of education.

Website: www.diak.fi
Twitter: @DiakAmk

Helsinki Deaconess Institute (HDL)
The Helsinki Deaconess Institute is a public utility foundation. Together with its subsidiaries, the Institute forms a social enterprise group providing a range of social and health care services, as well as educational services. As an expert and leader in tackling difficult social issues, the Helsinki Deaconess Institute relies on its strong social conscience. For nearly 150 years, the Deaconess Institute has contributed to creating new solutions in parts of society where, for one reason or another, people are in danger of falling beyond the reach of services.

Website: www.hdl.fi/en
Twitter: @OlliAPH

City of Helsinki
Helsinki, the capital of Finland, is a modern city with over half a million residents and is situated on the Baltic Sea. The Helsinki Tourist Information offers free information about the city and its sights, events and services. Pick up brochures and maps, and get the tips and advice for making the most of your holiday. The office is located in Pohjoisesplanadi 19, 00130 Helsinki (Finland). The city of Helsinki offers a free WLAN-service for residents and travelers alike. No passwords or registration required. Just look for “Helsinki City Open WLAN” from the available networks.

Website: www.visithelsinki.fi
Twitter: @VisitHelsinki
With the support of:

**Sortso Cooperative**
Sortso Cooperative is a social enterprise established in 2004 to offer private social and health services. Sortso walks by you at all stages of life, whenever you are in need of assistance, support or help at home. Sortso services include personal assistance, homecare, home nursing, child care and home services for families with children as well as household services. Sortso employs over 200 people every month. Sortso offers services in the Capital City area, Forssa and Kokkola region. The Finnish Coalition of Social enterprises has rewarded Sortso with a “Good Work”-prize in 2012 for providing equitable social and health solutions for the mutual benefit of all stakeholders.

Website: [www.sortso.fi](http://www.sortso.fi)

Twitter: @SortsoFI

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**Sitra**
The Finnish Innovation Fund Sitra is a future-oriented organisation that promotes Finland’s competitiveness and the well-being of the Finnish people. Sitra anticipate societal change, try out new operating models and accelerate business activities aimed at creating sustainable well-being.

Website: [www.sitra.fi](http://www.sitra.fi)

Twitter: @SitraFund

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**Pellervo Society**
Pellervo is a service organisation for Finnish cooperatives and a forum for cooperative activities. Pellervo has almost 300 members. It is an organisation of expertise on cooperative matters and to its members Pellervo provides among other things advice, publications and seminars. Pellervo deals with various interests of its members both on national and international level. Pellervo is a member of the International Co-operative Alliance, ICA.

Website: [www.pellervo.fi](http://www.pellervo.fi)

Twitter: @PellervoSeura

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**The ICSEM project**
A major research project, the International Comparative Social Enterprise Models (ICSEM) Project, will be carried out within Thematic Line 1 in close partnership with the EMES network.

Participants who have expressed their interest in the ICSEM Project (2013-2017) are invited to the Project’s meeting, which will take place on Tuesday, June 30th, from 9:00 am to 4:30 pm.

Website: [www.iap-socent.be](http://www.iap-socent.be)

Twitter: @ICSEMproject

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**EMES PhD Network**
The EMES PhD Student Network was created after the 1st EMES PhD Summer School held in Corsica in July 2008. All students who have participated in the EMES PhD Summer School as well as individual Graduate Members are members of the EMES PhD Student Network. The EMES PhD Student Network has a Facebook group to exchange information and news and it publishes the EMES Junior Experts’ Blog (EJEB) under the coordination of Ramón Fisac (Politechnic University of Madrid, Spain). PhD students are represented in the EMES Board of Directors by a PhD representative: Michael Roy (Glasgow Caledonian University, Scotland, UK) has fulfilled this function until now and a new PhD representative will be elected in the fall of 2015.

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**EMES Alumni Network**
The EMES Alumni network gathers scholars who’ve had their PhD on a topic related to social enterprise and who participated in one of the EMES PhD summer schools. The Alumni hold different types of positions in academia (research and/or teaching) or outside. They share their experience and networks with PhD candidates, thereby forming a bridge between these students and senior scholars in the field of social enterprise; they participate in the consolidation and diffusion of the EMES network across geographical and disciplinary boundaries; and they more broadly contribute to promoting research and networking in the field of social enterprise. If you want to join the group, email us at alumni@emes.net

Current members of the group include Millán Díaz-Foncea (Spain), Jennifer Eschweiler (Germany), Michela Giovannini (Italy/Chile), María Granados (Colombia/UK), Carmen Guzmán (Spain), Tania Haddad (Lebanon) and Benjamin Huybrechts (Belgium).
EMES
International Research Conferences

Back in February 2001, after the completion of the EMES pioneering research project on “The emergence of social enterprise” in Europe (1996-2000), an international colloquium gathered about 20 researchers in Trento (Italy) around the topic “The Social Enterprise. A Comparative Perspective”. This event marked the beginning of periodic gatherings of international scholars studying social enterprise and related issues.

Before reaching a bi-annual periodicity, EMES teamed up with the International Society for Third-Sector Research (ISTR) to organize two conferences. The first one was held in Paris in April 2005 and the second one in Barcelona in July 2008 on the theme “The Third Sector and Sustainable Social Change: New Frontiers for Research”. During the latter, the thematic line “Social Enterprise” attracted so much interest that the EMES Network started to consider the opportunity of organizing international conferences on its own.

The 2nd EMES International Research Conference on Social Enterprise was held in July 2009 in Trento (Italy). Over 150 researchers from over 25 countries participated in this event with more than 150 papers presented.

The 3rd EMES International Research Conference on Social Enterprise had the subtitle “Social innovation through social entrepreneurship in civil society”. Held in Roskilde, Denmark in July 2011, it was attended by over 200 researchers from more than 30 countries.

The event became a reference for the international research community on social enterprise and this was confirmed by the 4th EMES International Research Conference on Social Enterprise, “If not for Profit, for What? And How?” held in Liege (Belgium) in July 2013. Over 325 participants attended the event from over 40 countries and 295 papers were presented. In this conference, the idea was launched of a full-day pre-conference Forum where other social enterprise stakeholders could meet and discuss with researchers around various topics. Moreover, 100 participants stayed one additional day for the launching of the worldwide ICSEM Project.
Thematic line conveners

Session conveners

The conference co-chairs are Marthe Nyssens (Catholic University of Louvain, Belgium) and Pekka Pättiniemi (FinSERN, Finland). They were supported by a group of committed scholars who acted as thematic line conveners stemming from the initial Conference Scientific Committee.

TL1. Social enterprise models in an international perspective
- Carlo Borzaga (University of Trento/EURICSE, Italy)
- Jacques Defourny (HEC-University of Liege, Belgium)
- Marthe Nyssens (Catholic University of Louvain, Belgium)

TL2. Social innovation, social entrepreneurship and social enterprises
- Taco Brandsen (Radboud Universiteit Nijmegen, The Netherlands)
- Silvia Ferreira (University of Coimbra, Portugal)
- Yu-Yuan Kuan (National Chung Cheng University, Taiwan)

TL3. Social impact, value creation and performance
- Andrea Bassi (University of Bologna, Italy)
- Luise Li Langergard (Roskilde University, Denmark)
- Kaisu Puumalainen (Lappeenranta University of Technology, Finland)

TL4. Financing social enterprises
- Giulio Ecchia (University of Bologna, Italy)
- Othmar Lehner (University of Oxford, United Kingdom)
- Sybille Mertens (HEC-University of Liege, Belgium)
- Panu Kalmi (University of Vaasa)

TL5. Governance of social enterprises
- Bernard Enjolras (Institute for Social Research, Norway)
- Marc Jegers (Vrije Universiteit Brussel, Belgium)
- Silvia Sacchetti (Open University, United Kingdom)

TL6. Social enterprise, human resource management, employment creation and job quality
- François-Xavier Devetter (University of Lille, France)
- Francesca Petrella (University of Aix-Marseille, France)
- Petri Ruuskanen (University of Jyväskylän, Finland)

TL7. Public policies, welfare systems and Institutionalisation
- Giulia Galera (EURICSE and University of Trento, Italy)
- Adalbert Evers (Justus-Liebig-Universität Gießen, Germany)
- Annette Zimmer (University of Münster, Germany)

TL8. Critical perspectives in social enterprises
- Florence Degavre (Catholic University of Louvain, Belgium)
- Lars Hulgård (Roskilde University, Denmark)
- Simon Teasdale (Glasgow Caledonian University, Scotland, United Kingdom)

TL9. Social enterprise and sustainable transition
- Isabella Hatak (WU Vienna University of Economics and Business, Austria)
- Marek Hudon (Université Libre de Bruxelles, Belgium)
- Benjamin Huybrechts (HEC-University of Liege, Belgium)

TL10. Rural perspectives on social enterprise
- Gayle Broad (Algoma University, Canada)
- Jane Farmer (La Trobe University, Australia)
- Mary O’Shaughnessy (University College Cork, Ireland)

TL11. Social enterprise in healthcare and social care
- Cam Donaldson (Glasgow Caledonian University, Scotland, United Kingdom)
- Sakari Kainulainen (Diaconia University of Applied Sciences, Finland)
- Victor Pestoff (Ersta Sköndal Högskola, Sweden)

TL12. Poverty reduction and community–led social enterprise
- Kate Cooney (Yale University, United States)
- Helen Haugh (University of Cambridge, United Kingdom)
- P. K. Shajahan (Tata Institute of Social Sciences, India)

TL13. New perspectives on cooperatives
- Marie Bouchard (UQAM, Canada)
- Carmen Marcuello (University of Zaragoza, Spain)
- Pekka Pättiniemi (FinSERN, Finland)

TL14. Social enterprise and the solidarity economy
- Luiz Inácio Gaiger (Università del Valle do Rio dos Sinos, Brazil)
- Jean-Louis Laville (Conservatoire National des Arts et Métiers/LISE, France)
- Andrea Lemaitre (Université Catholique de Louvain, Belgium)

TL15. Social enterprise education, training and learning
- Jo Barraket (Swinburne University of Technology, Australia)
- Linda A. Lundgard (Roskilde University, Denmark)
- Rory Ridley-Duff (Sheffield Hallam University, United Kingdom)
4 th EMES International Research Conference on Social Enterprise | Liege, July 1 - 4, 2013

ROOM 33

A.1: Work integration and social enterprises in Finland: Future perspectives (1/2)

Chair: Pekka Pättiniemi, President, FinSERN

Session description: The workshop brings together relevant actors to discuss and update the state and future perspectives of different organizations working in the field of work integration. The language of the workshop is Finnish and no translation will be provided.

Session program:

- **Avaus ja työpajan tavoitteet**
  Opening and workshop introduction
  - puheenjohtaja FT Pekka Pättiniemi, FinSERN
  - President, PhD Pekka Pättiniemi, FinSERN

- **Hyvän elämän edellytyksiä**
  On preconditions for a good life
  - dosentti, YTT Sakari Kainulainen, Diakonia-ammattikorkeakoulu
  - Adjunct professor, PhD Sakari Kainulainen, Diaconia University of Applied Sciences

- **Hyvä työ** (Meaningful and decent work)
  - tutkimuspäällikkö Jokke Eljala, Suomalainen Työn Liitto
  - Research manager Jokke Eljala, Association for Finnish Work

- **Työelämään integrointi uudessa hallitusohjelmassa**
  Work integration in the new government programme and European Social Fund programmes
  - sosiaalineuvos Eveliina Pöyhönen, sosiaali- ja terveysministeriö
  - Senior counselor Eveliina Pöyhönen, Ministry of Social Affairs and Health

- **Yhteiskunnalliset yritykset työelämään integroinnissa**
  Social enterprises and work integration
  - hallitusneuvos Lippe Koivuneva, työ- ja elinkeinoministeriö
  - Government counsellor Lippe Koivuneva, Ministry of Employment and Economy

- **Osaatyökyvysten henkilöiden työllistymisen ja osallisuuden vahvistamisen edellytyksiä**
  Strengthening employment and inclusion of persons with disabilities
  - kehittämispäällikkö Jukka Lindberg, Vates-säätiö
  - Development manager Jukka Lindberg, Vates Foundation

- **Ratkaisuja työelämä integraationoon**
  Solutions for work integration
  - tutkimus- ja kehittämispaallikkä VTT Mika Ala-kauhaluoma, Kuntoutussäätiö
  - RDI manager PhD Mika Ala-kauhaluoma, Rehabilitation Foundation

- **Työön integraation vaikutuksia**
  On impacts of work integration
  - tutkimusjohtaja KTT Jari Handelberg, Aalto yliopisto
  - Researcher director PhD Jari Handelberg, Aalto University

Lunch (12:15 - 13:00)
Block B
(13:15-14:30)

**ROOM 33**

**B.1: Work integration and social enterprises in Finland: Future perspectives (2/2)**

- **Työelämän taitekohdat** (Turning points of working life)
  vanhempin neuvonantaja Mikko Kesä, Sitra
  Senior advisor Mikko Kesä, The Finnish Innovation Fund Sitra
- **Keskustelu tulevaisuuden avauksista**
  Round table discussion on future perspectives of work integration
  **työpajaan osallistujat**
  All participants
- **Loppuyhteenveto ja askelmerkkejä jatkotyöskentelyyn**
  Conclusion and next steps
  asiantuntija, tutkija Harri Kostilainen, Diakonia-ammattikorkeakoulu
  Researcher Harri Kostilainen, Diaconia University of Applied Sciences

**Coffee (14:15)**

**Room 22**

**B.2: The role of research at the UN Inter-Agency Task Force on Social and Solidarity Economy (UNTFSSE)**

**Chair:** Jean-Louis Laville, CNAM Paris, France

**Session description:** This session will introduce the UNTFSSE, its origins, objectives and some of its activities. It will share the UNTFSSE vision on social and solidarity economy as an alternative pathway to sustainable development through a short presentation of its position paper. In addition, two members of the Task Force will present their work on SSE related issues. The session will end with a group forward-thinking exercise to discuss collectively some of the research topics and challenges that could be addressed by the UN-TFSSE in the future.

**Block C**
(14:30-16:00)

**Room 20**

**C.1. A SIE Research Agenda**

**Chair:** Lars Hulgård, Roskilde University, Denmark

**Session description:** As part of the Social Innovation Europe initiative, EMES has been asked to produce a research agenda. Instead of taking the easy way to do this (simply listing a number of topics that we believe to be relevant to social innovation research) EMES decided to embark in a co-creation process where all stakeholders are involved. So far, discussion and exchange have taken an on-line form; this session will provide an opportunity to discuss
Pre-conference forum

Face-to-face what has been achieved and what still lies ahead. The first document procured as basis for discussion ("The Social Innovation Research Agenda: What, how and why") will be introduced and discussed. A summary of the interactions that have occurred on the social networks will be offered but participants will be encouraged to contribute to this effort by providing their own feedback. In addition, regional feedback from Latin America and Asia will be provided by colleagues working in those areas.

Participants:

Taco Brandsen, Radboud Nijmegen University (The Netherlands)
Jennifer Eschweiler, EMES Network (Berlin, Germany)
Sara Rago, AICCON-University of Bologna (Forlì, Italy)
P.K. Shajahan, Tata Institute of Social Sciences (Mumbai, India)

"MSc Social Business and Microfinance", Simon Teasdale (Yunus Centre for Social Business and Health, Glasgow Caledonian University, UK)
"Teaching people-centered innovation in India", P.K. Shajahan (Tata Institute of Social Sciences, Mumbai, India)

Collaboration opportunities (discussion groups):
- Exchanges of students;
- Staff mobility; and
- Joint degrees

Moving forward with FETSE

Block D
(16:15-17:30)

ROOM 20
D.2: Gathering of the EMES PhD Network
Chair: Michael Roy, Glasgow Caledonian University (Glasgow, Scotland)

Session description: The session will be divided into two parts: the first more content-oriented, and the second aimed at discussion and nomination regarding the election of the new representative for the PhD ‘college’ of members on the Board of Directors of EMES. The first part has been co-designed by participating PhDs prior to the conference and will consist of two early career researchers reflecting on their ‘PhD journey’ and how involvement as members of the EMES PhD Network has helped prepare them for the next stage of their respective academic careers. There will be a group exercise involving the preparation with a tangible output, designed to be helpful in providing PhD students with a ‘head start’ in tackling the SE literature from a critical perspective. Other issues like the EMES Junior Experts Blog (EJEB) and the next EMES PhD Summer School will also be discussed.

ROOM 22
D.1: 4th EMES forum on education and training in social enterprise/social entrepreneurship (FETSE)
Chair: Benjamin Huybrechts, HEC-University of Liege, Belgium

Session program:

Overview of educational initiatives:
- “ZGt:kompakt’ - an interactive kick-off workshop on Social Entrepreneurship for students”, Christina Hunn (Social Entrepreneurship Akademie)
- “PhD Seminar on Social Innovation and Social Entrepreneurship”, Benjamin Huybrechts, (HEC-University of Liege, Belgium)
- “Master Program in Social Entrepreneurship and Management”, Luise Li Langedgaard (University of Roskilde, Denmark)

Participation in the sessions of the conference pre-forum is free of charge. However, registration is required by sending an email with the sessions in which you would like to participate to the address: Semesconf@emes.net
Speakers biographies

**Taco Brandsen**, Radboud Nijmegen University (The Netherlands) - See “Plenary Speakers’ Bios”.

**Jennifer Eschweiler**, EMES Network (Berlin, Germany) - See “Organizing committee”.

**Benjamin Huybrechts** is Associate Professor at the Centre for Social Economy (HEC Management School, University of Liege, Belgium), where he holds the SRIW-Sowecsom Chair in Entrepreneurship and Social Innovation. After his PhD in Economics and Management (University of Liege), he conducted a post-doctoral research at the Said Business School (University of Oxford). His research topics include social entrepreneurship processes; social enterprises, co-operatives and other hybrid organizational forms; cross-sector partnerships and networks; and institutionalization processes in fields such as fair trade, recycling and renewable energy. Prof. Huybrechts teaches courses in social entrepreneurship and innovation at the master’s and PhD levels at the University of Liege.

Contact: b.huybrechts@ulg.ac.be

**Luise Li Langergaard**, Ph.D., is Associate Professor at the Centre for Social Entrepreneurship at Department of Psychology and Educational Studies, Roskilde University. Her research focuses on social entrepreneurship, social innovation and changes in the welfare state. Her particular interest is on critical and normative perspectives on the democratic and political dimensions of social innovation, social change and citizen-engagement.

Contact: luiseli@ruc.dk

**Christina Hunn**, Social Entrepreneurship Akademie (Munich, Germany)

Christina Hunn works as program manager qualification for the Social Entrepreneurship Akademie. She studied Business Administration and Economics. After supporting a local non-profit organization in Argentina she started to work with Nobel Peace Price winner Prof. Muhammad Yunus in Colombia. During two years she led the strategic design and implementation of the Yunus Social Business Incubation Center that aims to eradicate poverty through the incubation of Social Businesses. Since September 2014, Christina works for the Social Entrepreneurship Akademie in Munich and is responsible for a European education program on Social Entrepreneurship for universities.

Contact: Christina.Hunn@seakademie.de

**Marie-Adélaïde Matheï** is Research Analyst at UNRISD. She joined the institute as a Research Intern in 2013 to assist Peter Utting with the project on “Potential and Limits of Social and Solidarity Economy”. Since 2015, she is also the Research Coordinator of the UN Inter-Agency Task Force on Social and Solidarity Economy. She has previously

Contact: MATHEI@unrisd.org

Twitter: @UNRISD

@marieadelaide
Ph.D. Pekka Pättiniemi is Chair of FinSERN, Finnish Social Enterprise Research and Coop Finland. He has worked as Research Director of social economics at University of Kuopio and Research Director of Research Centre for Social Economics in Diaconia University of Applied Sciences. He worked for years in University of Helsinki as a Senior Researcher and Development Manager in the Institute for Co-operative Studies. Pekka is founding member of EMES European Research Network. He has participated several EU funded research and development projects and been Detached National Expert of European Commission DG Enterprise for co-operative enterprise.

Contact: pekka.pattiniemi@sortso.fi

Sara Rago, AICCON-University of Bologna (Forlì, Italy)

Sara Rago is AICCON Research Area Manager. AICCON researcher on Social Economy, Social Innovation, Co-operative and Social Enterprises and different topics related with non-profit organisations.

Contact: sara.rago@unibo.it

Twitter: @sara_rago

Michael Roy is Lecturer in Social Business at the Yunus Centre for Social Business and Health, Glasgow Caledonian University. An economic sociologist and public policy specialist, the title of his PhD is Conceptualising Social Enterprise as a Health and Well-being 'intervention'. He is involved in a number of major research projects and is also Programme Leader for GCU’s Masters Programme in Social Business and Microfinance, which commenced in 2014. Since his election at the last EMES Conference in Liege in 2013, he has represented the EMES PhD Network of members on the EMES Board of Directors.

Contact: michael.roy@gcu.ac.uk

P.K. Shajahan, Tata Institute of Social Sciences (Mumbai, India) - See “Plenary Speakers’ Bios”.

Simon Teasdale, Glasgow Caledonian University (Scotland, United Kingdom) – See “Plenary Speakers’ Bios”.

Igor Vinci, Rural Institutions and Social Protection Consultant, Food and Agriculture Organizations (FAO)

Igor is currently working in the social protection division at FAO. He is involved in promoting the role of local rural organizations in providing assistance, insurance and basic social services to the rural poor. He also supports the division in providing technical support to countries in improving local institutional set-ups to improve the delivery of social protection programmes in rural areas. Since 2014, he is contributing to represent FAO within the UN Task Force for Social and Solidarity Economy. Previously, Igor has worked for 3 years for an Italian NGO in Brazil. He has helped local rural cooperatives to network with local governments and other rural development actors, supporting the transition from traditional agricultural practices to agroecology. Igor holds an MSc in Human Geography at the University of Edinburg.

Contact: Igor.Vinci@fao.org
General ICSEM Meeting

09:00-17:30

Tuesday, June 30, 2015

HDL Campus

Restricted to ICSEM Research Partners

For more details on the program of this meeting, please contact Sophie Adam at sophie.adam@ulg.ac.be

www.iap-socent.be/icsem-project
Twitter: @icsemproject
### Schedule at a glance

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<td><strong>09:00</strong></td>
<td>A1 Comparing Social Enterprise Models in Asia (1) - P.K. Shajahan</td>
<td>A2 Comparing Social Enterprise Models in Nordic countries - Nicole Göler von Ravensburg</td>
<td>A3 Management and social enterprises (2) - Andrea Bassi</td>
<td>A4 Digging into the concepts of social innovation and social entrepreneurship - Taco Brandsen</td>
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<td><strong>15:30</strong></td>
<td>B1 Comparing Social Enterprise Models in Asia (2) - Malin Gawell</td>
<td>B2 Comparing Social Enterprise Models in Western Europe - Lars Hulgård</td>
<td>B3 The effects of hybridization - Silvia Ferreira</td>
<td>B4 Social impact assessment (1) - Andrea Bassi</td>
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<td><strong>09:00</strong></td>
<td>C1 Comparing Social Enterprise Models in Central and Eastern Europe - Jacques Defourny</td>
<td>C2 Comparing Social Enterprise Models in Latin America (1) - Paulo Cruz</td>
<td>C3 Social enterprise and social business model - YuYuan Kuan</td>
<td>C4 Social impact assessment (2) - Luise Li Lønbergard</td>
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<tr>
<td><strong>15:30</strong></td>
<td>D1 Social enterprise models and the social economy - Roger Spear</td>
<td>D2 Social enterprise models in various contexts - Kam-Tong Chan</td>
<td>D3 Conceptualizing social enterprise in various contexts - Simon Teasdale</td>
<td>D4 Social accountability - Kaisu Puurmalainen</td>
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<td><strong>17:00</strong></td>
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<tr>
<td><strong>17:30</strong></td>
<td>E1 Social enterprise models in North America - Dennis Young</td>
<td>E2 Social enterprise across European models - Simone Polledrini</td>
<td>(S2-4) E3 Social enterprises at the margins of society - Mary O’Shaughnessy</td>
<td>E4 Social impact assessment (3) - Alex Murdoch</td>
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<td><strong>19:00</strong></td>
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<th>ROOM 20</th>
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<tbody>
<tr>
<td><strong>09:00</strong></td>
<td>(S1-8) F1 Comparing Work Integration Social Enterprise models - Rosario Laratta</td>
<td>F2 Comparing social enterprise models in Latin America (2) - Andria Lemaitre</td>
<td>F3 Development patterns of social enterprises in Eastern Asia - Moo-Kwon Chung</td>
<td>F4 Lessons from microfinance - Florence Degrave</td>
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Only paper parallel sessions and panels are included in this table. Each session is identified by a letter indicating the six available time slots (A-F) ordered numerically.
## Helsinki, July 1 - 3, 2015

### Room 34: Small Auditorium

<table>
<thead>
<tr>
<th>Wednesday, July 1</th>
<th>09:00 - 10:30</th>
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<tbody>
<tr>
<td>A6 Social enterprises’ governance structures (1)</td>
<td>MARC JEGERS</td>
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<tr>
<td>A7 Management and social enterprises</td>
<td>JO BARRAKET</td>
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<tr>
<td>A8 Welfare regimes and social enterprise</td>
<td>VICTOR PESTOFF</td>
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<td>A9 Emancipation issues and reciprocity in social enterprise</td>
<td>JEAN-LOUIS LAVILLE</td>
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<tr>
<td>Panel 1 The Age of Enabling Legal Frameworks for Social Enterprise</td>
<td>SILVIA FERREIRA</td>
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<tr>
<th>Thursday, July 2</th>
<th>09:00 - 10:30</th>
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<tbody>
<tr>
<td>C6 Recycling social enterprises in the South</td>
<td>FRANZISKA MEY</td>
</tr>
<tr>
<td>C7 Challenges, opportunities and strategies for community-led social enterprises</td>
<td>KATE COONEY</td>
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<tr>
<td>C8 The impact of social enterprises on learning and education</td>
<td>ROY RIDLEY-DUFF</td>
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<tr>
<td>C9 Scaling up Success: Learnings from Rural Communities</td>
<td>GIULIA GALERA</td>
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<tr>
<td>Panel 4 Making Social Enterprise Work in Asian Context (II)</td>
<td>MOOKWON CHUNG</td>
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<tr>
<th>Friday, July 3</th>
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<tbody>
<tr>
<td>E6 New eco-systems in Asia</td>
<td>KAM-TONG</td>
</tr>
<tr>
<td>E7 Sustainability of social enterprise</td>
<td>MICHELA MAZZEI</td>
</tr>
<tr>
<td>E8 Community energy and social enterprises (2)</td>
<td>BENJAMIN HUYBRECHTS</td>
</tr>
<tr>
<td>E9 Models of co-production in service delivery</td>
<td>BENJAMIN GIDRON</td>
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<tr>
<td>E10 New perspectives on cooperatives (2)</td>
<td>PEKKA PÄTTINENI</td>
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<tr>
<td>Panel 7 Social enterprises in residual and post-socialist welfare states</td>
<td>STEPHANIE BRÄUER</td>
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### Room P1

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<thead>
<tr>
<th>Wednesday, July 1</th>
<th>15:30 - 17:00</th>
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<tbody>
<tr>
<td>B6 Alternative interpretation of the SE phenomenon: the contribution of critical theory</td>
<td>JAMES MANDEBERG</td>
</tr>
<tr>
<td>B7 Social enterprise, health and health services</td>
<td>CAM DONALDSON</td>
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<tr>
<td>B8 Social enterprise curriculum development and teaching</td>
<td>LINDA L. ANDERSEN</td>
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<tr>
<td>Panel 2 Making Social Enterprise Work in Asian Context (I)</td>
<td>MOOKWON CHUNG</td>
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### Room 10B

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<thead>
<tr>
<th>Thursday, July 2</th>
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<tbody>
<tr>
<td>D6 Welfare services and social enterprise</td>
<td>CARLO BORIZGA</td>
</tr>
<tr>
<td>D7 Community energy and social enterprises (1)</td>
<td>J.J. MCMURTRY</td>
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<tr>
<td>D8 New perspectives on cooperatives (1)</td>
<td>CARMEN MARCUELLO</td>
</tr>
<tr>
<td>Panel 5 Social enterprises and universalist/generous welfare states (EFSEIS 1)</td>
<td>STEPHANIE BRÄUER</td>
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### Room 11

<table>
<thead>
<tr>
<th>Friday, July 3</th>
<th>17:30 - 19:00</th>
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<tbody>
<tr>
<td>F6 Motivations, quality of jobs and social enterprise</td>
<td>FRANCESCA PETRELLA</td>
</tr>
<tr>
<td>F7 Policy paradigms and institutionalisation of social enterprise</td>
<td>SUZANNE GRANT</td>
</tr>
<tr>
<td>F8 Community energy and social enterprises (3)</td>
<td>THOMAS BAUWENS</td>
</tr>
<tr>
<td>F9 The pedagogy of learning in a social enterprise context</td>
<td>KAI HOCKERTS</td>
</tr>
</tbody>
</table>
MAIN AUDITORIUM

OPENING PLENARY SESSION

SE and the third sector: Changing landscapes in an international perspective

Chair: Marthe Nyssens, CIRTES - Catholic University of Louvain, Belgium

Kate Cooney, Yale University School of Management, United States
Silvia Ferreira, Coimbra University, Portugal
Benjamin Gidron, College of Management Academic Studies, Rishon LeZion, Israel
Lars Hulgård, Roskilde University, Denmark

19:30 Welcoming BBQ
PARALLEL SESSIONS A

ROOM 20

A1. Comparing social enterprise models in Asia (1)
Chair: P.K. Shajahan

- From social enterprise to social economy: Understanding the South Korean case
  Hyungsik Eum (University of Liege), Eric Bidet (Le Mans University), Jieun Ryu (University of Warwick)
- Competing discourses of social enterprise and its development in South Korea
  Jieun Ryu (Warwick Business School, University of Warwick)
- Social enterprises in Taiwan: Civic-oriented model
  Yu-Yuan Kuan (Department of Social Welfare, National Chung Cheng University), Shu-Twu Wang (Department of Social Work, National Ping Tung U. of Science and Technology)
- Japanese Social Enterprises: The Double Face of Policies
  Rosario Laratta (Meiji University, Tokyo, Japan), Sachiko Nakagawa (Keio University, Kanagawa, Japan)

ROOM 22

A2. Comparing social enterprise models in Nordic countries
Chair: Nicole Göler von Ravensburg

- Social Enterprises in Denmark
  Linda Lundgaard Andersen (Roskilde University), Lars Hulgård, Gurli Jakobsen (Copenhagen Business School)
- Approaches to Social Enterprises in Finland
  Harri Kostilainen (Diaconia University of Applied Sciences, University of Eastern Finland), Eeva Houtbeekers (Aalto University), Pekka Pättinemi (Finnish Social Enterprise Research Network)

ROOM 30

A3. Management and social enterprise
Chair: Andrea Bassi

- Resourcing in social enterprise – content analysis of ‘good practices’ profiled in ‘Atlas of social economy’ in Poland
  Marzena Starnawska (Gdansk University of Technology)
- The creation of value in nonprofit organizations: the imbrication of evaluation and valorization processes through management tools
  Julien Klesczewski (Ecole Polytechnique), Nathalie Raulet-Croset (Ecole Polytechnique / IAE Paris)
- Knowing what Social Enterprises know
  María Granados (University of Westminster)
- Increasing social value in growth process
  Salla Tykkyläinen (Lappeenranta University of Technology)

ROOM 33

A4. Digging into the concepts of social innovation and social entrepreneurship
Chair: Taco Brandsen

- Semantic Shift of Social Innovation Term
  Noorseha Ayob (Glasgow Caledonian University), Simon Teasdale, Simone Baglioni
- Critical innovation studies
  Luise Li Langergaard (Roskilde University)
- Analyse de données textuelles sur l’innovation sociale: aperçu des tendances et des dynamiques dans la littérature francophone
  Valérie Billaudeau, Emmanuel Bioteau (Eso-Université d’Angers)
SMALL AUDITORIUM

A7. Management and social enterprise (2)

Chair: Jo Barraket

› Les innovations managériales dans une démarche RSE: quelle source de performance globale pour les entreprises sociales?
  Maryline Meyer (Groupe Montpellier Business School), Sophie Swaton (Institut de Géographie et de durabilité, Centre Walras-Pareto, Université de Lausanne)

› The impact of transformational leadership on economic and social performance in Korean social enterprises: community relationship as a mediator
  Sangmi Cho (Ewha Womans University), Ahraemi Kim, Phianan Yoon, Sun A Choi

› Looking for a management model of the social enterprise. The case of Romania
  Nicolae Bibu, Mihai Lisetchi and Laura Brancu (Faculty of Economics and Business Administration (FEAA), West University of Timisoara, Romania)

ROOM P1

A8. Welfare regimes and social enterprise

Chair: Victor Pestoff

› Social housing in New Zealand. Does social enterprise fit into this mix?
  Suzanne Grant (University of Waikato)

› In search for a place for the third sector in the Polish welfare system. Toward a limited coproduction?
  Anna Ciepielewiska-Kowalik (Institute of Political Studies the Polish Academy of Sciences), Bartosz Pielirski (The Institute of Social Policy of the University of Warsaw)

› Social innovation and social entrepreneurship in the Icelandic welfare system: The role of third sector organizations
  Steinunn Hrafnasdottir (University of Iceland)

› Welfare State versus Social Economy: Self-Sufficiency Programs in South Korea
  Sang Hun Lim (Kyung Hee University, South Korea), Chikako Endo (Kwansei Gakuin University, Japan)
Wednesday, July 1, 2015

ROOM 10B

A9. Emancipation issues and reciprocity in social enterprise

Chair: Jean-Louis Laville

- Poaching emancipatory entrepreneuring: The language of small business owner-managers with social entrepreneurship identity
  Eeva Houtbeckers (Aalto University)
- Securising, repairing, resisting. Multidimensional issues of emancipation in social and solidarity economy organisations
  Magalie Saussey and Florence Degavre (CIRTES - Université catholique de Louvain)
- Feminist socio-economics: a strand of thought to be?
  Ela Callorda Fossati, Magalie Saussey and Florence Degavre (CIRTES - Université catholique de Louvain)
- To Boldly Go: women’s entrepreneurial behaviour in social enterprise sectors
  Kathryn Addicott (Cardiff Metropolitan University), Jan Myers (Northumbria University)

ROOM 11

Panel 1. The age of enabling legal frameworks for social enterprise: National experiences of legal frameworks

Chair: Silvia Ferreira

- Actors and meanings in the institutionalization of the social economy in Portugal: the case of the Social Economy Framework Law
  Silvia Ferreira (Faculty of Economics/Center for Social Studies, University of Coimbra)
- Toward a law on Social Economy in Romania
  Mihaï Lisetchi (Faculty of Economics and Business Administration (FEAA), West University, Timisoara, Romania), Nicolae Bibu (Faculty of Economics and Business Administration (FEAA), West University of Timisoara, Romania), Laura Brancu (Faculty of Management, Bucharest University of Economic Studies, Romania)
- To what extent are social enterprises visible and replicable? An investigation of the processes of institutionalization of social enterprises across Europe.
  Giulia Galera (European Research Institute on Cooperative and Social Enterprises)

- Social Economy Law in Spain: legal framework of social enterprises
  Carmen Marcuello (GESES-Zaragoza University), Millan Diaz-Foncea, Teresa Savall (IUDESCOOP), Esther Villajos (Valencia University)
- Building a scientific field to foster the social enterprise eco-system - The legal framework for Solidarity Economic Enterprises in Brazil: backgrounds and perspectives
  Luiz Gaiger (Universidade do Vale do Rio dos Sinos-UNISINOS, Brazil)

10:30 Coffee break

10:30-11:00

LIBRARY

BOOK SIGNING EVENT

- Billaudeau, V. & Christofol, H. (2015), L’innovation sociale et la technologie
10:30 - 11:30

POSTER AREA AND ROOMS 10B, 11 & 12

POSTER SESSION 1

- Exploring the Organizational Factors that enable NGOs to become Sustainable Social Enterprises: a case study of the BRAC Social Enterprises
  Razia Sultana (Ewha Womans University, Seoul, South Korea), Sangmi Cho

- The Role of Self-help Organization in Social Economy in Nepal: A Case Study of Mother’s Group in Tikapur, Nepal
  Sunyoung Shin (Yonsei University), In Rib Baek

- Discursive Communities of Social Entrepreneurship: Meanings, Boundary Formation and Implications from a Comparative Historical Perspective
  Nevena Radoynovska (Northwestern University (Kellogg School of Management & Department of Sociology)

- The role of empathy in Social Enterprise
  Anna Kopec (University of Northampton)

- La fabrique de l’innovation sociale: questionner les conditions d’enchevêtrement des enjeux gestionnaires et politiques
  Alexandra Gaidos (Montpellier School of Management)

- Reconciling sustainability aims and Co-operative values and principles: An Interpretive Phenomenological study
  Janette Hurst (Sheffield Hallam University)

11:30 - 13:00

PARALLEL PLENARY SESSIONS

SMALL AUDITORIUM

PN 2b. Defining and measuring the impact of the third sector in Europe
Defining and measuring the impact of the third sector in Europe: State of the art and challenges
Chair: Taco Brandsen, Radboud University Nijmegen, The Netherlands
Discussant: Victor Pestoff, Ersta University College, Sweden

Danijel Baturina, Institute for Social Policy, University of Zagreb, Croatia
Joachim Benedikt, University of Munster, Germany
Ulla Pape, Radboud Universiteit Nijmegen, The Netherlands
Bartosz Plieniński, The Institute of Social Policy, Warsaw University, Poland
Annette Zimmer, University of Munster, Germany

MAIN AUDITORIUM

PN 2a. International comparison of social enterprise models
International comparison of social enterprise models
Chair: Jacques Defourny, HEC-University of Liege

Anna Ciepielewska-Kowalik, Institute of Political Studies the Polish Academy of Sciences, Poland
Luiz Inácio Gaiger, Universidade do Vale do Rio dos Sinos-UNISINOS, Brazil
Rosario Laratta, Meiji University, Tokyo, Japan
J.J. McMurtry, York University, Canada
Marthe Nyssens, CIRTES - Université catholique de Louvain, Belgium

13:00 Lunch
14:30 - 15:30 Wednesday July 1, 2015

POSTER AREA AND ROOMS 10B, 11 & 12

POSTER SESSION 2

- Social Impact Assessment of Inclusive Businesses in Georgia
  Maia Giorgelidze (Iv. Javakhishvili Tbilisi State University)
- Comparative analysis between two communication approaches - CDSC and COMAR - under the bias of participation: a case study on the CEPFS (Center for Popular Education and Social Education) and CIES (Education and Health Integration Center)
  Cássio Aoqui (University of Sao Paulo), Denise de Abreu Sfafiatti Dalmarco, Vanessa Domingues Prata
- Marketization of Welfare: Social (or) Enterprise? Evidence from the Czech Republic
  Gabriela Vacekova (Masaryk University, Brno, Czech Republic), Vladimir Hynek
- Social Enterprise Research in 2009 and 2011: The Emergence of Participatory Governance
  Yujiro Minami (Graduate School of Doshisha University)
- Comparison of User Participation in Child Day-care Services between Japan and Denmark
  Momoko Sato (Osaka university / the Japan Society for the Promotion of Science)
- The developmental evaluation of social enterprise – supporting a transition to a self-sustaining solar economy in Orissa, India
  Anna Harmmeijer (University of Helsinki / Scene Consulting), Joanne Harmmeijer (ETC Consulting), Niccolo Meriggi (Wageningen University)

15:30-17:00 PARALLEL SESSIONS B

ROOM 20

**B1. Comparing social enterprise models in Asia (2)**

*Chair: Malin Gawell*

- Transformation of social enterprise model: case studies from Indonesia
  Aluisius Pratono (Universitas Surabaya, Indonesia), Pauline Pramudija (Ruhr University, Germany), Ari Sutanti (British Council Indonesia)
- Social Enterprises in India: Evolution and Models
  P. K. Shajahan (Tata Institute of Social Sciences, Mumbai, India), Nadyia Marakkath
- Mapping Singapore’s Social Enterprise Ecosystem: Institutional and Ecological Perspectives on Ecosystem Trends and Dynamics
  Albert Teo (National University of Singapore)
- NGO, Social enterprises and social business: The Cambodian Case
  Jérôme Blanc (Université Lumière Lyon 2), Bertrand Tortellier (Université Lille 1)

ROOM 22

**B2. Comparing social enterprise models in Western Europe**

*Chair: Lars Hulgård*

- Social Enterprise in the UK
  Roger Spear (Open University), Fergus Lyon (Middlesex University, UK), Simon Teasdale (Glasgow Caledonian University), Mike Aiken (Open University), Richard Hazenberg (University of Northampton)
- Social Enterprise Models in Belgium
  Benjamin Huybrechts (HEC-University of Liege), Jacques Defourny (HEC-University of Liege), Marthe Nyssens (Catholic University of Louvain)
- A Typology of Social Enterprises Based on Hictoric-Dynamic Analysis – The German Example
  Karl Birkholzer (Technologie-Netzwerk Berlin e.V.)
- Understanding Concepts and Context of the Social Enterprise Debate in Germany
  Karolis Bielke (Lithuanian University of Health Sciences)
15:30-17:00

ROOM 30

**B3. The effects of hybridization**

*Chair: Silvia Ferreira*

- Social innovation in elderly home care and adapted housing in Wallonia. An analysis of resource hybridisation
  - Florence Degavre (CIRTES - Université catholique de Louvain), Mélanie Bourguignon (DEMO, Université Catholique de Louvain), Ela Callorda Fossati (CIRTES - Université catholique de Louvain)

- Hybridization as Systemic Innovation: Italian Social Enterprise On The Move
  - Sara Rago (AICCON, University of Bologna), Paolo Venturi

- Intersectional learning in hybrid organisations
  - Linda Lundgaard Andersen (Center for Social Entrepreneurship, Roskilde University, Denmark)

- Networks, Coopetition, and Innovative Behavior in the Nonprofit Sector: What Really Applies to Nonprofit Organizations?
  - Andrea Popa (Christian-Albrechts-University at Kiel), Carsten Schultz

ROOM 33

**B4. Social impact assessment (1)**

*Chair: Andrea Bassi*

- A critical and historical approach to social impact measurement research
  - Jess Daggers (Birkbeck College, University of London)

- Social impact and economic habitus
  - Rory Tews (Bielefeld Graduate School in History and Sociology)

- Developing a practice perspective on social impact assessment
  - Jarrod Ormiston (University of Sydney), Richard Seymour

ROOM 32

**B5. Motivations and goals of social entrepreneurs**

*Chair: François-Xavier Devetter*

- Understanding Career Anchors of Social Enterprise Managers
  - Dr Chi Maher (St Mary’s University Twickenham, London, UK)

- Does Social Entrepreneurship Education Impact Social Entrepreneurship Intentions Formation?
  - Kai Hockerts (Copenhagen Business School)

- Regulatory focus in social enterprises: a study of goal setting in time of crisis
  - Julie Hermans (Université Catholique de Louvain (UCL) - CIRTES), Vincent Angel, Marthe Nyssens

ROOM 34

**B6. Alternative interpretation of the SE phenomenon: the contribution of critical theory**

*Chair: James Mandiberg*

- Understanding difference: the importance of “place” in the shaping of local social economies
  - Micaela Mazzei (Yunus Centre for Social Business and Health/ Glasgow Caledonian University)

- Grammars of critique in social economy phenomenon
  - Hyungsk Eum (Center for Social Economy - University of Liege)

- The (dis) advantages of social enterprises from the perspective of critical organizational studies
  - Vander Aguiar (Catholic University of Minas Gerais)

- Positive distinction of the nonprofit subject and its activity sector: the theory of alterity
  - Adriana Ruiz-Restrepo (RRA (Public Law + Social Innovation))
Wednesday, July 1, 2015

SMALL AUDITORIUM

B7. Social enterprise, health and health services
Chair: Cam Donaldson

- Employing critical realism to conceptualise social enterprise as a health and well-being intervention
  Michael Roy (Glasgow Caledonian University)
- Comparative Study of Community Based Health Insurance By Cooperative Groups and Public Health Centers in Nepal
  Chhabi Ranabhat and Chun Bae Kim (Yonsei University, Korea), Chang Soo Kim, Myoung Bae Park
- Evidencing the contribution of social enterprise in a local health and social care system: a conceptual framework
  Francesca Calo, Cam Donaldson and Simon Teasdale (Yunus Centre for Social Business and Health, Glasgow Caledonian University)
- Transforming Public Services: public service mutuals as alternative delivery vehicles for health & social care
  Jan Myers (Northumbria University), John Maddocks (Chartered Institute for Public Finance Accountants (CIPFA))

ROOM 10B

Panel 2. Civic Participation and Resource Mobilization for Sustainable Social Enterprise in Asian Context
Chair: Moo-Kwon Chung

- Comparison of community-based social enterprises in Taiwan and Hong Kong: civic participation and enhancement of social capital
  Shu-Twu Wang (National Pingtung University of Science and Technology), Kam-Tong Chan (Hong Kong Polytechnic University), Yu-Yuan Kuan (National Chung Cheng University)
- Entrepreneurship and Performance in Korean Social Enterprises: Focusing on the Mediation Effect of Community Asset Utilization
  Bokyeong Lee and Sang-II Han (Yonsei University)
- New Wave of Collective Entrepreneurship in Japanese Rural Area: their Diversity and Convergence
  Kenichi Kitajima (Rikkyo University), Matsuyo Makino (Kaisai Gaidai University)

ROOM P1

B8. Social enterprise curriculum development and teaching
Chair: Linda L. Andersen

- Frameworks for Social Enterprise Education: comparing the ARIADNE Project, ICA Blueprint, PRME Principles, Balance Diagnostics and FairShares Model
  Rory Ridley-Duff (Sheffield Hallam University), Mike Bull (Manchester Metropolitan), Christine Gilligan (Sheffield Business School), Rachel Barton (University of Huddersfield), Janette Hurst (Sheffield Hallam University)
- Academic trends: Social Enterprise and the role of Higher Education in today’s economic reality
  Rogelio Garcia Contreras (University of St Thomas Social Entrepreneurship Program)
- Creating a model for social entrepreneurial education in Russia
  Yury Blagov (St.Petersburg University Graduate School of Management), Yulia Aray

ROOM 11

Panel 3. Civil society, the Third Sector, Social enterprise: Governance and Democracy
Chairs: Jean-Louis Laville, Philippe Eynaud, Dennis Young

- Multi-stakeholder governance in Civil society organizations: model and outcomes
  Carlo Borzaga and Sara Depedri (Euricse/University of Trento)
- Differing perspectives on Civil society and the State
  Lars Hulgård (Roskilde University)
- The Social and Solidarity Economy and Ostrom’s approach to common pool resources: Towards a better understanding of institutional diversity?
  Marthe Nyssens (CIRTES - Catholic University of Louvain), Francesca Petrella (Aix-Marseille University)

19:00 Welcoming reception
Cocktail offered by the City of Helsinki
Helsinki City Hall, Pohjoisesplanadi 11-13
PARALLEL SESSIONS C

ROOM 20

C1. Comparing social enterprise models in Central and Eastern Europe

Chair: Jacques Defourny

- Looking for Social Enterprise Models in Poland: institutional and historical context
  Anna Ciepielewksa-Kowalik (Institute of Political Studies the Polish Academy of Sciences), Bartosz Pieliński (The Institute of Social Policy of the University of Warsaw), Marzena Starnawska (Department of Entrepreneurship and Business Law, Faculty of Management and Economics, Gdansk University of Technology), Aleksandra Szymanska (Department of Applied Economics, Faculty of Economic and Social Sciences and Solvay Business School, Vrije Universiteit Brussel)

- An Emerging Policy Space for Social Enterprises in Central and Eastern European countries?
  Giulia Galera (EURICSE), Mihaela Lambru(University of Bucharest, Faculty of Sociology and Social Work)

- Social enterprise in the Czech Republic
  Marie Dohnalova (Faculty of Humanities), Jaroslava Hrabetova (Charles University Prague), Venceslava Slechtova, Katerina Legnerova (APK Consulting), Durmish Guri (Charles University Prague)

- Social enterprise models in transitional countries: legacy from socialism, challenges from capitalism and uncertainties from rising inequalities
  Neda Korunovska (Reactor-Research in Action), Jana K. Srbijanko, Ariola Agoli (Partners Albania),Damjan Zdravev (Reactor-Research in Action), Aleksandra Iloska (Association for research,communications and development PUBLIC), Nenad Maximovic (Centar for Peace and Tolerance), Nikica Kusunikova (Konekt), Klotilda Tavani (Partners Albania)

ROOM 22

C2. Comparing social enterprise models in Latin America (1)

Chair: Paulo Cruz

- The social economy in Mexico. Concepts in use and their differences.
  Carola Conde (Universidad Autónoma Metropolitana)

- Understanding Chilean Social Enterprise Phenomenon
  Sebastian Gatica (Universidad Católica de Chile)

- Social and Solidarity Economy Organizations in Chile: Concepts, Historical Trajectories, and Characteristics
  Michela Giovannini (Centre for Social Economy, HEC Management School, University of Liege), Pablo Nachar (Facultad de Economía y Empresa, Universidad Diego Portales, Santiago de Chile)

ROOM 30

C3. Social enterprise and social business model

Chair: Michael Roy

- Let’s cooperate on eyesight! How the relationship between foundations and social entrepreneurs impacts on the development of a sustainable ecosystem in a changing welfare state
  Stephanie Bräuer and Andrea Walter (University of Münster)

- Similarities and differences in business model components of social entrepreneurial organizations
  Yulia Aray (St. Petersburg University Graduate School of Management), Francois Brouard (Sprott School of Business, Carleton University)

- Growth process in business and social entrepreneurship: the case of Brazil
  Giulio Vanni (Università Bocconi/Fundação Getúlio Vargas), Edgard Barki (Fundação Getulio Vargas), Graziella Comini (University of Sao Paulo)
Institutionalization of social entrepreneurship in Russia: an inter-sectoral partnership or a business project?
Alexandra Moskovskaya (Higher School of Economics)

ROOM 33
C4. Social impact assessment (2)
Chair: Luise Li Langergaard

State of the art in impact measurement: methods for work integration social enterprises measuring their social value in a public context
Bryan Dufour (Université Aix-Marseille / LEST/ CNRS)

Measuring and reporting social return on Investment: Knowledge transfer with the Construction Youth Trust
Alex Murdock (Emeritus Professor), Jemma Bridgeman (Construction Youth Trust), Peter Maple (London South Bank University)

Assessing the non-economic outcomes of social and solidarity economy in Luxembourg
Francesco Sarracino (Statistical Office of Luxembourg)

Assessing the social and solidarity economy in Luxembourg
Francesco Sarracino (Statistical Office of Luxembourg)

ROOM 32
C5. Financing social enterprises
Chair: Giulio Ecchia

Rethinking NPO Funding in Times of Austerity. Alternative Sources and Beyond
Gabriela Vacekova (Masaryk University, Brno, Czech Republic), Vladimir Hynek

Capital Structure of Social Purpose Companies - A Panel Data Analysis
Aleksandra Szymanska (Vrije Universiteit Brussel), Stijn van Puyvelde, Marc Jegers

ROOM 34
C6. Recycling and energy social enterprises in the South
Chair: Franziska Mey

Inter-organizational Arrangements Between Discourse and Practice. The Case of Recyclers’ Organizations in Santiago de Chile
Michela Giovannini (Centre for Social Economy, HEC Management School, University of Liege)

The resource-securing strategies of social and solidarity economy organizations in a complex and uncertain environment: The case of waste picker organizations in Ouagadougou, Burkina Faso
Catherine Dal Fior (Centre for Social Economy, HEC Management School, University of Liege, Belgium), Benjamin Huybrechts

Social enterprise: an organizational model to enhance communities’ participation in energy systems. The case of ACCIONA Microenergy Peru
Ramon Fisac (Universidad Politecnica de Madrid), Ana Moreno-Romero, Julio Eisman Valdes (Fundación Acciona Microenergía), Jose Gabriel Martín-Fernandez

Solidarity economy and waste pickers in Brazil: cooperative organization for citizenship
Marilia Veríssimo Veronese (Universidade do Vale do Rio dos Sinos, UNISINOS)
09:00-10:30
Thursday
July 2, 2015

SMALL AUDITORIUM
C7. Challenges, opportunities and strategies for community-led social enterprises
Chair: Kate Cooney
- Institutionalization of People Centred Social Innovation in Kudumbashree, Kerala, India
  P. K. Shajahan (Tata Institute of Social Sciences, Mumbai, India), Lars Hulgaard (Roskilde University, Denmark)
- A community development approach to social enterprise for economically and socially stigmatized and excluded populations
  James Mandiberg (Hunter College, City University of New York & the Graduate Center, City University of NY)
- How does social enterprise make changes?
  Evidence from migrant children community service center in China
  Shanshan Guan (University of York)
- Social Technologies and Social Innovations: A South American view of ICT
  Marlei Pozzebon (HEC Montréal), Sonia Tello Rozas (Université du Québec à Montréal (UQAM))

ROOM 10B
C9. Scaling up Success: Learnings from Rural Communities
Chair: Giulia Galera
- Social Enterprises in Rural Communities - An Irish Case Study
  Mary O’Shaughnessy (University College Cork, Ireland)
- The challenges of sustaining social entrepreneurship: Four years after the Great East Japan Earthquake
  Katsunori Sato (Kagawa University)
- Family Farming, Government and Corporations: A case study about the challenges of rural social enterprises innovations in Brazil
  Zilma Borges (Getúlio Vargas Foundation), Armindo Teodósio (Pontifical Catholic University of Minas Gerais), Luciel de Oliveira (Getúlio Vargas Foundation), Walter Mswaka (University of Huddersfield)
- Reinventing Alternative Ways of Community Regeneration: The Social Economic Experiments of Former Mining Areas
  Joon-Shik Park (Hallym University), Dong-Gyu Ahn

ROOM P1
C8. The impact of cooperatives and social enterprises on learning and education
Chair: Rory Ridley-Duff
- Educational effects of pupils’ cooperatives
  Nicole Göler Von Ravensburg (Frankfurt University of Applied Sciences)
- Service Learning as a Social Enterprise: The case of the Social Entrepreneurship Program at the University of St. Thomas
  Rogelio García Contreras (University of St Thomas Social Entrepreneurship Program)
- Enhancing Mental effectiveness: assessing the impact of Mindapples, a social enterprise, upon nursing students
  Alex Murdock (Emeritus Professor), Martin Webber (York University)

ROOM 11
Panel 4. Making social enterprise work in Asian Context (II)
Chair: Moo-Kwon Chung
- Comparison of work integration social enterprises in Taiwan and Hong Kong: resource mixes and governance
  Yu-Yuan Kuan (National Chung Cheng University), Kam-Tong Chan (The Hong Kong Polytechnic University), Shu-Twu Wang (National Pingtung University of Science and Technology), Cherg-Rong Duh (Chang Jung Christian University)
- Policy-Making and Implementation of Social Enterprise Promotion in South Korea
  Soyoon Chung (Yonsei University)
- The Effects of Government Funding on Social Performance of Korean Social Enterprises
  Minjeong Park (Yonsei University), Moo-Kwon Chung
10:30  Coffee break

10:30-11:00
Library

Book Signing Event

- Laville, J-L., Young, D.R. & Eynaud, P. (eds.) (2015), *Civil Society, the Third Sector and Social Enterprise. Governance and Democracy*
- Pestoff, V., Brandsen, T. & Verschuere, B. (eds.), *New Public Governance, the Third Sector and Co-Production* (paperback edition 2015)

10:30-11:30
Poster Area and Rooms 10B, 11 & 12

Poster Session 3

- The importance of social networks in the fight against young unemployment, in Portugal
  Pedro Vaz Serra (University of Coimbra, Portugal)
- Ethical challenges in Social Entrepreneurship
  Raju Paswan (Universidade do Porto, Portugal / Faculdade de Economia)
- Mapping interaction patterns of social innovation networks
  Sine Celik (Delft University of Technology), Linda Wauben, Peter Joore (NHL University of Applied Sciences), Han Brezet (Delft University of Technology)
- Special features of social enterprise and solidarity economy in post-socialist countries
  Eva G. fekete (University of Miskolc), Katalin Lipták, Zsuzsanna Dabasi-Halász, Dániel Kutter
- The role of social enterprises in the changing nonprofit sector of Hungary
  Julianna Kiss (Eötvös Loránd University (ELTE) Faculty of Social Sciences, Institute of Social Studies, Department of Social Policy)
- German Cooperative Audit Associations and the creation of new cooperatives - Threats, lore and survival
  Michael Levin (Södertörn University, Sweden)
MAIN AUDITORIUM

PLENARY SESSION

PN3. Social enterprise: A contested concept in constant evolution
Chair: Francesca Petrella, Aix-Marseille University, France

Carlo Borzaga, Euricse & University of Trento, Italy
Suzanne Grant, University of Waikato, New Zealand
P.K. Shajahan, Tata Institute, India
Simon Teasdale, Glasgow Caledonian University, United Kingdom

14:30 - 15:30

POSTER AREA AND ROOMS 10B, 11 & 12

POSTER SESSION 4

- The role of social entrepreneurship in rural development - A comparative study between Hungary and Germany
  Melinda Mihály (University of Leipzig, Social Impact gGmbH, RegPoL² project)

- The Social Enterprise as an alternative to the development of urban agriculture: a comparative study between Brazil and England
  Vander Aguiar (Catholic University of Minas Gerais)

- The Social Work Practice in Cooperatives Providing Social Services in Italy and the Czech Republic
  Sarka Ulcakova (University of Ostrava)

- Governing Ethics: Notes toward a model of ethical practice in decision-making by social enterprise boards of directors
  Edward Gray (University of the Rockies)

- Work integration social enterprises as a transformational model for improving labour market outcomes for low-skilled young unemployed in Australia, the UK, the Netherlands and Denmark
  Timothy Bayl (Universiteit van Amsterdam)

13:00 Lunch
PARALLEL SESSIONS D

ROOM 20

**D1. Social Enterprise Models and the Social Economy**

*Chair: Roger Spear*

- Social enterprise at the crossroads of social economy, solidarity economy and social entrepreneurship
  - Laurent Fraisse (LISE), Laurent Gardin (Institut du développement et de la prospective (IDP EA 1384), Université de Valenciennes et du Hainaut Cambrésis.), Jean-Louis Laville (LISE), Francesca Petrella, Nadine Richez-Battesti (Aix-Marseille University, LEST-CNRS UMR 7317)

- Model of Social Enterprises in Spain: an update
  - Millan Diaz-Foncea (GESES - University of Zaragoza), Carmen Marcuello, Carmen Guzmán (C3IT - University of Huelva), Teresa Savall (EMPRESOCIAL Project - University of Valencia), Esther Villajos, Marta Solórzano García (UNED), Julio Navio, Pilar Alguacil (EMPRESOCIAL Project - University of Valencia), Ramón Fisac (Madrid Polytechnic University), Maria De La O Barroso (C3IT - University of Huelva), Francisco Javier Santos (University of Seville), Maria Jose Rodriguez, Rafael Chaves (EMPRESOCIAL Project - University of Valencia), Chaimé Marcuello (GESES - University of Zaragoza)

- The influence of institutional context on the emergence of social enterprise in Spain
  - Ramon Fisac (Universidad Politecnica de Madrid), Ana Moreno-Romero

ROOM 22

**D2. Social Enterprise Models in Various Contexts**

*Chair: Kam-Tong Chan*

- Understanding social enterprise models in South Africa: Preliminary findings from the ICSEM project
  - Frederik Claeyé (Université Catholique de Lille), Songezo Mdoda (Nelson Mandela Metropolitan University), Sandra Ramos (Université Catholique de Lille)

ROOM 30

**D3. Conceptualizing Social Enterprise in various contexts**

*Chair: Simon Teasdale*

- Concepts and classifications of social enterprise in Australia
  - Jo Barraket (Swinburne University of Technology), Heather Douglas (RMIT University), Robin Eversole (University of Tasmania), Chris Mason (Swinburne University of Technology), Joanne McNeill (Institute for Culture & Society, University of Western Sydney), Bronwen Morgan (University of New South Wales)

- Social enterprise in New Zealand: An overview
  - Suzanne Grant (University of Waikato)

- Social Enterprises in Israel
  - Benjamin Gidron (School of Business Administration, College of Management Academic Studies, Rishon LeZion), Inbal Abbou (Kibbutzim College of Education, Technology & Arts, Tel-Aviv), Noga Buber-Ben David (The Hebrew University of Jerusalem), Yael Greenberg (Independent Researcher), Aya Navon (The Hebrew University of Jerusalem)
ROOM 33
D4. Social accountability
Chair: Kaisu Puimalainen
- Possibilities for accountability in social enterprises
  Hannele Mäkelä (University of Tampere)
- The darkside, myths, and reality of social enterprises: A social accounting view
  Yanto Chandra (City University of Hong Kong)
- Performance measurement in social enterprises – a conceptual accounting approach
  Pasi Syrjä (Lappeenranta University of Technology), Helena Sjögrén, Anne Ilmarinen

ROOM 32
D5. Participation and governance
Chair: Silvia Sachetti
- The effects of workers’ participation in governance, ownership and profit sharing on the economic performance of producer cooperatives – an empirical analysis of 1200 French SCOP
  Fanny Dethier (HEC - Management School, University of Liège, Belgium), Jacques Defourny (Centre for Social Economy, HEC Management School, University of Liège, Liège, Belgium)
- Dancing with Local Realities: Potential, Limitations and Pitfalls of Fostering Local and Collective Ownership of Social Enterprises in Cambodia
  Rikio Kimura (Ritsumeikan Asia Pacific University)
- Participatory Governance in Social Enterprise
  Lars Hulgaard (Roskilde University, Denmark), Victor Pestoff (Ersta University College, Sweden)
- The social capital of social enterprise: friend or foe?
  Peter Jenner (university of the sunshine coast)

ROOM 34
D6. Welfare services and social enterprise
Chair: Carlo Borzaga
- The ‘social enterprisation’ of public services: To what extent an alternative model to outright privatisation?
  Leandro Sepulveda (Middlesex University London)

Thursday
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To Entrepreneur the Social
Malin Gawell (Södertörn University)

The quality of the relationship State-Social enterprise under the framework of governance and delegation: a case study about the program Hora Certa Móvel, São Paulo Municipality, from the perspective of CIES (Center of Integration for Education and Health
Cássio Aoqui (University of Sao Paulo), José Carlos Vaz, Martin Jayo

The Commercialization of the Nonprofit Sector: A General Systems Theory Perspective
Lioudmila Chatalova (IAMO (Leibniz Institute of Agricultural Development in Transition Economies)

ROOM 35
D7. Community energy and social enterprises (1)
Chair: J.J. McMurtry
- Social enterprise models within the recent wave of energy cooperatives: missions, business models, and societal contextualization
  Christian Lautermann (Oldenburg University)
- The Frog and the Ox, or How Hybrid Organizations Deal with Growth: The Case of Renewable Energy Cooperatives
  Thomas Bauwens (School of Geography and the Environment (University of Oxford)), Benjamin Huybrechts (Centre for Social Economy, HEC Management School, University of Liege, Belgium)
- Conflict handling in Renewable Energy Cooperatives (RECs): organizational effects and member well-being
  Vasco Brummer, Carsten Herbes and Judith Rognli (Nuertingen-Geislingen University, Institute for International Research on Sustainable Management and Renewable Energy (ISR); Nuertingen, Germany), Naomi Gerike, Susanne Blazejewski (Alanus University of Arts and Social Sciences, Alfter, Germany)
ROOM P1

D8. New perspectives on cooperatives (1)

Chair: Carmen Marcuello

- The Social and Political Dimensions of Cooperative Enterprises
  Victor Pestoff (Ersta Skondal University College + Osaka University)
- On the Diversity and Complexity of Grass-roots Inter-Organisational Cooperation: Evidence from Farm Machinery Sharing Arrangements in Western Countries
  Simon Cornee (Université de Rennes 1 / CREM UMR CNRS 6211), Madeg Le Guernic (Agrocampus Ouest, UMR GRANEM), Damien Rousselière
- Assessing the Potential to Mobilize Rural People in Cooperative Movement in Tikapur, Nepal
  Prabin Maharjan (Yonsei University), Sang-Il Han
- Cooperative as a value-enhancing mechanism through coordinating small entrepreneurs or freelancers
  Jongick Jang (Hanshin University)

ROOM 10B

Panel 5. Social enterprises and universalist/generous welfare states (EFESEIIS project)

Chair: Simone Baglioni

- Path dependency, welfare state and social enterprises: the development trajectory in Scotland
  Michael Roy, Rachael MacLeod, Simone Baglioni and Stephen Sinclair (Yunus Centre for Social Business and Health)
- I am new, no I am old! German social enterprises as pioneers and saviors of the German welfare state
  Annette Zimmer and Stephanie Bräuer (University of Münster)
- Mind the Gap - Bridging the gap between rhetorical tradition and current welfare state policy in Sweden
  H. Thomas R. Persson and Niklas Hafen (Department of Leadership and Strategy, University of Southern Denmark)
- Social enterprises and the social economy sector in France between tradition and changes: “in” or “against” the market?
  Didier Chabanet, Sciences Po, Cevipof, Paris

ROOM 11

Panel 6. The Epistemologies of the South: critical perspectives on other economies

Chair: Luiz Inácio Gaiger

- Merits and risks of institutionalization of solidarity markets in Portugal
  Luciane Lucas Dos Santos (Centre for Social Studies - University of Coimbra)
- Xitique in Mozambique: A Feminist Essay on decolonizing contemporary economic theories
  Teresa Cunha (Centre for Social Studies - University of Coimbra)
- Solidarity economy policy in Brazil and the peculiar relationship between State and society
  Aline Mendonça Dos Santos (Centre for Social Studies - University of Coimbra)

17:00 Coffee break
PARALLEL SESSIONS E

ROOM 20
E1. Social enterprise models in North America

Chair: Dennis Young

- Understanding Canadian Social Enterprise
  J. J. McMurtry (York University)
- The Social Economy and the Social Enterprise Concept in Québec
  Marie J. Bouchard (UQAM), Paulo Cruz Filho, Tassadit Zerdani
- Toward a Typology of Social Enterprises in the USA: Some Distinguishing Characteristics
  Yaso Thiru (Alaska Pacific University)
- Low-Profit Limited Liability Companies (L3Cs) in the United States: From Conceptual to Actual Hybridity in an Emerging Legal Structure
  John C. Ronquillo (University of Colorado Denver)

ROOM 22
E2. Social enterprise across European models

Chair: Simone Poledrini

- Solidarity Economy in Croatia - The Case Study of City Split
  Drazen Simlesa (Institute of Social Sciences Ivo Pilar), Filip Majetić, Jelena Pudak, Anita Busljeta Tonkovic (Institute of Social Sciences Ivo Pilar - Regional Centre Gospic)
- Charting new territories: Typology of Social Enterprises in Croatian context
  Davorka Vidovic (University of Zagreb/Faculty of Political Science), Danijel Baturina (University of Zagreb/Faculty of Law Zagreb/Institute for Social Policy)
- Social enterprises in Greece: Current trends, opportunities and challenges in a demanding socio-economic context
  Yiorgos Alexopoulos (Agricultural University of Athens/Euricse), Manolis Tzouvelekas (Panteion University of Athens), Konstantina Zoehrer (Third Eye)
- The effect of the social enterprise trend on non-profits in Greece in a shrinking economy
  Fani Dima (Manchester Business School)

ROOM 30
E3. Social enterprises at the margins of society

Chair: Mary O’Shaughnessy

- Social entrepreneuring as mechanisms to empower and disengage religious terrorists
  Yanto Chandra (City University of Hong Kong)
- Social innovation at the Base of the Pyramid: The four NGO practices
  Tytti Nahi (Aalto University, School of Business)
- Social enterprises and the use of confiscated goods, previously owned by mafias
  Giovanni Mazzanti (University of Bologna), Giulio Ecchia
- The Oasis in the Outback - Fundação Casa Grande, Memorial do Homem Cariri, Brazil
  Ines Martins (University of Coimbra), Iara Araujo, Denise Borges, Sarah Proença, Silvia Ferreira (Faculty of Economics/Center for Social Studies, University of Coimbra)

ROOM 33
E4. Social impact assessment (3)

Chair: Alex Murdock

- Assessing the Social Impact of EU funded projects in the Digital Social Innovation domain
  Francesca Spagnoli (Eurokleis srl), Antonella Passani (T6 srl), Alessandra Prampolini, Shenja van Der Graaf (iMinds), Katriina Kilpi (Vrije Universiteit Brussel)
- Mission-based strategic management: a link between operational and grassroots effectiveness
  Patrick Valeau (University of Reunion), Philippe Eynaud (University of Paris Sorbonne)
- A Comparative Study on Social Impact of Community Based Inclusive Development Cases in Japan
  Mayako Tsuyuki (International Center for Social Entrepreneurship & Tokyo Institute of Technology)
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ROOM 32
**E5. Motivations and volunteering in social enterprises**

*Chair: Ermanno Tortia*

- How work values shape intentions – attractiveness of social entrepreneurship among the youth
  Anna Kunttu (Lappeenranta University of Technology), Katharina Fellnhofer (New Design University St. Pölten)
- Volunteering in the state of Lebanon: An Exploratory Study
  Tania Haddad (American University of Beirut)
- Beautiful, Good, Useful and Gratuitous: Volunteer Work
  Marina Schenkel (Università di Udine), Paolo Ermano, Domenico Marino (Università di Reggio Calabria)

ROOM 34
**E6. New eco-systems in Asia**

*Chair: Kam-Tong Chan*

- Social support for the new comer Social Enterprise (SE) in social welfare system
  Takafuli Tanaka (Tokyo Gakugei University)
- State-Civil Society in developing country: the case of Lebanon
  Tania Haddad (American University of Beirut)
- Stakeholder Environments of South Korean Social Enterprises
  Junki Kim (Seoul National University), Bokgyo Jeong (Rutgers University)

SMALL AUDITORIUM
**E7. Sustainability of social enterprise**

*Chair: Micaela Mazzei*

- Structural implications for social enterprise sustainability: an international comparative analysis
  Peter Jenner (University of the Sunshine Coast)
- Gone with the Crosswinds: Towards a Typology of Social Enterprise Mortality
  Richard Tuck (University of Victoria)
- Why do social entrepreneurship initiatives fail? – A case study from South Africa
  Sandra Ramos (Université Catholique de Lille)

ROOM P1
**E8. Community energy and social enterprises (2)**

*Chair: Benjamin Huybrechts*

- Social Innovation in Environmental Sustainability and Climate Action: Comparative Insights into conditions for stability and transformational change
  Maria J. Figueroa (Department of Business and Politics/ Copenhagen Business School)
- Community Energy in Australia – examining and comparing an emerging movement
  Franziska Mey (University of New South Wales, Sydney), Jarra Hicks
- Civic Entrepreneurship – a comparative case study of recent energy grid cooperatives’ efforts in Germany
  Christian Lautermann (Oldenburg University)

ROOM 10B
**E9. Models of co-production in service delivery**

*Chair: Benjamin Gidron*

- The provision of care services for elderly people by the co-operative sector in Japan
  Satoru Hashimoto (Kansai University)
- Co-production and health care in Japan
  Victor Pestoff (Ersta University College, Sweden), Yayoi Saito (Osaka university), Johan Vamstad (Ersta Skondal University College)
- Improving children’s participation in child welfare services through social enterprise: The interplay between entrepreneurs, children, child welfare officers, and academia
  Ann-Kristin Larsgaard (Telemark University College, Norway), Hans Hauge, Ketil Eide
**ROOM 11**

E10. New perspectives on cooperatives (2)

*Chair: Pekka Pättiniemi*

- Co-operative enterprises: a new perspective in institutionalism
  Ermanno Tortia (University of Trento, Department of Economics and Management), Carlo Borzaga

- Understanding Cooperative Finance as a New Common Good
  Anaïs Périlleux (Université Catholique de Louvain - CIRTES - IRES), Marthe Nyssens

  Carmen Marcuello (GESES-Zaragoza University), Pablo Nachar (Diego Portales University)

- Organizing emotions: a case study of merging social cooperatives
  Giulia Colombini (Pisa University)

**ROOM 12**

Panel 7. Social enterprises in residual and post-socialist welfare states (EFESEIIS 2)

*Chair: Stephanie Bräuer*

- From spontaneous bottom-up development to top-down led evolution? Italian social enterprise sector at a crossroad
  Enrico Testi, Mario Biggeri, Marco Bellucci (University of Florence)

- The Polish social enterprise sector: following on Solidarity movement path?
  Ewa Józwik (University of Warsaw)

- Mapping of social enterprise models in Macedonia
  Damjan Zdravev (Reactor, Macedonia)

- Public policies, welfare systems and institutionalization through time: Evaluating implications they have for strategic and organizational choices among social enterprises in Serbia
  Ana Aleksić Mirić and Lara Lebedinski, Foundation for the Advancement of Economics, Belgrade, Serbia

19:30 Gala dinner & live music
PARALLEL SESSIONS F

ROOM 20

**F1. Comparing Work Integration Social Enterprise Models**

*Chair: Rosario Laratta*

- WISE: The Dominant Irish Social Enterprise Model
  Mary O’Saughnessy (University College Cork, Ireland), Patricia O’Hara
- B-Corps and the Employment Model: What does an Analysis of the Early Adopters of B-Corps Designation Suggest about the Potential for Field Level Institutional Change?
  Kate Cooney (Yale University School of Management)
- Learning » WISEs: Towards a new kind of social enterprise model in France? Les entreprises apprenantes d’insertion: vers un nouvel idéaltype d’entreprise sociale en France?
  Glémain Pascal (Université de Rennes 2), Gael Henaff, Emmanuel Bioteau (Eso-Université d’Angers)
- The characteristics and roles of work integration social enterprises in China Mainland
  Li Yang (Beijing Normal University, China), Fei You (Beijing Municipal Social Development Office, China)

ROOM 22

**F2. Comparing Social Enterprise Models in Latin America (2)**

*Chair: Andreia Lemaître*

- Historical Backgrounds and Models of Solidarity Enterprises in Brazil
  Luiz Gaiger (Unisinos)
- Institutionalization of popular and solidarity economy in Ecuador
  María José Ruiz (CIRTES - Université catholique de Louvain), Andreia Lemaître (CIRTES - Université catholique de Louvain)
- Social Enterprises: a portrait of Brazilian experiences
  Graziella Comini (University of Sao Paulo), Rosa Maria Fischer, Fabio Serconek, Pedro Vitoriano, Sylmara Francelino Lopes Gonçalves Dias, Juliana Rodrigues

ROOM 30

**F3. Development Patterns of Social Enterprises in Eastern Asia**

*Chair: Chung Moo-Kwon*

- Comparing Different Patterns of Social Enterprise Incubation in South Korea
  Joon-Shik Park (Hallym University, Department of Sociology)
- L’émergence d’un nouvel entreprenariat social en Corée du sud: entreprise sociale type «alter-économie»
  Shinyang Kim (The Korean association for social economy studies)
- Social enterprise model in Korea: social service provision social enterprise
  Deok Hwang (Korea Labor Institute)
- Social enterprise and work integration of North Korean migrants in South Korea
  Eric Bidet (Le Mans University), Bokgyo Jeong (Rutgers University)

ROOM 33

**F4. Lessons from microfinance**

*Chair: Florence Degrave*

- Eradiquer la pauvreté!: l’embarras sémiotique du microcrédit
  Odile Vallée (SciencesCom, Audencia Group)
- Is it possible to replicate a successful microfinance model on a large scale: The case of Korea
  Jonghyun Park (Gyeongnam National University of Science and Technology), Hoon Hong (Yonsei University), Jongick Jang (Hanshin University)
- Mobile Banking: A Catalyst for Microfinance Viability
  Hristina Dzharova (Simon Fraser University)
**ROOM 32**

**F5. Aspects of social enterprises’ governance**

*Chair: Gian Paolo Barbetta*

- No strings attached? Governance and resource provision – evidence from social enterprises in Germany
  - Alexandra Ioan (Hertie School of Governance), Johanna Mair, Miriam Wolf
- Decision-Making and Moral Experiences in Social Enterprises
  - Thomas Pongo (Université catholique de Louvain)
- The influence of psychic distance factors on the chain agency relationship in the NGO domain
  - Manirambona Célestin (Université de Liège)
- Mission Creation and Vitalization – A Forgotten Fundament in the Governance of Social Enterprises?
  - Malin Gawell (Södertörn University)

**ROOM 34**

**F6. Motivations, quality of jobs and social enterprise**

*Chair: Francesca Petrella*

- Workers of social enterprises are they intrinsically or pro-socially motivated?: Psychological and economic literature review
  - Olivier Brolis (Catholic University of Louvain (UCL)), Vincent Angel
- More than money - examination the quality of jobs created by social enterprises
  - László Hubai (Eötvös Loránd University Faculty of Social Sciences)
- Workforce participation: learning from the co-operative sector
  - Clare de Normanville (Sheffield Hallam University), David Wren, Rory Ridley-Duff
- The Silver Lining of Co-operation: Self-defined rules, common resources, motivations, and incentives in co-operative firms
  - Ermanno Tortia (University of Trento, Department of Economics and Management), Silvia Sacchetti (Open University, UK)

**SMALL AUDITORIUM**

**F7. Policy paradigms and institutionalisation of social enterprise**

*Chair: Suzanne Grant*

- Re-evaluating Policy Paradigms: Social Enterprise Ideas and Policies in England under the New Labour and Coalition Governments
  - Simon Teasdale (Glasgow Caledonian University), Alex Nicholls (University of Oxford)
- Path dependencies and development trajectories of social enterprises in different welfare regimes: a comparative perspective
  - Stephanie Bräuer (University of Münster), Simone Baglioni (Yunus Centre for Social Business and Health, Glasgow, UK)
- Entrepreneurial society - can it safeguard welfare services?
  - Harri Kostilainen (Diaconia University of Applied Sciences, University of Eastern Finland), Markus Seppelin (Ministry of Social Affairs and Health)

**ROOM P1**

**F8. Community energy and social enterprises (3)**

*Chair: Thomas Bauwens*

- Best Practices in Community Owned Alternative Energy
  - J. J. McMurtry (York University)
- Navigating between motivations, theory and the practical realities of community owned renewable energy
  - Jarra Hicks (University of New South Wales, Australia), Nicky Ison
- From Outlaw to Regular Worker: trajectories, challenges and achievements of recyclers running social businesses in Brazil
  - Armindo Teodósio (Pontifical Catholic University of Minas Gerais), Sylmara Francelino Lopes Gonçalves Dias (University of Sao Paulo), Maria Cecilia Loschiavo Dos Santos, Walter Mswaka (University of Huddersfield)
ROOM 10B

**F9. The pedagogy of learning in a social enterprise context**

*Chair: Kai Hockerts*

- Splaced out! – Social entrepreneurial learning in accelerators
  Duncan Levinsohn (Jönköping International Business School)
- Authentic, Problem-Based Learning in Social Entrepreneurship
  Jarrod Ormiston (The University of Sydney Business School)

**10:30-11:30**

POSTER AREA AND ROOMS 10B, 11 & 12

POSTER SESSION 5

- Social Enterprise and Social Innovation in Danish kindergartens
  Charlotte Vange Løvstad (University College VIA, Denmark), Astrid Kidde Nørgaard

11:30 - 13:00

MAIN AUDITORIUM

FINAL PLENARY SESSION

**PN 4. Social enterprise and its stakeholders: challenges for the future**

*Chair: Victor Pestoff, Ersta Sköndal Högskola, Sweden*

Jo Barraket, Swinburne University of Technology, Australia
Yu Yuan Kuan, National Chung Cheng University, Taiwan
Jean-Louis Laville, CNAM Paris, France
Risto Raivio, DG Employment, Social Affairs and Inclusion, European Commission

13:00 Lunch Brown bag lunch (to go)
Plenary sessions speakers

**Jo Barraket** is Professor and Director of the Centre for Social Impact Swinburne at Swinburne University of Technology in Australia. Jo's research interests include social enterprise and the relationships between state and civil society in policy formation.

Jo Barraket is Professor and Director of the Centre for Social Impact Swinburne at Swinburne University of Technology in Australia. Jo’s research interests include social enterprise and the relationships between state and civil society in policy formation. Jo is known for her work in mapping the social enterprise field in Australia and has been an international advisor to the OECD on the role of the social economy in social innovation.

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**Danijel Baturina** is a PhD candidate of Social policy at the Faculty of Law in Zagreb. Since 2014 he works as a researcher on the FP7 project “The Contribution of the Third Sector is Europe’s Socio Economic Development” (TSI). From 2011-2104 he was a researcher at the FP7 project “Welfare Innovations at the Local Level in Favor of Cohesion” (WILCO). Since 2011 he is also a researcher in the project International Comparative Social Enterprise Models – ICSEM. Danijel is member of the International Society for Third Sector Research, the Croatian Sociological Association, and Cooperative for ethical financing. He collaborates with the Centre for development of non-profit organizations and the “Good story” association.

**Carlo Borzaga** is full professor of economic policy at University of Trento (Italy). His specific interests are labour economics, and the economic analysis of nonprofit organizations, focusing on cooperatives in general as well as on social cooperatives, and the evolution of this sector in Europe. He is also concerned with welfare systems and allocation of social services and healthcare. Since 2008 he is the chairman of the European Research Institute on Cooperative and Social Enterprises (Euricse). He has written and co-edited numerous books and papers on labour economics, social and cooperatives enterprises.
Anna Ciepielewska-Kowalik holds a Ph.D. in political sciences. Her doctoral thesis “The Role of non-profit organisations in early childhood education and care policy in Poland after 1989” won the third degree award for the best doctoral dissertation in the field of social policy organised by the Ministry of Labour and Social Policy in Poland in 2013. She is an assistant professor and a full-time researcher at the Institute of Political Studies the Polish Academy of Sciences in Warsaw. Her research focuses on social policy, the third sector and transformations of post-socialist welfare states. She is currently performing the first Polish research on co-production of welfare services with a special regard to education and social assistance.

Kate Cooney, research uses institutional theory to study the intersection of business and social sectors. To understand how hybrid organizations are shaped by commercial and institutional isomorphic pressures, she has studied commercialization in the nonprofit sector, social enterprise, workforce development programs, and the emergence of new social business legal forms. Her studies on work integration social enterprise approaches to workforce development have appeared in the Nonprofit Voluntary Sector Quarterly, Voluntas, Social Enterprise Journal and the Journal of Poverty. She has also written broadly about market based approaches to poverty alleviation in the Social Service Review.

Jacques Defourny is a professor of third sector economics at the University of Liège where he acts as a director of the Centre for Social Economy. He is also the founding coordinator (1996-2001) and the first president (2002-2010) of the “EMES European Research Network” which now gathers university research centres and individual researchers across the world working on social enterprise and various facets of the “third sector”. With M. Nyssens, he is a scientific coordinator of the International Comparative Social Enterprise Models (ICSEM) Project involving around 200 researchers from 50 countries (www.iap-socent.be/icsem-project).

Silvia Ferreira is assistant professor in Sociology at the Faculty of Economics of Coimbra University (FEUC), researcher at the Centre for Social Studies and the Center for Cooperative and Social Economy Studies. She lectures in the Sociology and Economics degrees, master in Sociology, master in Society, Innovation and Entrepreneurship, and master in Roads to Democracy. She co-coordinates the PhD in Sociology and the Post-Graduation on Social Economy at FEUC. She holds a PhD in Sociology from Lancaster University (UK). She has been involved in research on social security reform, third sector and social policy, gender equality in third sector, social entrepreneurship/innovation, volunteering, local governance through partnerships.

Luiz Inácio Gaiger is full professor at the Post-Graduation Program in Social Sciences at the Universidade do Vale do Rio dos Sinos (Unisinos), Brazil. He holds a Ph.D. in Sociology from the Catholic University of Louvain, Belgium. Since 2000, he is a Researcher for the Brazilian National Research Council (CNPq). At Unisinos, he has been the coordinator of the Post-Graduate Program in Social Sciences as well as General Research Director and Coordinator of the UNESCO Chair Work and Solidary Society. His interest is on citizen participation, social movements, solidarity economy and social entrepreneurship. He coordinates, with Prof. Coraggio, the Latin American Network of Researchers on Social and Solidarity Economy (RILESS), and is co-director of the Otra Economía Journal.

Benjamin Gidron currently serves as a Professor of Social Enterprise at the School of Business Administration, the College of Management Academic Studies in Israel. He is a Professor Emeritus in the G. Glazer Business School at Ben Gurion University of the Negev, where he was the initiator and founding director of the Israeli Center for Third sector Research - ICTR (1997-2009). In this role he studied extensively the different dimensions of the Israeli Nonprofit Sector. He was the Founding President of the International Society for Third sector Research (ISTR) 1992-1996.
Suzanne Grant is a Senior Lecturer at the Waikato Management School, University of Waikato in Hamilton, New Zealand. Suzanne’s research interests include organisational behaviour, social enterprise and community and not-for-profit organisations. Suzanne has a particular interest in transformative methodologies encompassing action research, critical appreciate processes, and critical theory. Suzanne is involved in several research projects, including considering the SE/CSR overlap, collaborative social housing research with the Waikato community, and the New Zealand contribution to the ICSEM research led by EMES. Suzanne’s research contributes to her teaching as part of the only postgraduate social enterprise qualification in New Zealand.

Lars Hulgård is Professor of social entrepreneurship at Roskilde University (RUC, Denmark), where he serves four main functions: President of the EMES European Research Network, Chair of the research group Social Innovation and Organizational Learning, Chair of RUC Innovation – RUC’s platform for innovative collaboration – as well as research, teaching and consultancy in social innovation, social work, social entrepreneurship, co-production in social service and capacity building. He founded the Centre for Social Entrepreneurship in 2006. He was recently appointed member of the Danish Government Committee on social enterprise.

Yu-Yuan Kuan is Professor of Department of Social Welfare at National Chung Cheng University, Chiayi, Taiwan. He received his Ph.D. in political science at University of Missouri-St. Louis, USA, in 1994. Prof. Kuan’s research focuses on the Third Sector and social enterprise/social economy issues. He was the chairman of Taiwanese Social Welfare Association during the period of 2006-2010, the executive board member and Vice Chairman of ChildFund Alliance from 2009 to 2013, and has served on the Board of Taiwan Fund for Children and Families, the largest child welfare NPO in Taiwan, since 2003.

Rosario Laratta is an Associate Professor of Social Policy at the Graduate Schools of Governance Studies & Global Governance, Meiji University (Tokyo) and an adjunct faculty at several other universities in Japan. He grew up in Calabria (Italy) and moved to England to study at the University of Warwick where he earned a Masters and a PhD in Sociology. Since 2006 he has been living and working in Japan. He is the author of some books such as “Nonprofit Organizations in England and Japan” (2012) and has published several dozens of peer-reviewed articles in leading international journals.

Jean-Louis Laville is Professor at the Conservatoire national des arts et métiers (CNAM, Paris), head of the Chair of Service Relations and co-director of the “Laboratoire interdisciplinaire pour la sociologie économique” (LISE), CNAM-CNRS. A founding member of the EMES European Research Network, he is also a member of several expert societies and serves on the editorial board of various academic journals. He has published numerous books, he is directing two book series for French publishers (DDB, Erès) and he is also director of series in Brazil and Italy. In the “Association Internationale des Sociologues de Langue Française” (AISLF), he is co-responsible for the Research Committee on “Economic sociology”.

J.J. McMurtry is Chair of the Social Science Department and an Associate Professor in the Business and Society Program at York University. Dr. McMurtry’s areas of specialization include: social enterprises and entrepreneurship; co-operative history, theory and practice; Community Economic Development; alternative energy; alternative economic theory; social and political theory; and the Social Economy. Dr. McMurtry has lectured in North and South America, India and Europe and has an active research, consultation, and facilitation record with community, co-operative, and non-profit groups. He has recently contributed peer-reviewed book chapters and articles on various topics.
Marthe Nyssens is Professor at the Department of Economics of the Catholic University of Louvain (Belgium) where she is the president of the research center “Centre Interdisciplinaire de Recherches Travail, Etat, Société” (CIRITES). A founding member of the EMES Network, she works on conceptual approaches to the third sector (both in developed and developing countries), on the links between third sector organisations and public policies and on the emergence of different social enterprise models in an international comparative perspective. She has published numerous articles and several books, especially on social enterprises in the field of care and work integration.

Ulla Pape is post-doc researcher in the Third Sector Impact project at Radboud University Nijmegen. Before joining TSI, Ulla studied Slavonic languages, Eastern European History and Political Science at the University of Münster (Germany) and Humanitarian Action at the University of Groningen (The Netherlands). In 2012, she received a Ph.D. from the University of Groningen with a thesis on “Civil Society and the Politics of HIV/AIDS in Russia” in which she studies the collaboration of civil society organisations with Russian state institutions and their impact on domestic policy-making.

Bartosz Pieliński is an adjunct in the Institute of Social Policy with specialization in civil society at the University of Warsaw. He is interested in third sector organization and new institutionalism. Currently, he develops research on co-production in the Polish social policy. He has been a member of several national and international research projects. His recent papers are at uw.academia.edu/BartoszPielinski

Victor A. Pestoff, Professor of Political Science, earned his B.A. from California State University in Long Beach and a Ph.D. at Stockholm University in 1977. He taught for 30 years at Stockholm University, Helsinki University and Mid-Sweden University. Later he became Professor Emeritus at the Institute for Civil Society Studies, Ersta Sköndal University College Stockholm, Sweden. He recently became Guest Professor at Osaka University and Adjunct Professor at Roskilde University, Denmark. He is currently undertaking a comparative study of Co-production in Health and Elder Care – the cooperative model in Japan. He is a founding member of the EMES International Research Network.

Risto Raivio works as senior expert for the European Commission in the DG for Employment, Social Affairs and Inclusion. His area of responsibility is social entrepreneurship. Previously, he worked in the EC’s DG Education and Culture, where he was in charge of the Europe for Citizens programme, vocational education and training policy and DG’s cooperation with the OECD. He has also worked for the CoR, an EU body representing local and regional authorities. In 2011 Mr Raivio was a visiting EU fellow at the University of North Carolina at Chapel Hill and conducted a study on Community Colleges’ role in supporting local skills development. Mr Raivio holds a PhD in social sciences from the University of Tampere in Finland.

Francesca Petrella is co-coordinator of the TSI research programme for the Institute of Labour Economics and Industrial Sociology (LEST-CNRS). She is a lecturer at the Aix-Marseille University and researcher in economics at the LEST. She is co-responsible of the second year of the Master Degree specialised in the management of third sector organisations of the Aix-Marseille University. She is a member of research networks at national and international levels (e.g. CIRIEC International, CIRIEC France, RUESS).

Francesca has developed research among others on social economy organisations, their evolution and interactions with public policies and social innovation.
Dr. P.K. Shajahan is Professor with School of Social Work at Tata Institute of Social Sciences (TISS), Mumbai. He is currently the Chairperson of the Centre for Community Organisation and Development Practice, School of Social Work as well as Dean, Students’ Affairs at TISS. He has been a visiting faculty / fellow with several universities in Europe. He is currently the Regional President (South Asia) of the International Council on Social Welfare (ICSW) as well as a member of International Association of Schools of Social Work (IASSW) and the EMES European Research Network. He also serves in the Board of several civil society organisations in India.

Simon Teasdale is Professor of Public Policy and Organisations and Social Innovation Change Leader at Glasgow Caledonian University (GCU). He has responsibility for developing a social innovation culture across GCU. Simon is Associate Editor of Social Enterprise Journal and has sat on various government and academic committees. He recently designed Glasgow Caledonian University’s pioneering MSc Social Business and Microfinance programme and teaches the module Global Social Entrepreneurship. His research has been funded by bodies including the ESRC, MRC and OECD and his work has been published in journals such as Economy and Society, Housing Studies, Organization and Journal of Social Entrepreneurship.

Annette Zimmer is full Professor of Social Policy and Comparative Politics at the Institute for Political Science at Münster University, Münster, Germany. Holding a doctoral degree in Political Science from Heidelberg (1986), she received her Habilitation from Kassel University, Germany (1995). As a Local Associate for Germany, she was affiliated with the Johns Hopkins Comparative Nonprofit Sector Project, and served as a Visiting Professor of German and European Studies at the University of Toronto, Canada, and as Visiting Fellow at the American Institute for Contemporary German Studies at the Johns Hopkins University, Washington D.C. Currently, she is President of the International Society for Third Sector Research (ISTR).
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Belgium  
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Canada  
Chile  
China  
Colombia  
Croatia  
Czech Republic  
Denmark  
Finland  
France  
Germany  
Hong-Kong  
Hungary  
Iceland  
Ireland  
India  
Israel  
Italy  
Japan  
Korea  
Lebanon  
Luxembourg  
Mexico  
The Netherlands  
New Zealand  
Norway  
Poland  
Portugal  
Romania  
Russia  
Singapore  
Spain  
Sweden  
Switzerland  
Taiwan  
Turkey  
United Kingdom  
United States
There will be two sessions for authors to present their latest publications in the mornings of Wednesday and Thursday. Editors and authors of these volumes will be present to sign copies of their books during the morning coffee breaks. You can find below the titles and brief description of the seven publications that will be presented:

Published in 2014
This book provides a Europe-wide comparative analysis of the role of civil society organizations active in the field of unemployment and precarity. It examines how civil society organizations act in this field through an evidence-based analysis of their activities, resources, and networks. It also looks at how the latter depend on the cultural and institutional context in which they are embedded. The resulting picture is one in which civil society organizations play a crucial role for the inclusion of young unemployed, mainly in two ways: by delivering services or by advocating policy.

**Billaudeau, V. & Christofol, H., L’innovation sociale et la technologie, Projet ISTESS, Université d’Angers.**
Published in 2015
Ce livre interactif avec photos, vidéos et fiches de présentation, regroupe les travaux de recherche du projet ISTESS-Innovation Sociale et Technologique dans l’Économie Sociale et Solidaire financé par la Région Pays de la Loire. Dix-huit mois d’enquêtes et d’échanges avec les professionnels de l’accompagnement de projets ont permis de repérer les bonnes pratiques des technopoles et des réseaux de l’Économie Sociale.

Published in 2014
Although the debate about social enterprise is now developing at the world level, the research and field-level landscapes still differ very significantly among regions and diversity also exists within specific regions such as Europe. This volume presents the more comprehensive set of contributions reflecting the European side of this wide debate, with frequent connections to evolutions in other parts of the world. The first part presents various conceptual and theoretical approaches of the third sector and social enterprise fields, underlining in various ways specificities of this field in Europe with respect to other regions, especially the United States. The second part of the book also sheds light on these fields but from two other perspectives, which prove to be particularly important for European scholars: issues of governance of social enterprise and third sector organizations on the one hand, interactions of the SE field with public policy.
Published in 2014

This volume brings together a collection of papers from international scholars that advance theory discussion, examining social entrepreneurship and enterprise across the world, but with a key focus on Australia and New Zealand. The book contains 18 chapters, divided into four parts. Part I introduces social entrepreneurship and enterprise as an emerging discipline. Part II looks at concepts of social entrepreneurship and enterprise. Part III reviews social entrepreneurship and enterprise concepts in context. Part IV, as a post script, examines the paradox paradigm in social entrepreneurship.

Published in April 2015

Civil society organizations are playing a key role in addressing global societal and ecological issues, often setting the agenda for public discourse. Therefore, at a time when they are becoming more varied and interwoven than ever, critical analysis of the governance of these organizations and networks, and their role in a democratic society, is particularly important.

Glémain, P. & Bioteau, E. (dir.) *Entreprises solides L’économie sociale et solidaire en question(s)*, Université d’Angers/ESSCA.
Published in 2015

Cet ouvrage offre une réflexion à la fois théorique et empirique sur les organisations d’économie sociale et solidaire qui entreprennent ou qui portent un processus entrepreneurial. Il s’inscrit dans une démarche compréhensive inter et transdisciplinaire issue d’échanges et de travaux entre acteurs et chercheurs, sur les différents champs d’activités du secteur de l’ESS.

Paperback in April 2015

In recent years public management research in a variety of disciplines has paid increasing attention to the role of citizens and the third sector in the provision of public services. Several of these efforts have employed the concept of co-production to better understand and explain this trend. This book aims to go further by systematizing the growing body of academic papers and reports that focus on various aspects of co-production and its potential contribution to new public governance. It has an interdisciplinary focus that makes a unique contribution to the body of knowledge in this field, at the cross-roads of a number of disciplines - including business administration, policy studies, political science, public management, sociology, third sector studies, etc. The unique presentation of them together in this volume both allows for comparing and contrasting these different perspectives and for potential theoretical collaboration and development.
In the context of this conference, two papers will be awarded in two distinct categories: “Best Conference Paper” and “Best PhD Presentation”.

The winners will be selected after a poll among the thematic line conveners participating in the conference. A final selection will be made at the end of the conference to be able to announce the winners of the Awards during the closing plenary.

The winners will receive a cash prize of 350 € for the “Best Conference Paper” and 150 € for the “Best PhD Presentation”. In 2013, Simon Teasdale, Fergus Lyon and Rob Baldock were awarded for their paper “The politically motivated construction of evidence: A methodological critique of the social enterprise growth myth” while Lore Wellens won the “Best PhD Presentation” for her paper “Downward accountability of Belgian nonprofit organizations: a quantitative study” (co-authored with Marc Jegers).

Both papers will be available as part of the 5th EMES Conferences Selected Papers and available on the EMES website.
Organizing committee

Putting together an event like this takes a lot of time and energy on the part of an outstanding team:

Harri Kostilainen is the local magician making things happened as planned in Helsinki. He is a researcher senior advisor (RDI) at Diaconia University of Applied Sciences and PhD candidate at the University of Eastern Finland. He graduated from University of Helsinki (Social Policy) and is having 20 years’ experience developing co-operatives and social enterprises. He is Executive Director of Finnish Network for Social Enterprise Research (FinSERN), EMES’ Finnish institutional member. His main research interests are social innovations and social enterprises in the context of renewal of social and welfare services.

Rocío Nogales has been in touch with all of you reading this program and is devoted to making this a round experience for all and each of us. That’s part of her job at EMES, which she’s been running since 2004 preparing and coordinating international research projects, international research conferences, PhD Summer Schools and international partnerships. She has been a member of the Experts’ Group on Social Entrepreneurship from the European Commission (GECES) since its creation in 2012. Prior to EMES she worked in the cultural non-profit sector managing a social enterprise initiative in a community arts centre in the USA.

Sabine Spada is the person making possible that everything runs smoothly in this conference. She joined EMES in 2010.

Jennifer Eschweiler is the SI Project Officer in EMES, mainly responsible for the TSI communication, including website and social media presence. She graduated from Bonn University in Germany with a MA in Political Science, Sociology and American Literature. She completed her PhD at the University of Kent, UK and the University of Roskilde, Denmark on the topic of deliberative democracy and Muslim civil society organisations in Germany.

Socia Spada obtained a diploma as Executive Secretary from the Université du Travail de Charleroi (Belgium) and a degree in accountancy from Brussels’ Belgian Chamber of Accountants (Chambre Belge des Comptables de Bruxelles, Belgium). She will assist with the preparation of TSI-related events and initiatives as well as with its administration.

You will also notice that a committed photographer is documenting the event. His name is Teemu Sirkkala and he will be posting some of the best shots of the day every evening so you can share the event with your contacts and networks.

We have a special contribution from the Danish Social Innovation Club (DANSIC) with the presence of two of their members, Mathias Hulgård Kristiansen and Kirstine Kolling Hansens, covering the event on the social media. Make sure that you like their Facebook page (/danishsocialinnovationclub) and follow their Twitter activity via @dansic_tweets

A team of local volunteers will support our work during these four days. We would like to thank each of them for their commitment to making this event a success:


Last but certainly not least, a committed team of seven professionals from HDL and DIAK will make sure that conference participants find answers to their questions about the venue.
For Twitter users, please share your impressions, lessons learned and comments with the rest of the community of social enterprise researchers. Don’t forget to use the #5EMESconf hashtag in all your tweets and make sure you always copy us (@emesnetwork).

Note that if you want to start a Twitter conversation with another conference participant, you can find the existing Twitter accounts in the “Conference participants” on page 45.

If you are a Facebook user, make sure you like the EMES network page before doing posting so you can tag us. You can also use the hashtag #5EMESconf.

EMES is present on the social media and you can join us via...

Visit emes.net

Your feedback is crucial for us. We would like to know what you thought of the conference so we can learn about how to do it better the next time. In this context, we have prepared an online evaluation questionnaire that you can fill out in 5 minutes. The questionnaire will be published online by Thursday, July 2nd for those of you leaving before the end of the conference.
Main conference venue
The venue of the 5th EMES International Research Conference is Helsinki Deaconess Institute
Alppikatu 2
00530 Helsinki

Registrations
A registration desk will be available since Tuesday, June 30th morning at 8:30 in the main conference building Aino (J).
In addition, an Info desk will be available at the library (building Lina C) throughout the entire conference.

Please refer to the document “How to get to” for details about how to reach the conference venue as well as the venues for the social events in the evenings.

You can see the venues of the different social events in the next page.

WiFi access
There will be Wi-Fi access in the conference venue. Participants will find an access code to the Wi-Fi network in the conference bag.

Printing and copying facilities
There is limited in-house printing and copying capacity in the HDL campus library. If you need to have a small number of pages printed (max. 10 pages), please ask one of the staff members and they will assist you at no cost.

Should you need to print or copy more than 10 pages, you need to purchase a payable copying card at the Infodesk in the library. You can also use your credit card or cash. Copies are 0,10 € per page.

Meals and coffee breaks
All lunches and coffee breaks are included in the conference registration fees.

Lunches will be held at the cafeteria of the HDL campus. Participants’ conference badges will be required as accreditation.

Transportation
Tram / Metro
You can find a map of tram/metro connections in Helsinki here: www.hsl.fi/reitit-ja-aikataulut/metron-ja-raitiovaunujen-reittikartat

Taxis
In Helsinki there is centralized taxi order system. The number for taxi orders is 0100 0700. Please see further information such as fares at: www.taksihelsinki.fi/en

You can also download the application for ordering taxis in Helsinki at: http://valopilkkutaksi.fi/briefly-in-english/

Bicycles
Many hotels have bicycles available for their customers. You can also see further information on bike rentals and journey planners from: www.visithelsinki.fi/en/see-and-experience/activities-in-helsinki/active-cycling-in-helsinki#listing_id=52244&mode=list
Social and cultural events

Welcoming BBQ
Join us for an informal get together right outside the auditorium where the opening plenary will take place.

When?
Tuesday, June 30th from 19:30 to 21:00
(right after the opening plenary)

Where?
In the garden of the HDL campus

Welcoming cocktail reception
The City of Helsinki has supported this Conference since the beginning and it will hold a welcoming cocktail reception hosted by Helsinki City Deputy Major, Anni Sinnemäki. The venue will be the City Hall, which was designed by C. L. Engel as a hotel in 1833. The building has been the City Hall since the 1930s and it shows the Helsinki coat-of-arms on the tympanum.

More information at http://www.hel.fi/static/helsinki/julkaisut/Hki_leijona08eng.pdf

When?
Wednesday, July 1st from 19:00 to 20:00
(right after the EMES General Assembly)

Where?
Helsinki City Hall (Banquet Hall), Pohjoisesplanadi 11-13

Gala dinner at Linnanmäki amusement park
Linnanmäki Amusement Park has been entertaining families since 1950. Linnanmäki Amusement Park is maintained and developed by Social Enterprise the Children’s Day Foundation, a significant contributor to Finnish child welfare work.

More information at http://linnanmaki.fi/en
Twitter: @linnanmakifi

After dinner, get ready to dance to the lively music of “Ruby” (www.rubybilebandi.com).

When?
Thursday, July 3rd from 19.30 to 23:00

Where?
Linnanmäki Amusement Park, Tivolikuja 1
(Main Gate) access also from Helsinginkatu (across the street behind the conference venue).

Images source: Visit Helsinki
This map includes the various buildings of the HDL campus.

The two relevant buildings for the conference are Aino (registration desk and auditorium) and Lina (exhibitors area, posters, info desk and cafeteria).

Parallel sessions rooms are divided between the two buildings.
Helsinki Diaconess Institute

Parallel session rooms are divided among several floors of buildings Lina and Aino. Below you will find the floor maps with the rooms where parallel sessions will take place. Room numbers are displayed on the door of each room.
Two ‘Creative spaces’ have been booked for conference participants to hold meetings, network, and connect.

You will have a chance to meet some of the conference sponsors in the ‘Sponsors area’.
Notes and ideas?
30 JUNE - 03 JULY
HELSINKI 2015